

TAYLOR FEST
A CELEBRATION OF HERITAGE

May 3, 2025 10 am - 4 pm
Heritage Square - Taylor, Texas



Sponsorship Invitation for Taylor Fest: A Celebration of Heritage and Community Growth

I trust this message finds you well. I am writing on behalf of the organizing committee of Taylor Fest, a significant spring festival taking place in Downtown Taylor, Texas, and I would like to extend an invitation for your esteemed organization to consider sponsorship.

Purpose of Taylor Fest: Taylor Fest aims to celebrate the rich heritage and cultural diversity of Taylor, Texas. Beyond being a festival, it serves as a testament to the town's historical significance and acknowledges its ongoing growth and development. The event will feature cultural performances, culinary experiences, and family-friendly activities.

Community Impact: The proceeds generated from Taylor Fest will be directed towards supporting Taylor Main Street, a vital component of the city's development. As Taylor undergoes expansion and change, maintaining the integrity and vitality of Downtown Taylor is paramount. Your sponsorship would contribute to preserving the charm and economic viability of this historic area.

Sponsorship Opportunities: We believe that your organization's values align with the community-focused nature of Taylor Fest. Sponsorship opportunities range from Title Sponsor to Supporter Sponsor, offering varying levels of exposure and recognition for your brand. Your support will play a crucial role in ensuring the success of Taylor Fest and the continued prosperity of Downtown Taylor.

Next Steps: Should your organization express interest in supporting Taylor Fest as a sponsor, kindly return a completed sponsorship form, and a high quality copy of your logo, to Ruby.Fisher@taylortx.gov.

Thank you for considering our sponsorship proposal. Your participation would not only contribute to the success of Taylor Fest but also aid in shaping the future of Downtown Taylor.

We look forward to the possibility of collaborating with you! and creating an event that fosters community spirit and celebration.





SPONSORSHIP TIERS

TAYLOR FEST



Title Sponsor - Legacy Partner - \$2500.00:

- Recognition as the Title Sponsor in all event promotional materials
- Exclusive logo placement on event banners, posters, and marketing collateral
- Acknowledgment in pre-event press releases and media outreach
- Opportunity for a dedicated sponsor area at the festival
- Special mention in opening and closing remarks during the event
- Prominent logo placement on the official event website
- Social media recognition and appreciation posts
- To guarantee all benefits of these tier - commit to sponsorship before April 11, 2025.

Stage Sponsor - Heritage Partner - \$1000.00:

- Recognition as the Stage Sponsor in select event promotional materials
- Logo placement on stage banners and signage during performances
- Acknowledgment in event press releases and media outreach related to stage activities
- Opportunity for a 10' x 10' sponsor booth
- Logo placement on the official event website
- Social media mentions during stage-related announcements
- To guarantee all benefits of these tier - commit to sponsorship before April 18, 2025.

Community Partner - \$500.00:

- Logo placement on event banners and promotional materials
- Acknowledgment in event press releases and media outreach
- Recognition during opening and closing remarks at the event
- Opportunity for a 10' x 10' sponsor booth
- Listing on the official event website with a link to the sponsor's site
- Social media mentions highlighting the sponsor's commitment to the community
- To guarantee all benefits of these tier - commit to sponsorship before April 18, 2025.

Supporter Sponsor - Community Advocate - \$250.00 or below:

- Verbal acknowledgment during the event's opening remarks
- Listing on the official event website as a valued supporter
- Social media mention expressing gratitude for the sponsor's community support
- Inclusion in any post-event thank-you communications and reports

These sponsorship tiers are designed to offer a range of options, allowing sponsors to choose the level of visibility and engagement that best aligns with their objectives. Each tier emphasizes the sponsor's support for Taylor Fest, its celebration of heritage, and its contribution to the growth of Downtown Taylor.



SPONSORSHIP FORM

May 3rd, 2025 10 am - 4 pm
Heritage Square

Name: _____

Company Name: _____

Phone Number: _____

Email: _____

Address: _____

Sponsorship Amount: _____

Brief Commercial that showcases your organization to be used in social media marketing and announced at Taylor Fest: _____

I have sent a .png file of my company's logo in the highest resolution available to Ruby.Fisher@TaylorTX.gov for inclusions on banners and other promotional materials
 My company will have a 10' x 10' Booth at Taylor Fest

Make checks payable to "City of Taylor - Main Street." For alternative methods of payment, contact Ruby Fisher, Main Street Special Events Coordinator at 512.309.6185

Return forms to: Taylor Special Events; 400 Porter Street; Taylor, TX 76574
or email them to Ruby.Fisher@TaylorTx.gov

