



City of Taylor 2024 Wellness and Recreation Center Survey

Findings Report
Presented to the City of Taylor
November 2024



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Executive Summary

City of Taylor

Wellness and Recreation Center Survey

Executive Summary

Overview

ETC Institute administered a wellness and recreation center survey for the City of Taylor, Texas during the fall of 2024. The purpose of the survey was to help determine wellness and recreation priorities for the City.

Methodology

ETC Institute mailed a survey packet to a random sample of households throughout the City of Taylor. Each survey packet contained a cover letter, a copy of the survey, and a postage-paid return envelope. Residents who received the survey were given the option of returning the survey by mail or completing it online.

After the surveys were mailed, ETC Institute followed up with residents to encourage participation. To prevent people who were not residents of Taylor from participating, everyone who completed the survey online was required to enter their home address prior to submitting their survey. ETC Institute then matched the addresses entered online with the addresses originally selected for the random sample. If the address from a survey completed online did not match one of the addresses selected for the sample, the online survey was not included in the final database for this report.

The survey aimed to collect a minimum of 400 completed responses from residents, and this target was surpassed with 467 completed surveys collected. The overall results for the sample of 467 residents have a precision of at least $\pm 4.47\%$ at the 95% level of confidence.

This report contains the following:

- Executive Summary with major findings (Section 1)
- Charts showing the overall results of the survey (Section 2)
- Benchmarks (Section 3)
- Priority Investment Ratings (PIR) (Section 4)
- Tabular data showing the overall results for all questions on the survey (Section 5)
- A copy of the cover letter and survey instrument (Section 6)

The major findings of the survey are summarized in the following pages.

Wellness/Recreation Center/Facilities/Programs Usage

Wellness/Recreation Center Usage: Eighty-seven percent (87%) indicated that it is valuable for the City to offer a wellness/recreation center to the community as a whole. Then they selected the options (listed in the survey) that they would consider to be benefits of a wellness/recreation center. The options that were most selected were: improves my physical health & fitness (92%), provides additional recreation activities for me (my household/family) (86%), and is age-friendly & accessible to all age groups (83%). For those who have either said they do not believe the City is offering a wellness/recreation center has value or do not know if it is valuable to offer a wellness/recreation center to the community as a whole, they selected reasons why they felt that way. The common reasons were: I do not support any increase to taxes (71%), I do not use or do not have a need for any wellness/recreation facilities (33%), and I believe City currently has sufficient wellness/recreation opportunities (31%).

Facilities Usage: Seventy percent (70%) indicated that they visited a facility in the past year. Then, they rated the physical condition of those facilities. 27% rated excellent, 60% rated good, 12% rated fair, and 1% rated poor.

Programs Use: Some of the respondents (38%) indicated that they have participated in a program in the past year. Then, they selected the amount of recreation programs they have participated in during the past year. 79% visited 1 to 3 programs, 14% visited 4 to 6 programs, 2% visited 7 to 9 programs, and 5% visited 10+ programs. They also selected barriers that have prevented them from either participating in programs more often or at all. The common barriers were: program times are not convenient (34%), program not offered (24%), and not aware what is offered (23%).

Communication

Respondents selected all the ways they learn about the City's programs and services. The commonly used resources were: social media (59%), from friends & neighbors (30%), and internet (29%). Based on the sum of top 3 choices, the commonly used resources were: social media (73%), email blasts/newsletters (56%), and City or department website (52%).

Outside Organizations

Respondents selected the organizations that they used for wellness/recreation needs. The common selected organizations were: private fitness clubs (50%), YMCA (in Hutto) (32%), and church (25%).

Benefits, Importance, and Improvements to Parks and Recreation

Importance: Respondents rated how important they felt it is for the City to offer a wellness/recreation center for the community. 59% felt it is very important, 21% felt it is important, 10% were neutral, 4% felt it is not important, and 6% felt it is not important at all.

Additional Findings

Investments in Wellness/Recreation Center Services: Respondents selected the amount of money they spend per month on recreation, sports, fitness and wellness activities and services in a typical year. 30% selected \$25 or less, 15% selected \$26-\$50, 17% selected \$51-\$100, 11% selected \$101-\$150, 7% selected \$151-\$200, and 20% selected \$200+.

Travel: Respondents selected the amount they would be willing to travel to participate in recreation, sports, fitness and wellness activities and services such as the ones that could be included in a new wellness/recreation center. 10% selected less than 5 minutes, 27% selected 5-9 minutes, 33% selected 10-14 minutes, 14% selected 15-19 minutes, 7% selected 20-24 minutes, and 8% selected 25+ minutes.

Payment Options: They selected the options (listed in the survey) that they would prefer to pay to use a wellness/recreation center if it had the amenities, programs, and features they indicated were most important. The most selected options were: monthly (65%), 10-visit punch card (51%), and yearly family admission (49%).

Statements: Respondents the statement that best described their opinion on how the City could subsidize a potential wellness/recreation center. 10% selected 100% of the costs should be subsidized through taxes, 23% selected 75% of the costs should be subsidized through taxes while other 25% should be paid for by user fees, 27% selected 50% of the costs should be subsidized through taxes while other 50% should be paid for by user fees, 14% selected 25% of the costs should be subsidized through taxes while other 75% should be paid for by user fees, and 25% selected none of the costs should be subsidized through taxes while 100% should be paid for by user fees.

Day Pass: Respondents selected the maximum amount they would be willing to pay for a day pass to a wellness/recreation center if it had the preferred services and features. 5% selected \$11+ per day, 24% selected \$10 per day, 2% selected \$9 per day, 8% selected \$8 per day, 11% selected \$7 per day, and 50% selected less than \$7 per day. Then, they were asked what maximum amount they would pay. 11% selected \$0, 3% selected \$1, 6% selected \$2, 5% selected \$3, 2% selected \$4, 50% selected \$5, and 24% selected \$6+.

Monthly Membership: Respondents selected the maximum amount they would be willing to pay for a monthly membership to a wellness/recreation center if it had the preferred services and features. 4% selected \$80+ per month, 4% selected \$70-\$79 per month, 5% selected \$60-\$69 per month, 17% selected \$50-\$59 per month, 18% selected \$40-\$49 per month, and 52% selected less than \$40 per month. Then, they selected the maximum amount they would pay. 19% selected \$0-\$10, 13% selected \$11-\$20, 35% selected \$21-\$30, and 32% selected \$31+.

Recreation Amenities Needs and Priorities

Amenities Needs: Respondents were asked to identify if their household had a need for 18 recreation amenities and to rate how well their needs for each were currently being met. Based on this analysis, ETC Institute was able to estimate the number of households in the community that had the greatest “unmet” need for various amenities.

The three amenities with the highest percentage of households that have an unmet need:

1. Pool for recreation/play
2. Pool for lessons/fitness
3. Pools for lap swimming

Amenity Importance: In addition to assessing the needs for each amenity, ETC Institute also assessed the importance that residents placed on each item. Based on the sum of respondents’ top four choices, these were the four amenities that ranked most important to residents:

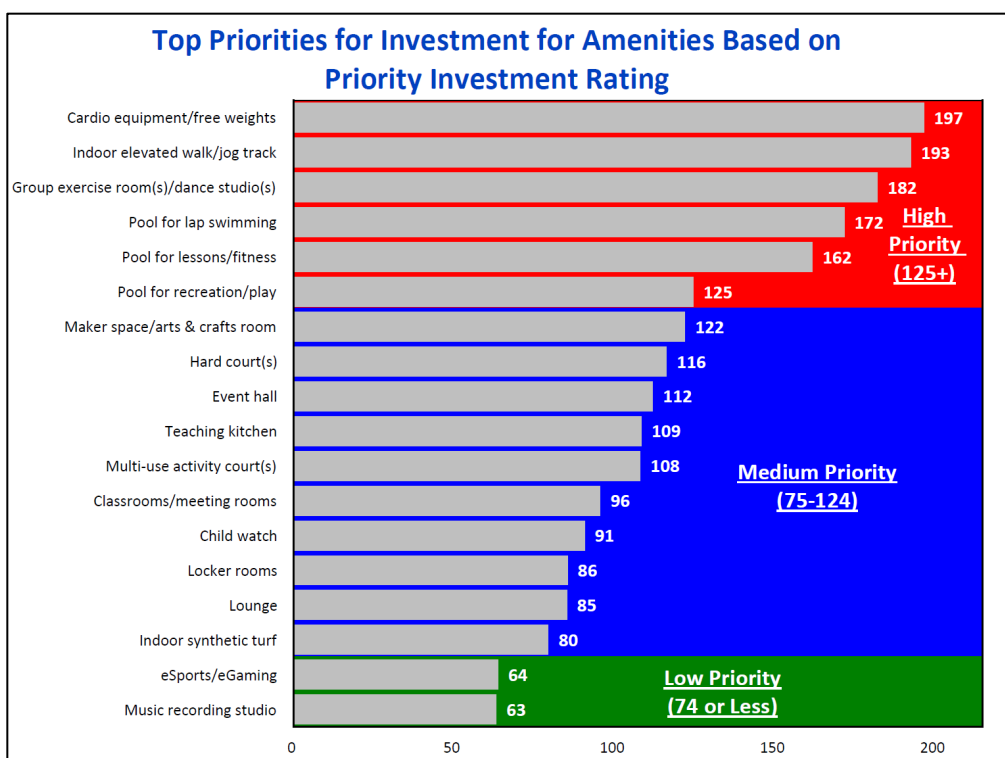
1. Cardio equipment/free weights
2. Indoor elevated walk/jog track
3. Group exercise room(s)/dance studio(s)
4. Pool for lessons/fitness

Priorities for Amenity Investments: The **Priority Investment Rating (PIR)** was developed by ETC Institute to provide organizations with an objective tool for evaluating the priority that should be placed on recreation and parks investments. The Priority Investment Rating (PIR) equally weighs (1) the importance that residents place on activities and (2) how many residents have unmet needs for the amenities. [Details regarding the methodology for this analysis are provided in Section 4 of this report.]

Based the Priority Investment Rating (PIR), the following amenities were rated as high priorities for investment:

- Cardio equipment/free weights (PIR=197)
- Indoor elevated walk/jog track (PIR=193)
- Group exercise room(s)/dance studio(s) (PIR=182)
- Pool for lap swimming (PIR=172)
- Pool for lessons/fitness (PIR=162)
- Pool for recreation/play (PIR=125)

The chart on the next page shows the Priority Investment Rating for each of the 18 amenities assessed in the survey



Recreation Programs/Services Needs and Priorities

Programs Needs: Respondents were asked to identify if their household had a need for 16 recreation programs and to rate how well their needs for each were currently being met. Based on this analysis, ETC Institute was able to estimate the number of households in the community that had the greatest “unmet” need for various programs.

The three programs with the highest percentage of households that have an unmet need:

1. Adult group exercise classes
2. Drop-in walk/jog
3. Special events

Program Importance: In addition to assessing the needs for each program, ETC Institute also assessed the importance that residents placed on each item. Based on the sum of respondents’ top four choices, these were the four programs that ranked most important to residents:

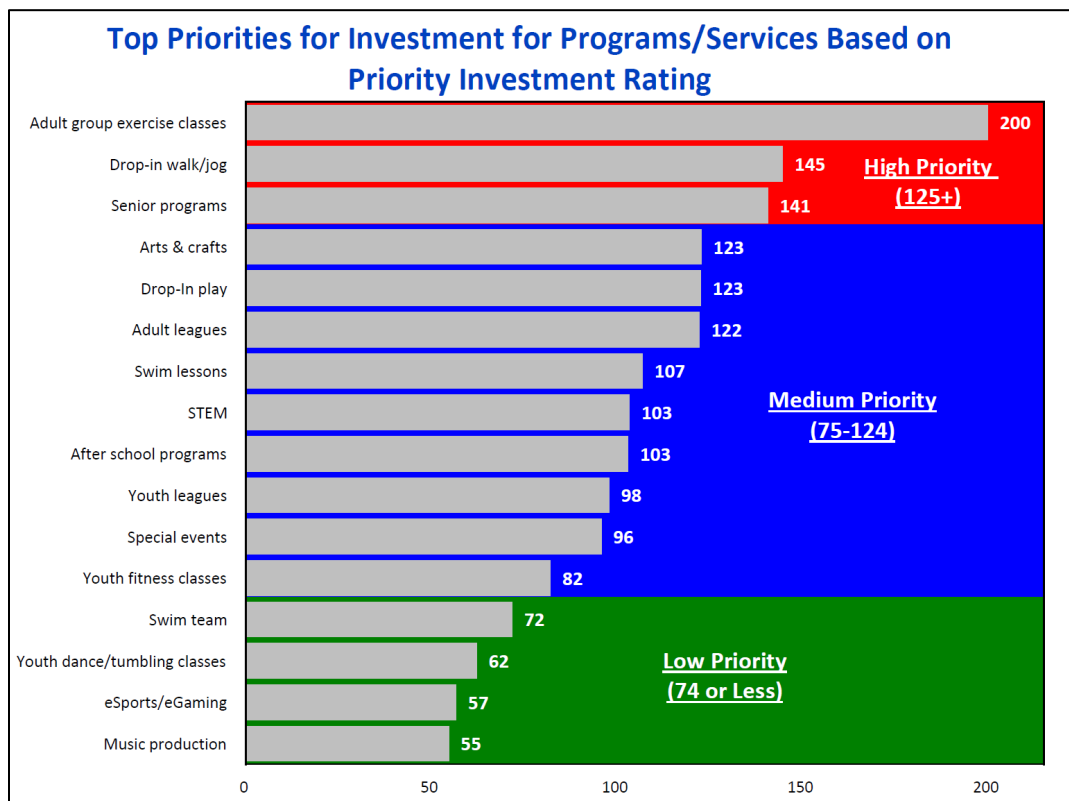
1. Adult group exercise classes
2. Senior programs
3. Drop-In play
4. Drop-in walk/jog

Priorities for Program Investments: The **Priority Investment Rating (PIR)** was developed by ETC Institute to provide organizations with an objective tool for evaluating the priority that should be placed on recreation and parks investments. The Priority Investment Rating (PIR) equally weighs (1) the importance that residents place on programs and (2) how many residents have unmet needs for the activities. [Details regarding the methodology for this analysis are provided in Section 4 of this report.]

Based the Priority Investment Rating (PIR), the following programs were rated as high priorities for investment:

- Adult group exercise classes (PIR=200)
- Drop-in walk/jog (PIR=145)
- Senior programs (PIR=141)

The chart below shows the Priority Investment Rating for each of the 16 programs assessed in the survey.

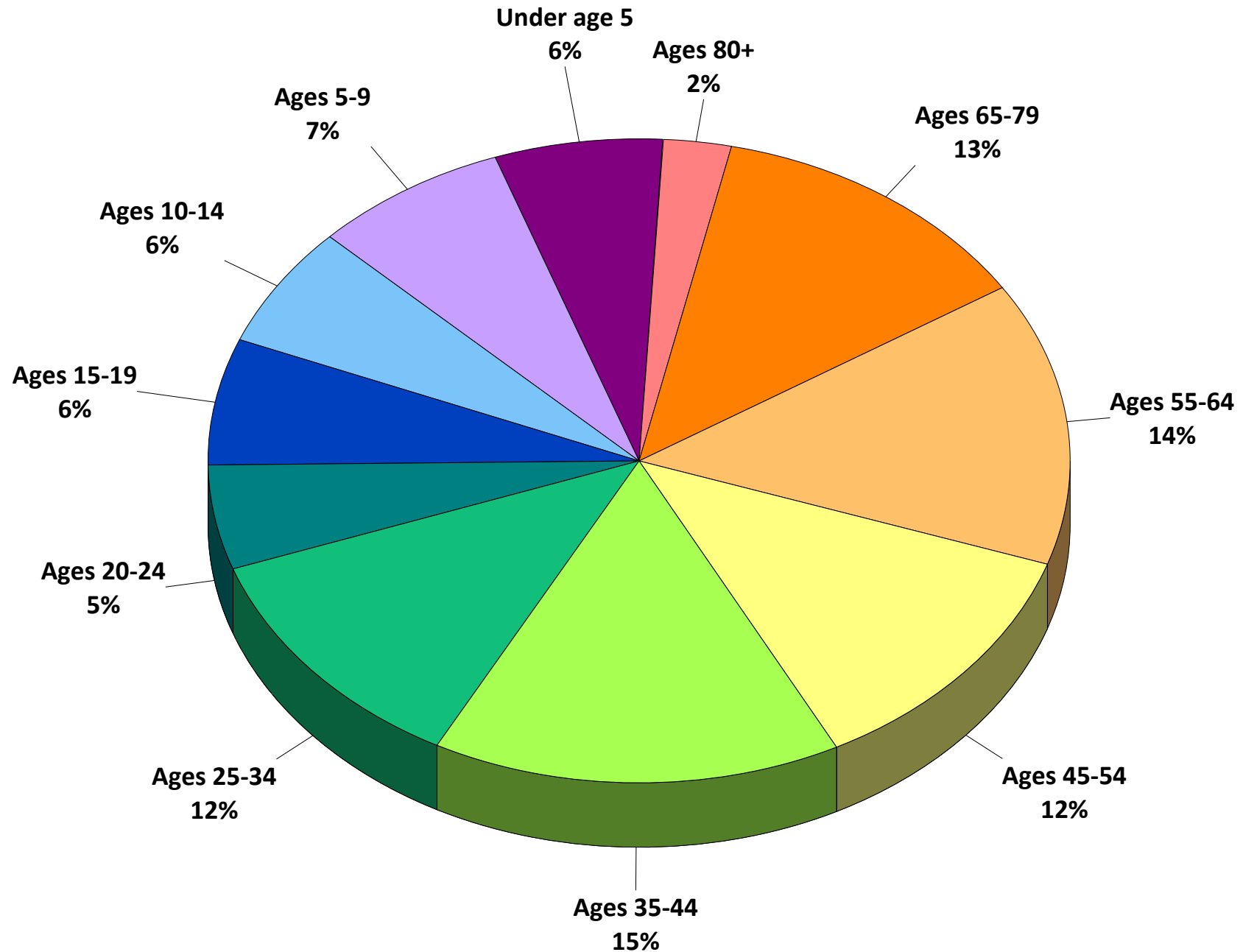




Charts and Graphs

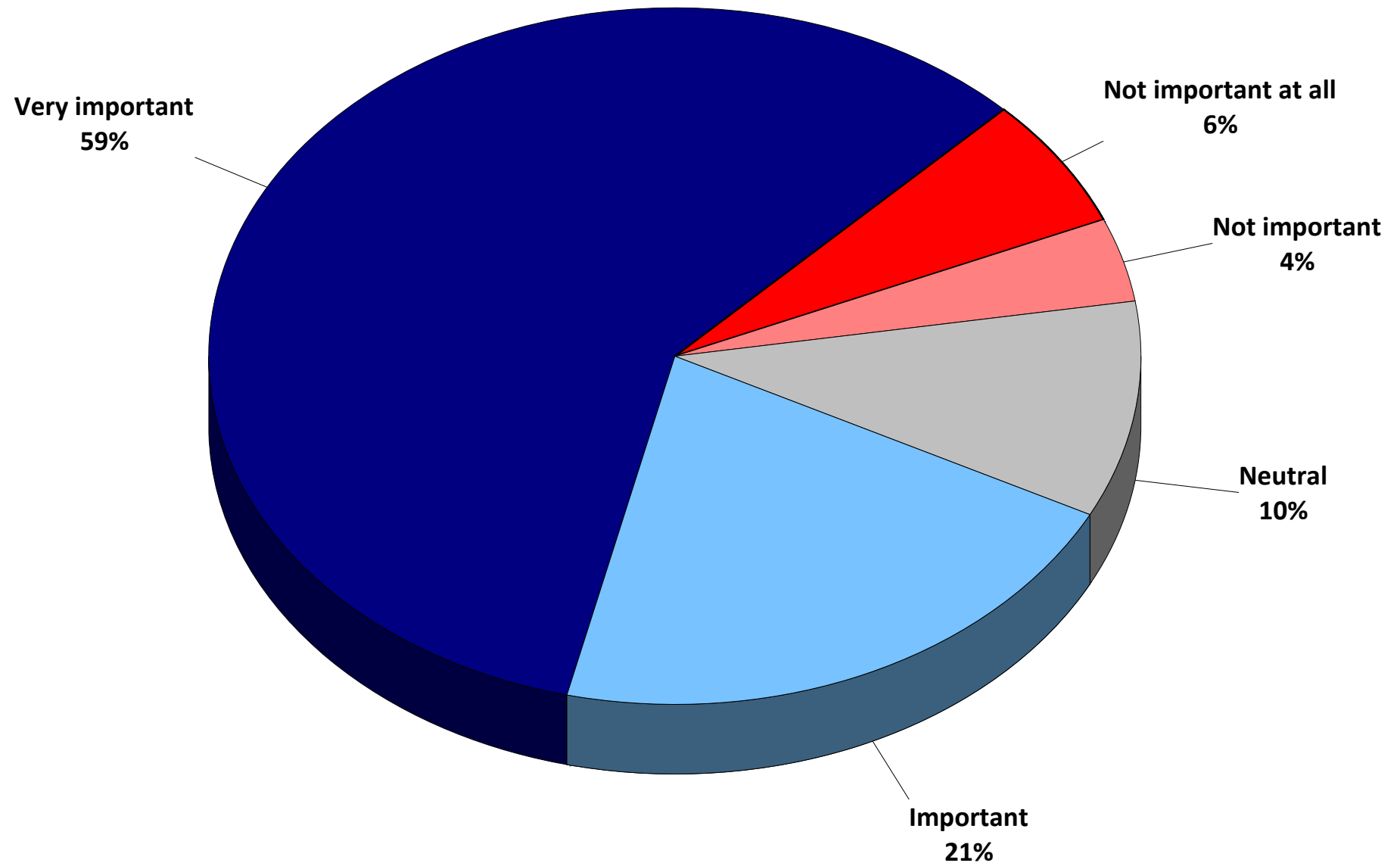
Q1. Counting yourself, how many people in your household are...

by percentage of persons in household



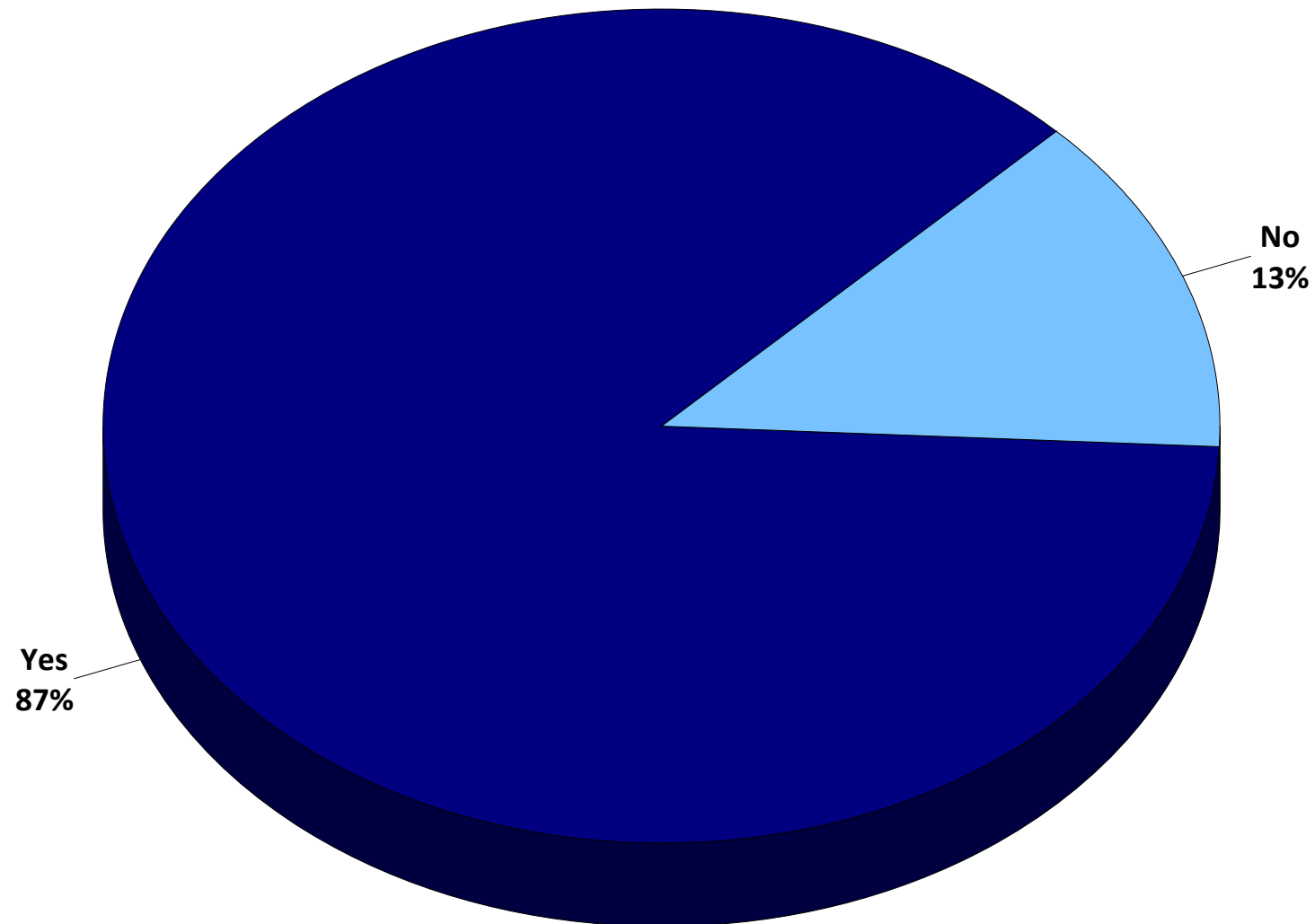
Q2. How important do you believe it is for the City of Taylor to offer a wellness/recreation center for the community?

by percentage of respondents



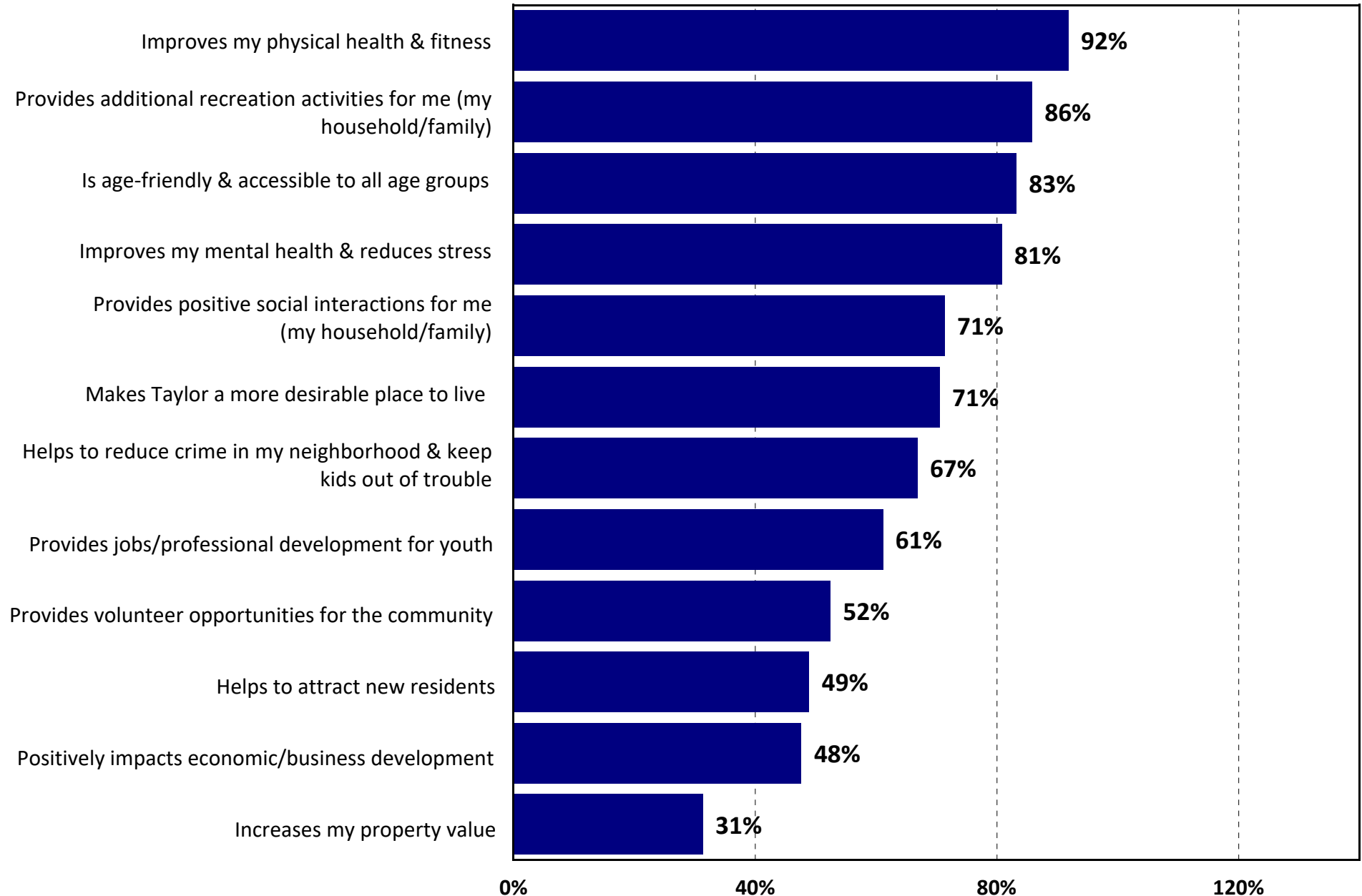
Q3. Do you believe it is valuable for the City of Taylor to offer a wellness/recreation center to the community as a whole?

by percentage of respondents (excluding "don't know")



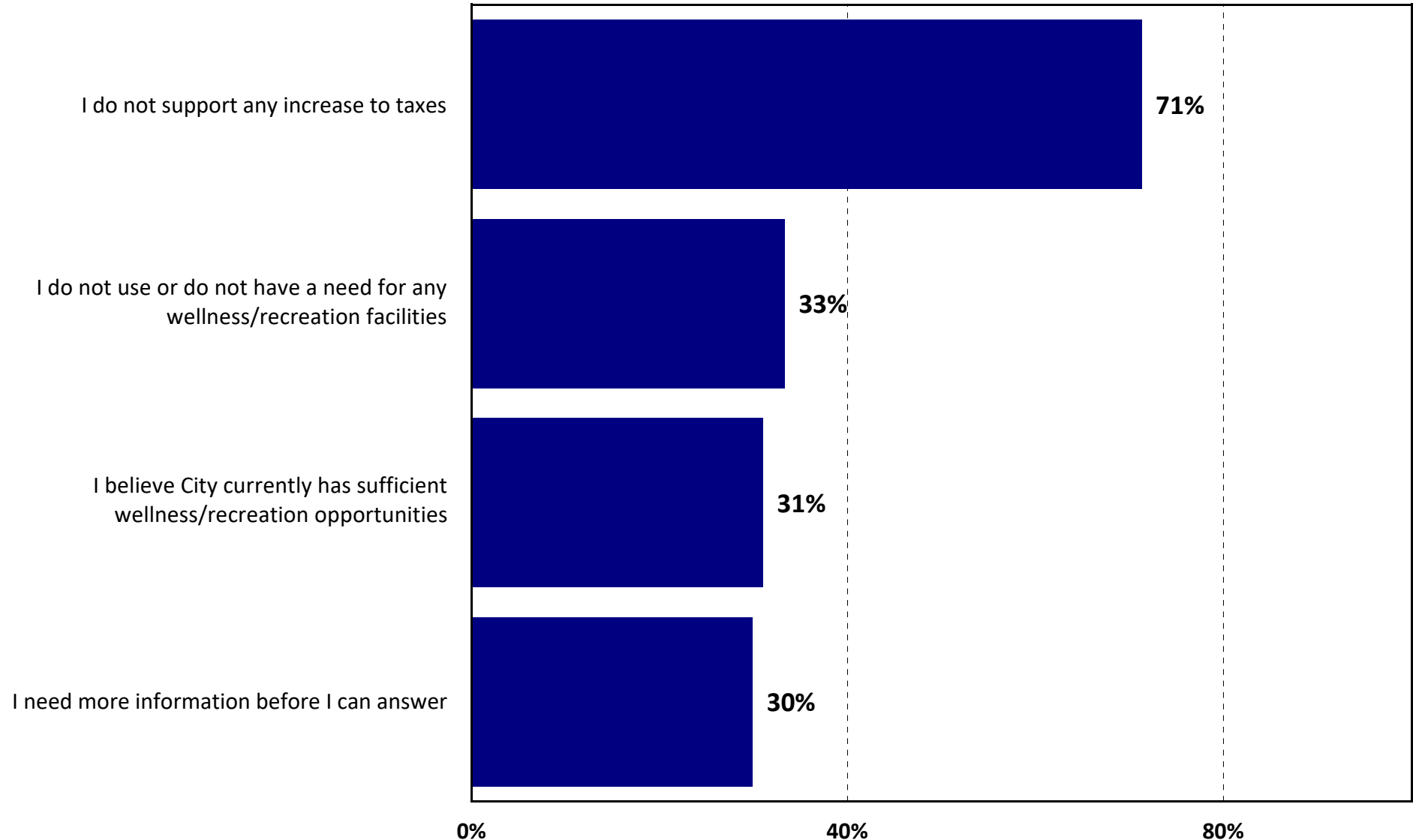
Q3a. Please check all of the items below that you would consider to be benefits of a wellness/recreation center.

by percentage of respondents who responded "YES" to Q3 (multiple selections could be made)



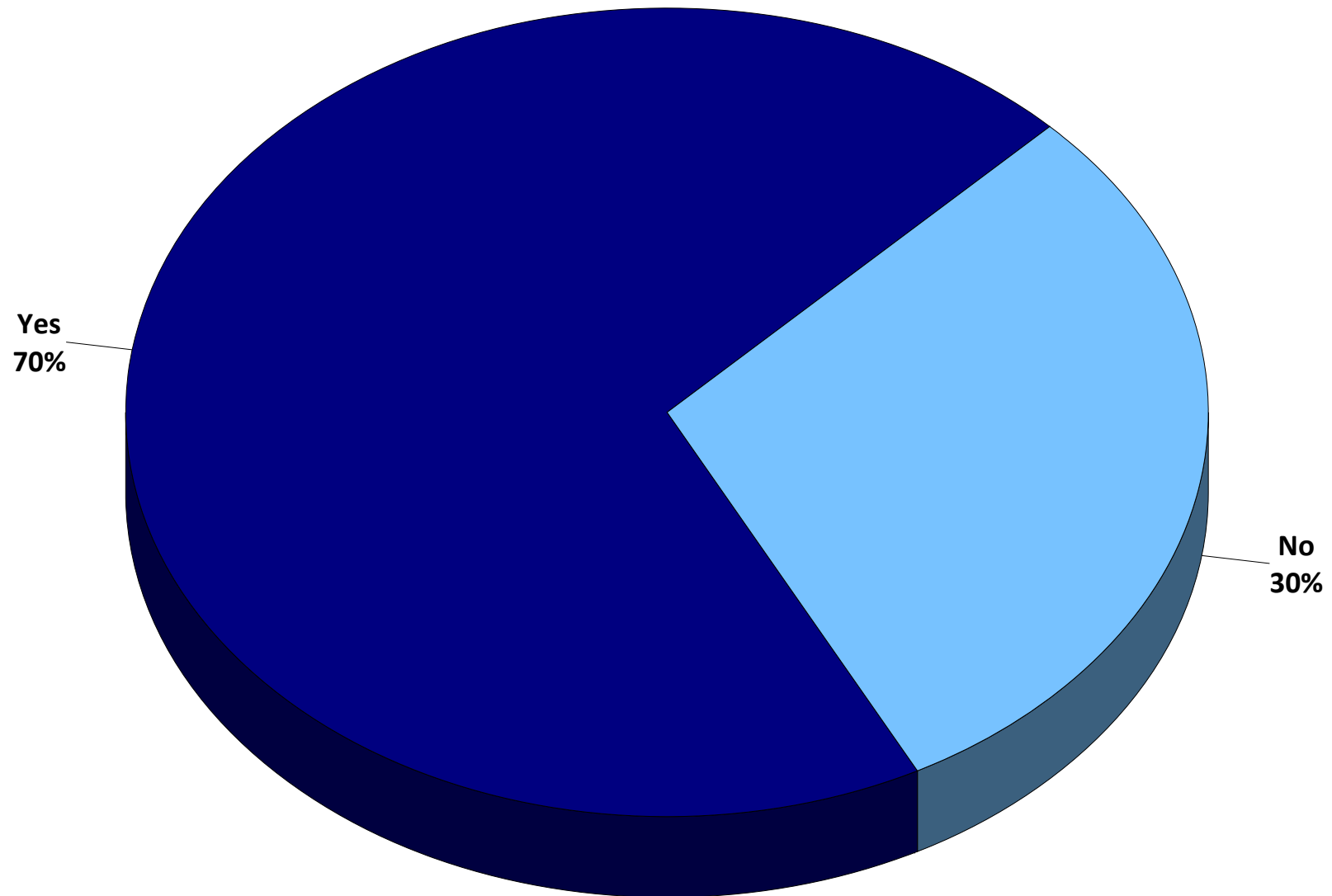
Q3b. If you indicated that you do not believe the City of Taylor offering a wellness/recreation center has value or if you don't know if it is valuable to offer a wellness/recreation center to the community as a whole, please check all the reasons why.

by percentage of respondents (multiple selections could be made)



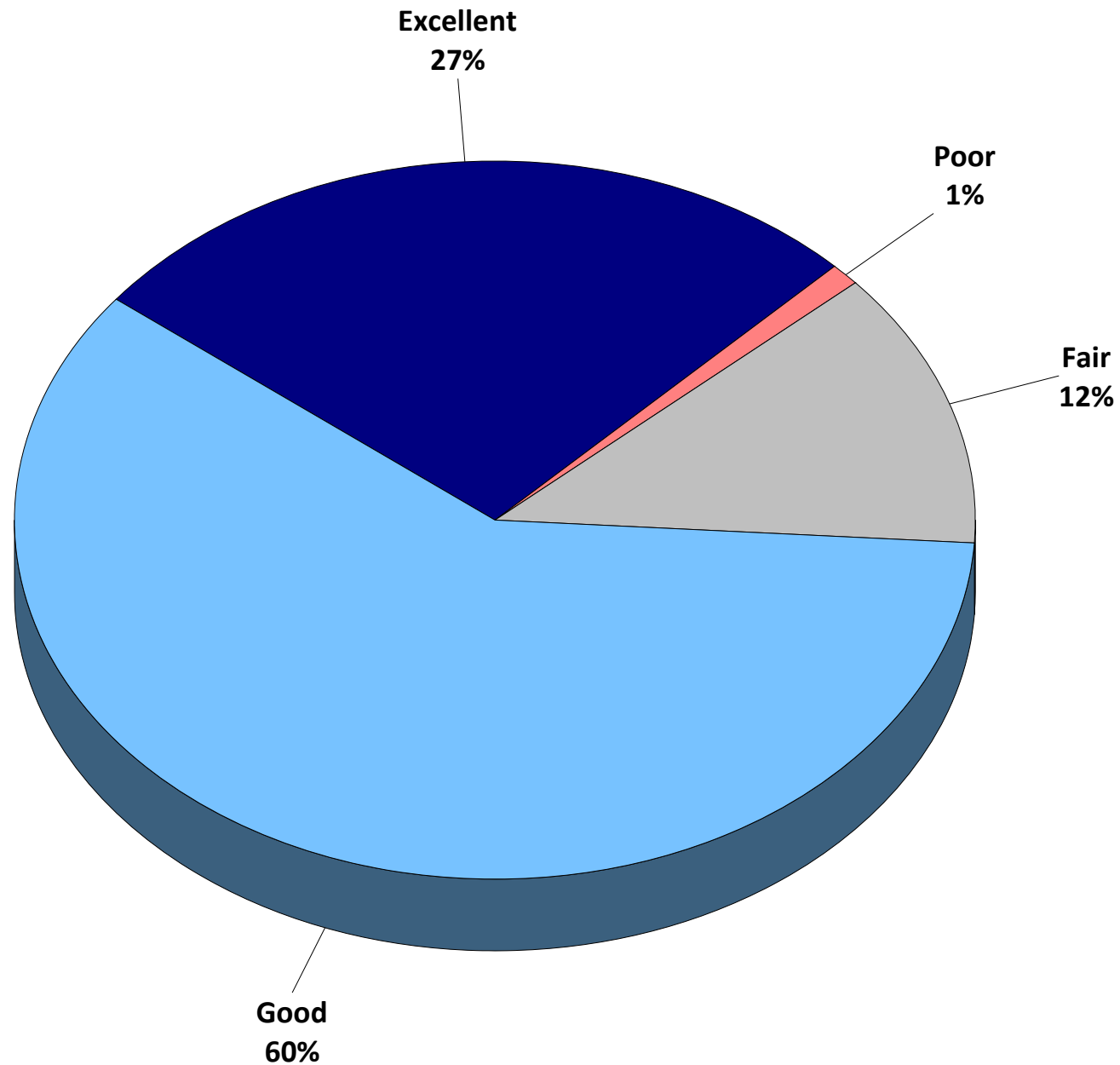
Q3. Have you/your household visited any facilities during the past year?

by percentage of respondents



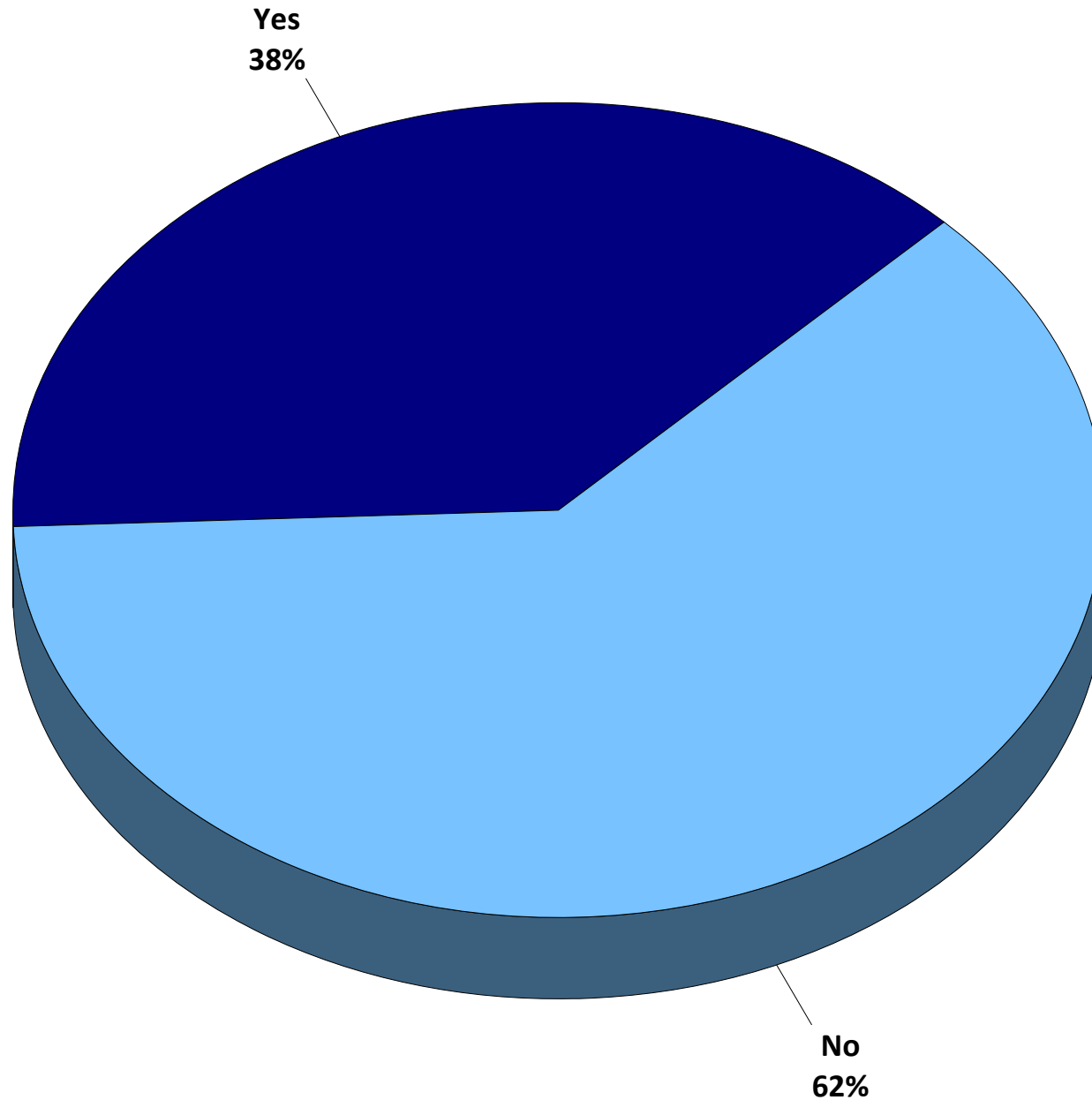
Q3a. Overall, how would you rate the physical condition of all the facilities you have visited?

by percentage of respondents who responded "YES" to Q3 (excluding "not provided")



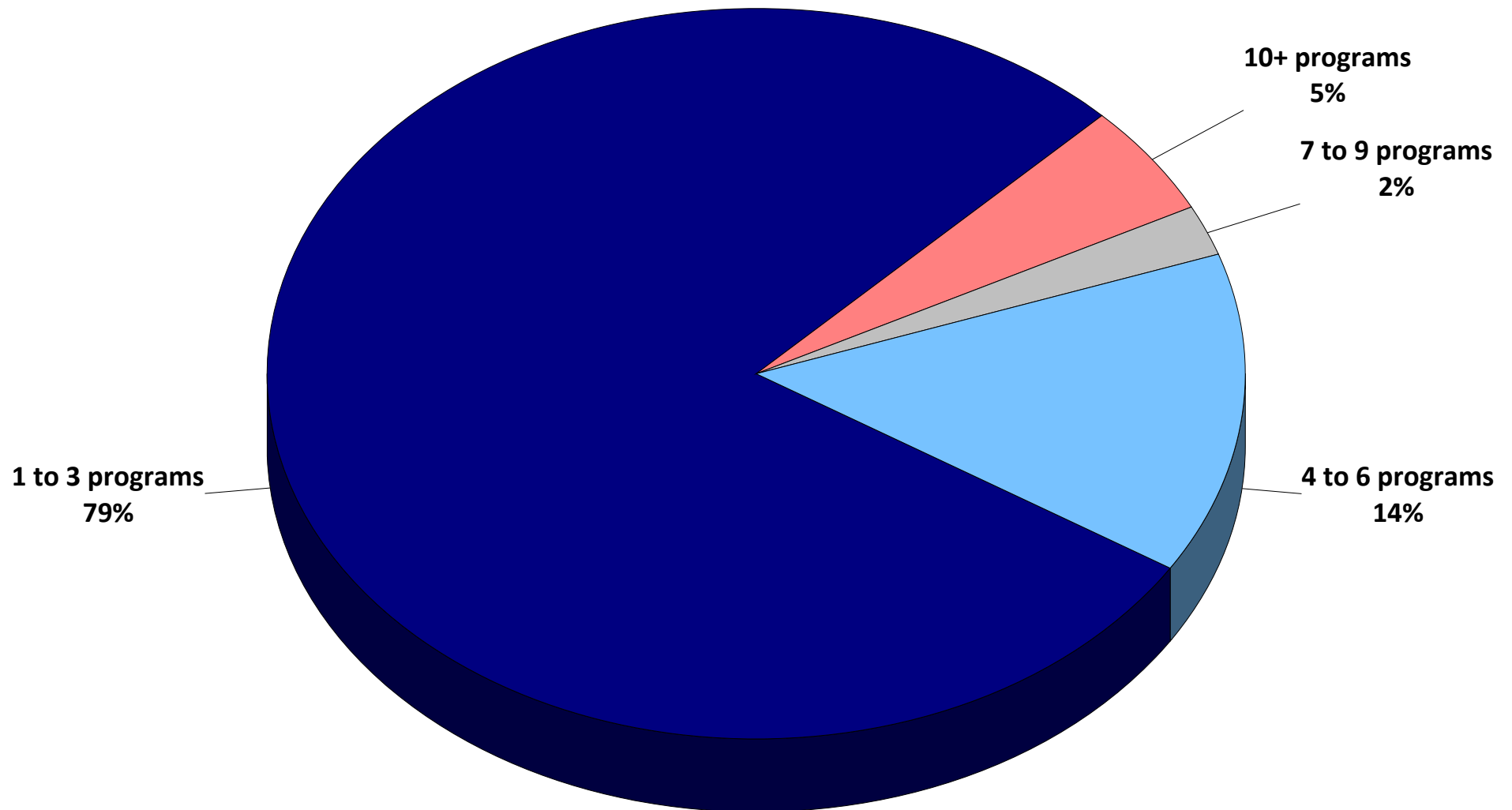
Q4. Have you/your household participated in any wellness/recreation programs offered by the City of Taylor during the past year?

by percentage of respondents



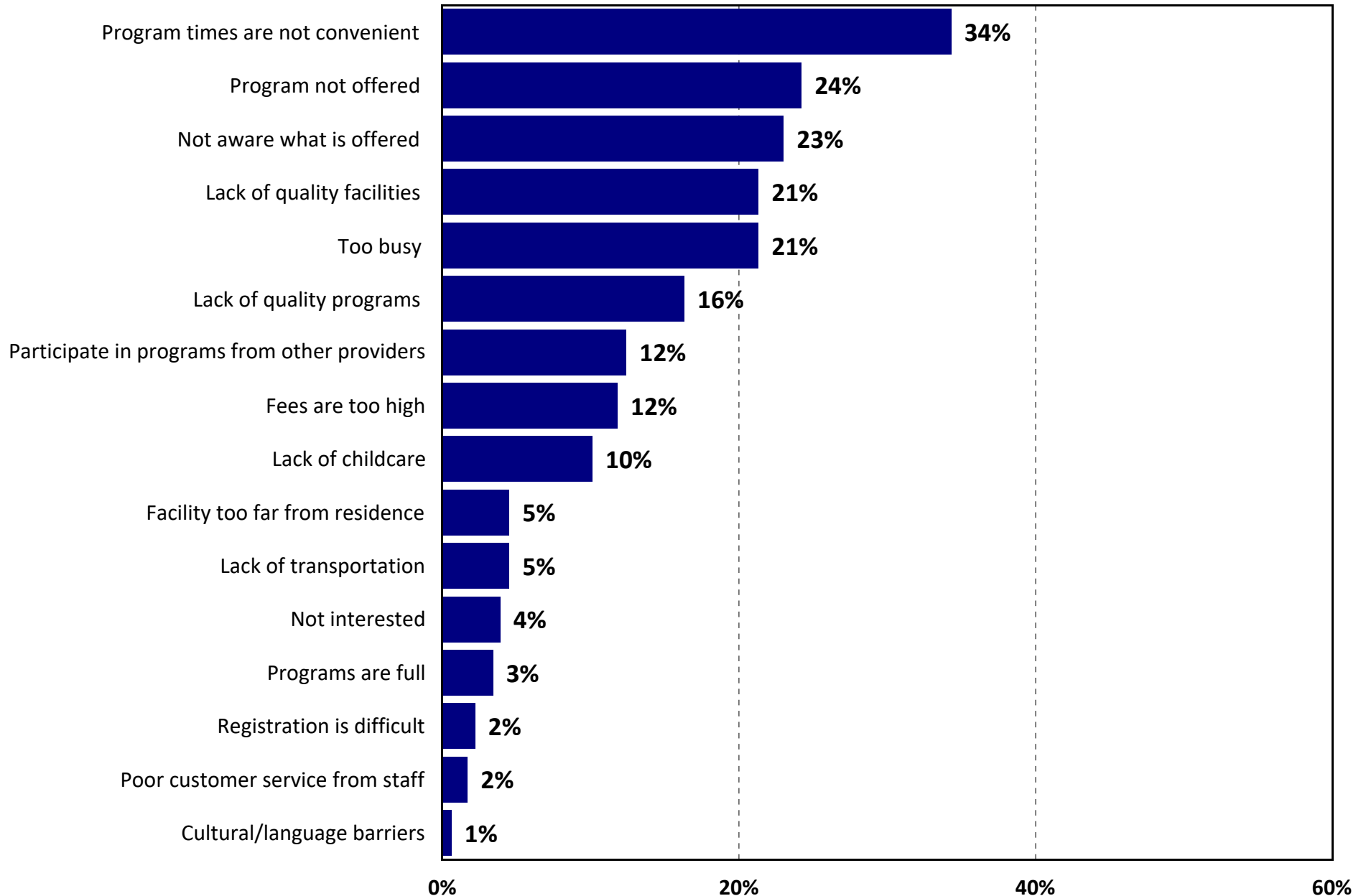
Q4a. Approximately how many different recreation programs you/your household participated in over the past year?

by percentage of respondents who responded "YES" to Q4



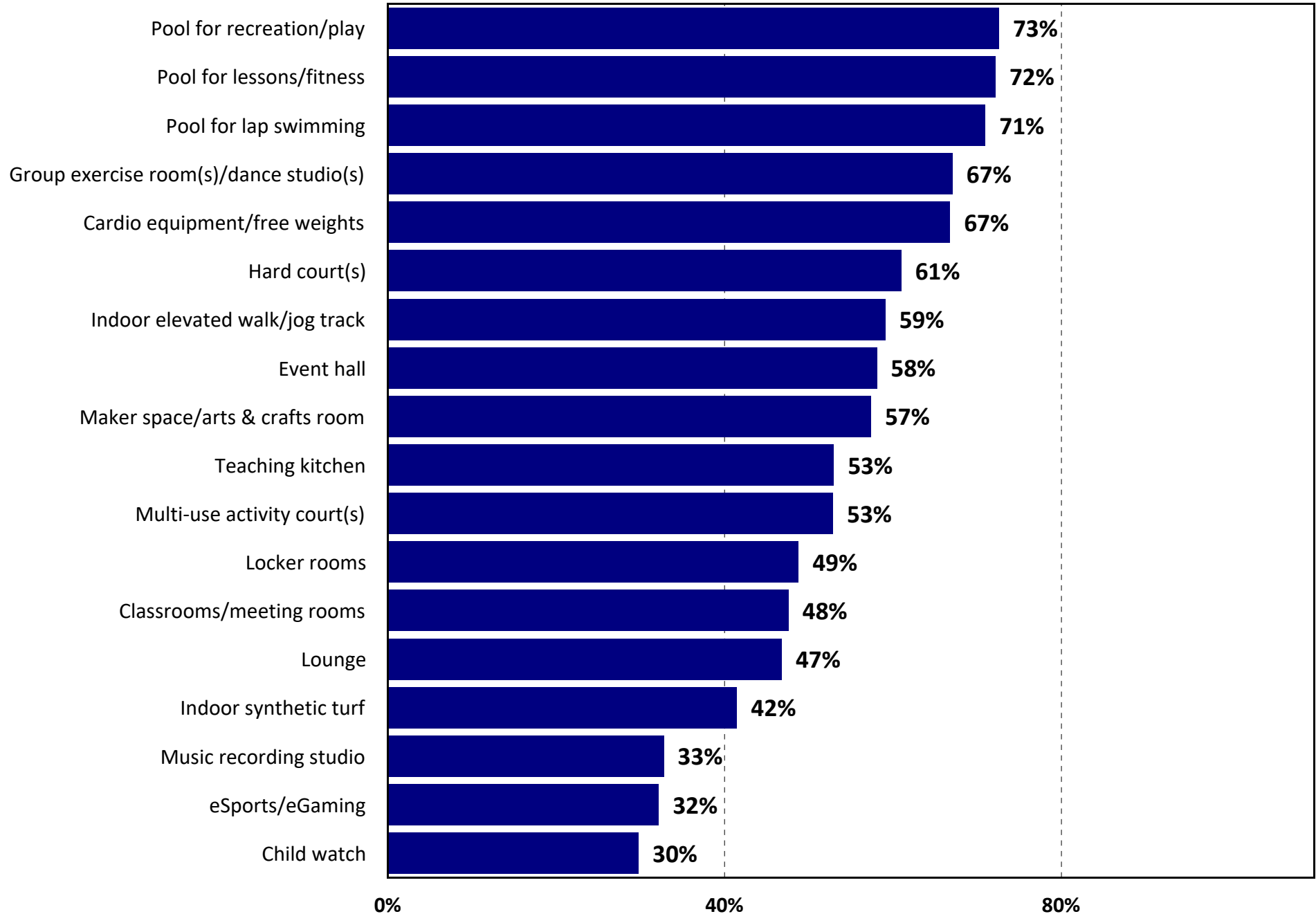
Q4b. Please check all the reasons why your household does not participate in recreation programs or does not participate more often.

by percentage of respondents who responded "NO" to Q4 (multiple selections could be made)



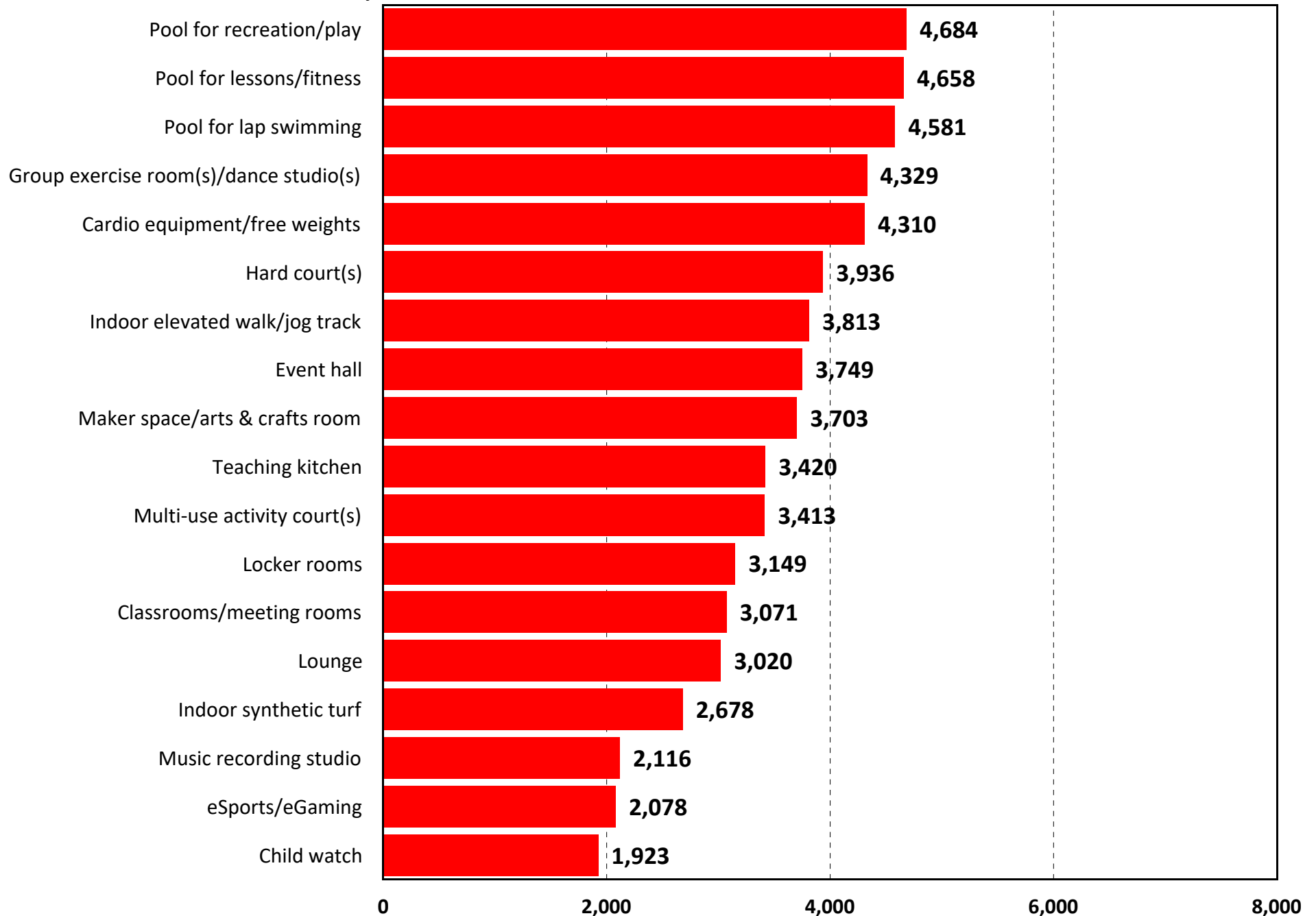
Q5. Need for amenities.

by percentage of respondents who indicated need



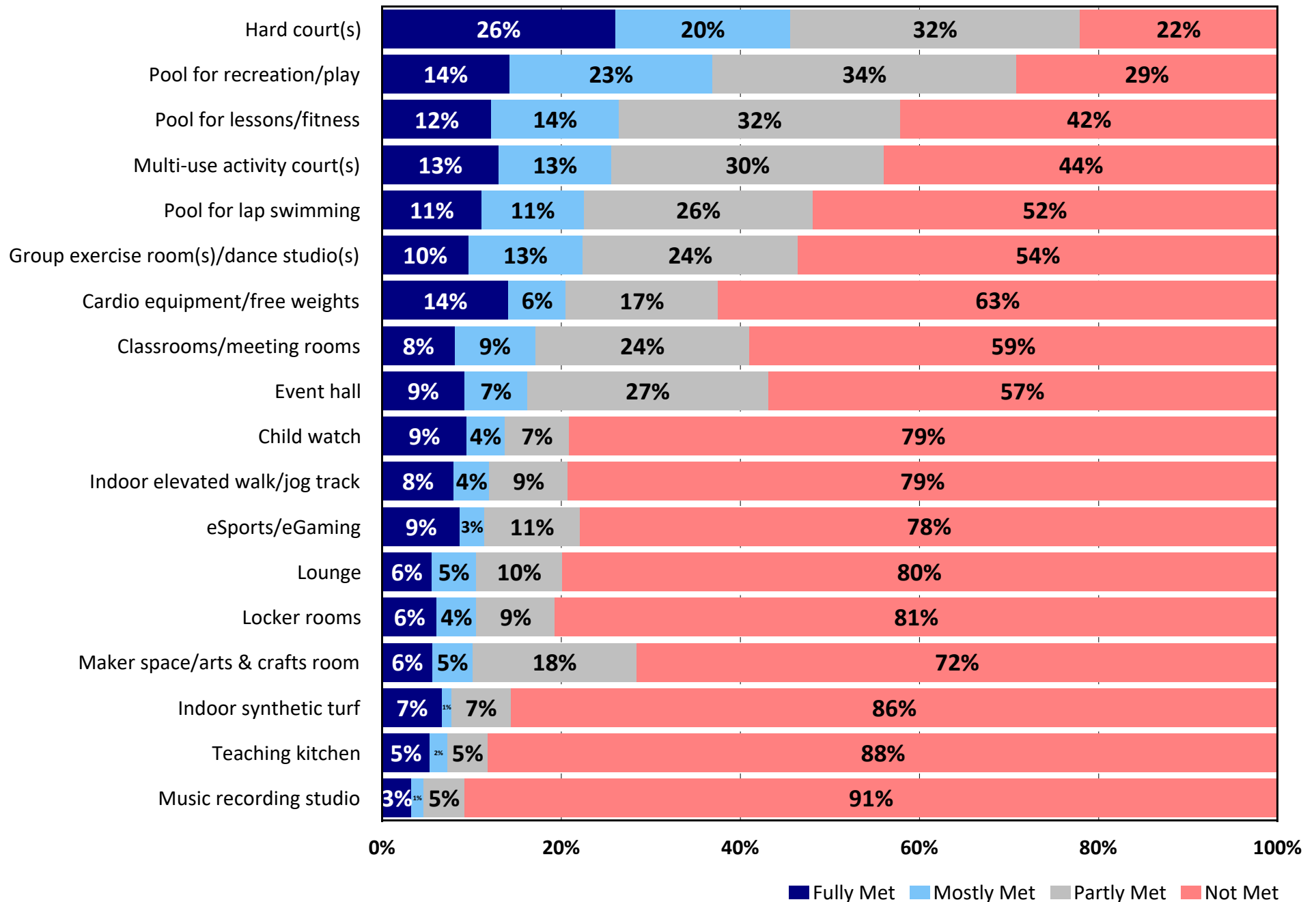
Q5. Estimated number of households who have a need for amenities.

by number of households based on an estimated 6,452 households



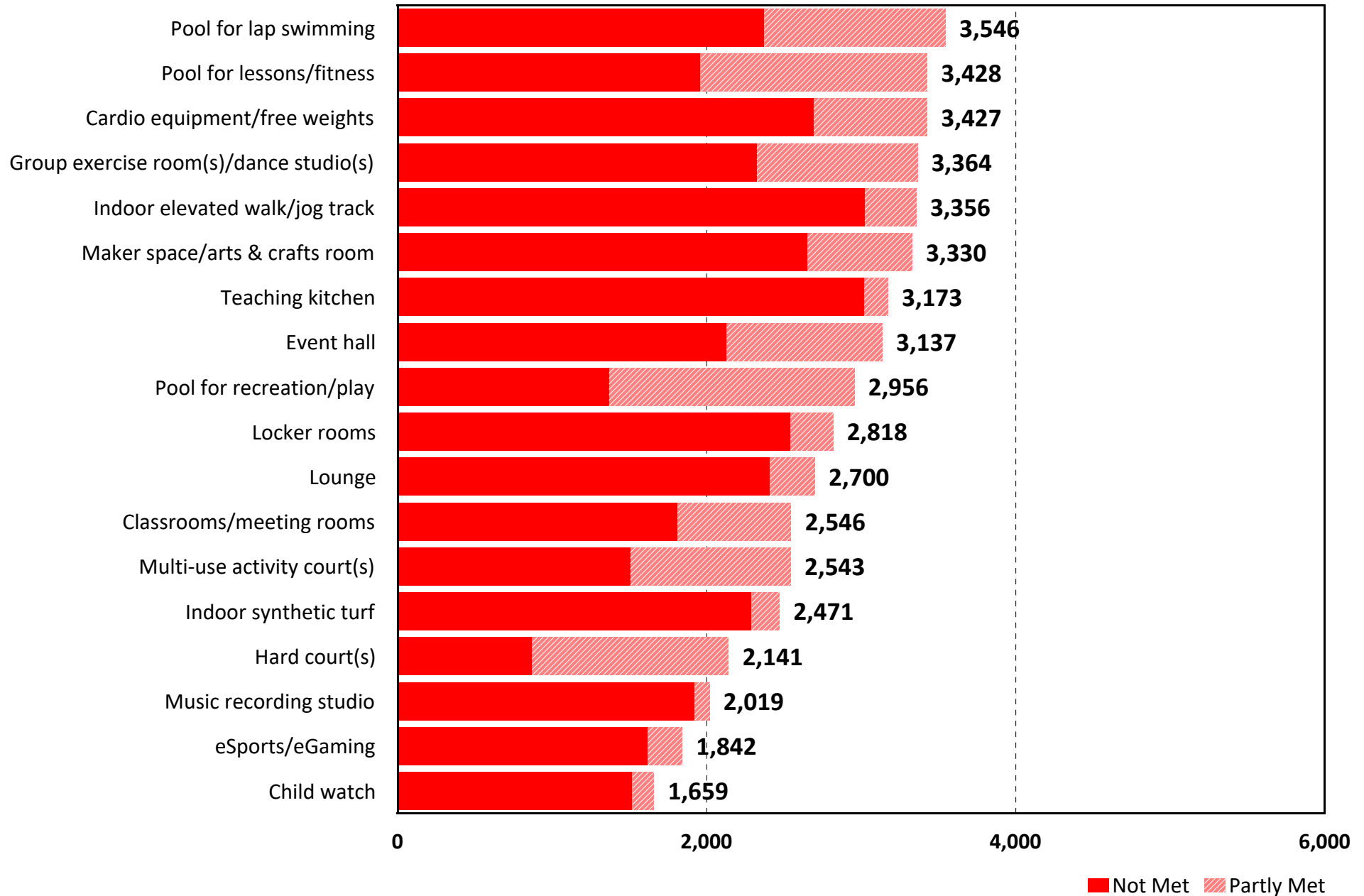
Q5. Please indicate how well your needs for each of the amenities.

by percentage of respondents (excluding "no need")



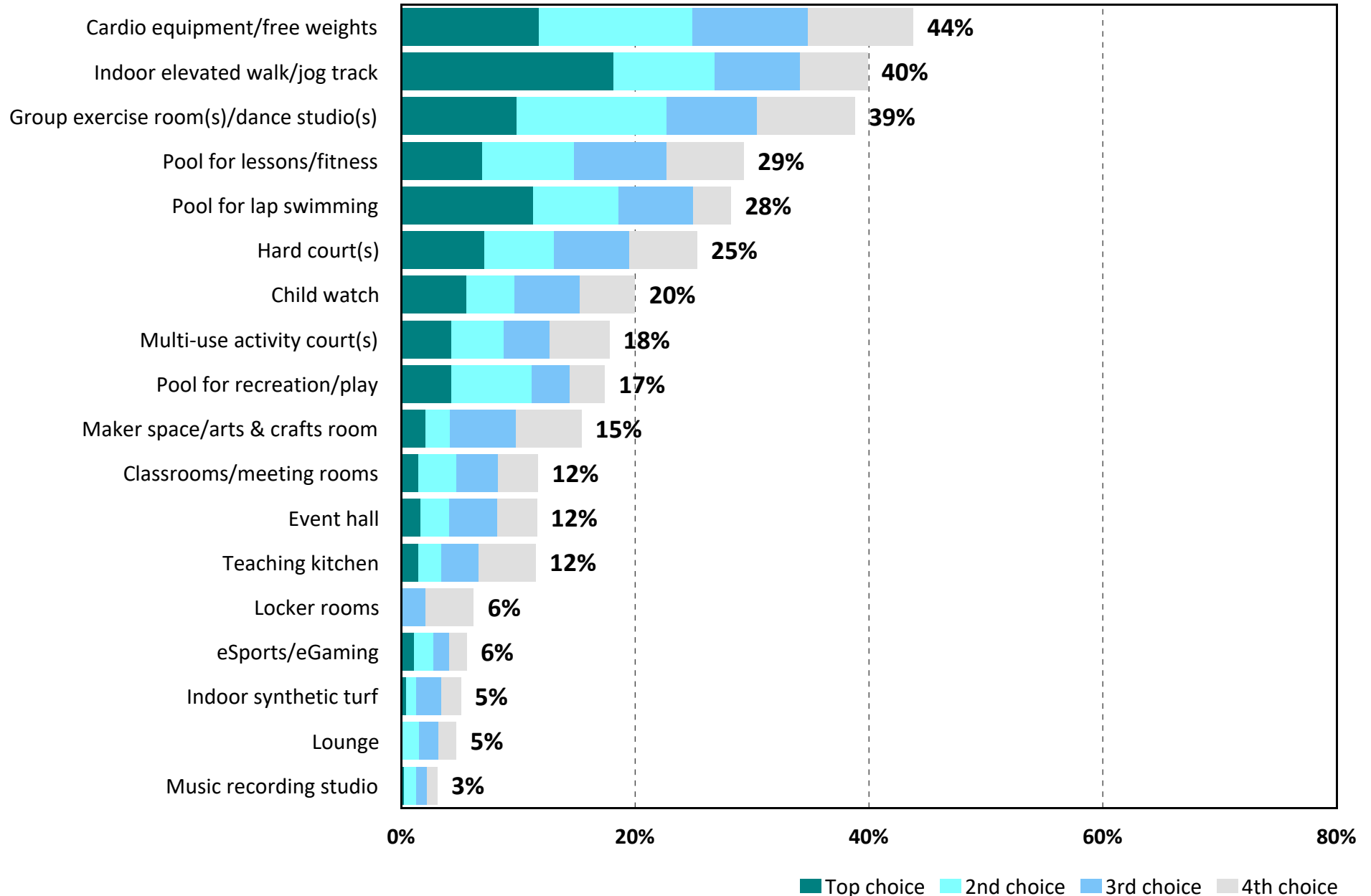
Q5c. Estimated number of households whose amenity needs are only “partly met” or “not met.”

by number of households with need based on an estimated 6,452 households



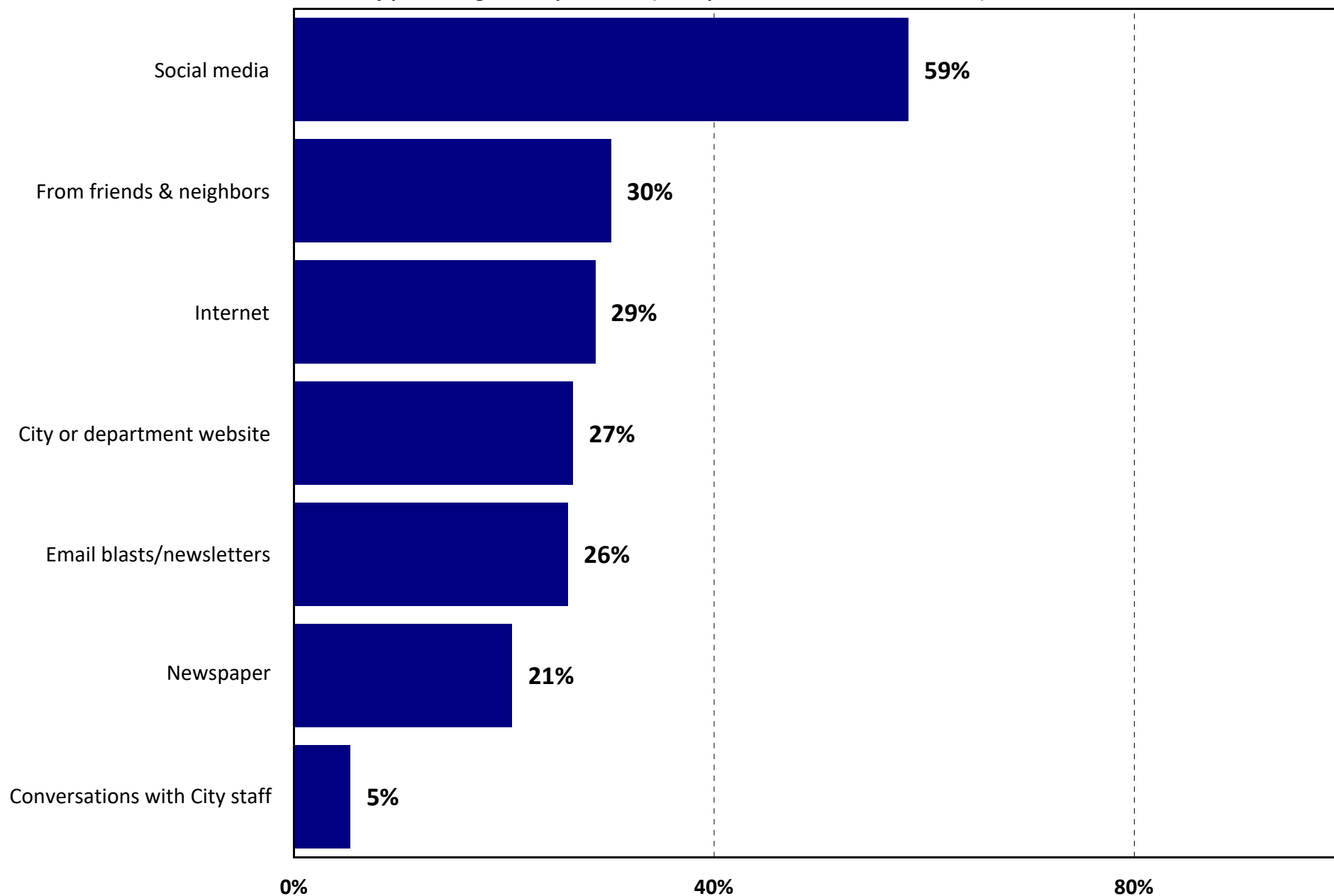
Q6. Which four of the items do you think are most important to include in any potential wellness/recreation center developed by the City?

by percentage of respondents who selected the items as one of their top four choices



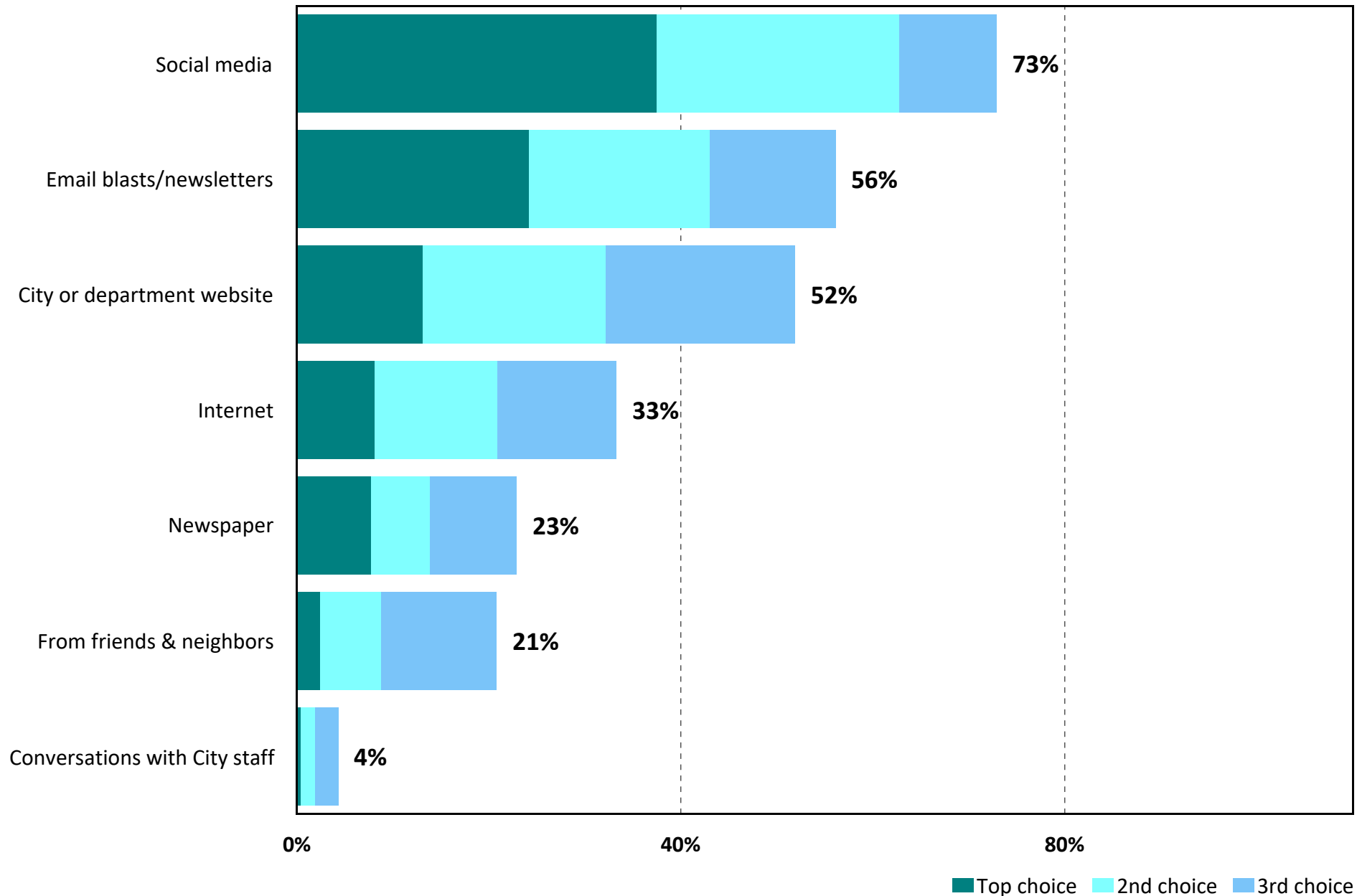
Q7. How do you currently learn about the programs and services that are offered by the City of Taylor?

by percentage of respondents (multiple selections could be made)



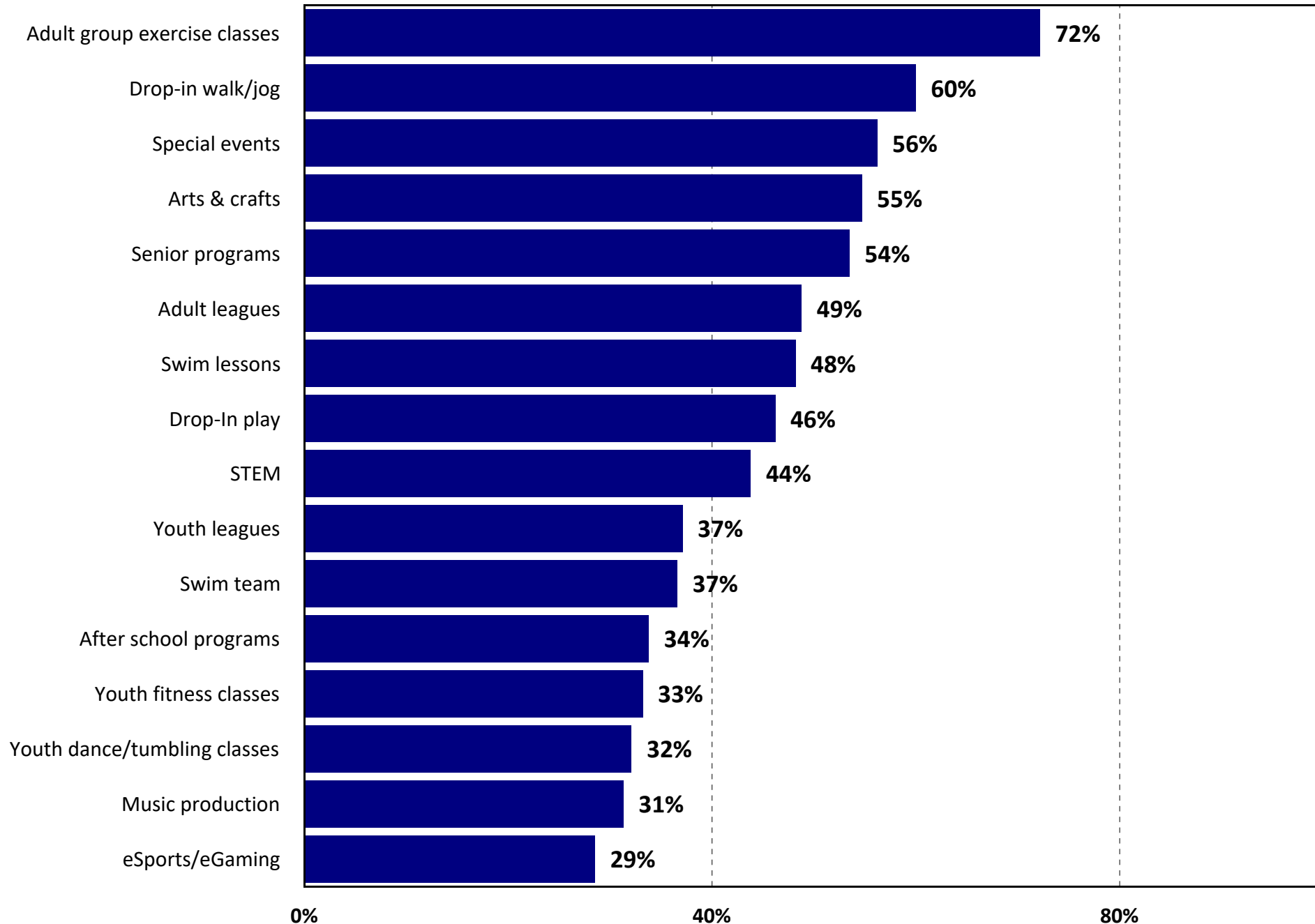
Q8. Which three of the sources of information do you most prefer to use to get information about City programs and services?

by percentage of respondents who selected the items as one of their top three choices



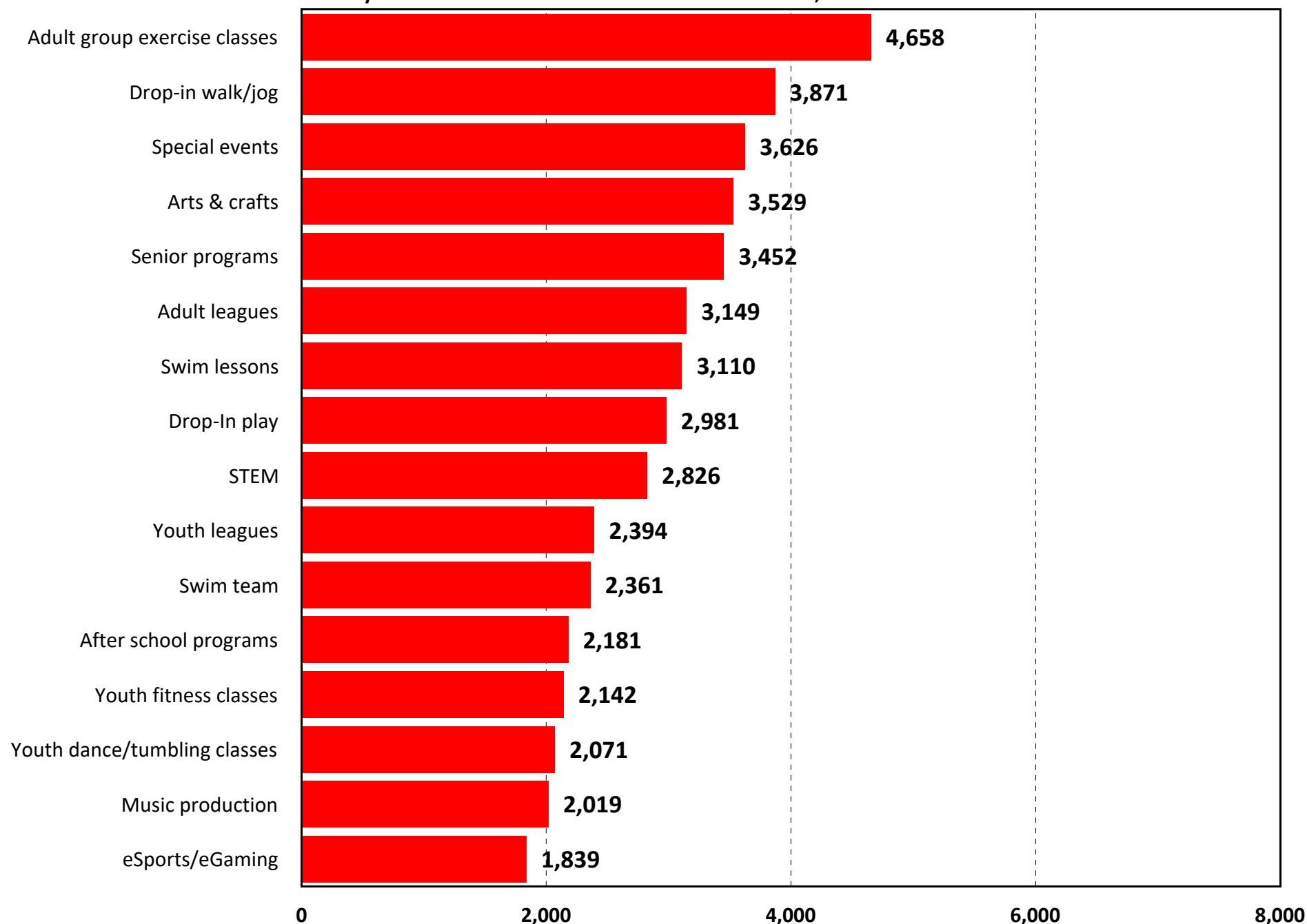
Q9. Need for programs/services.

by percentage of respondents who indicated need



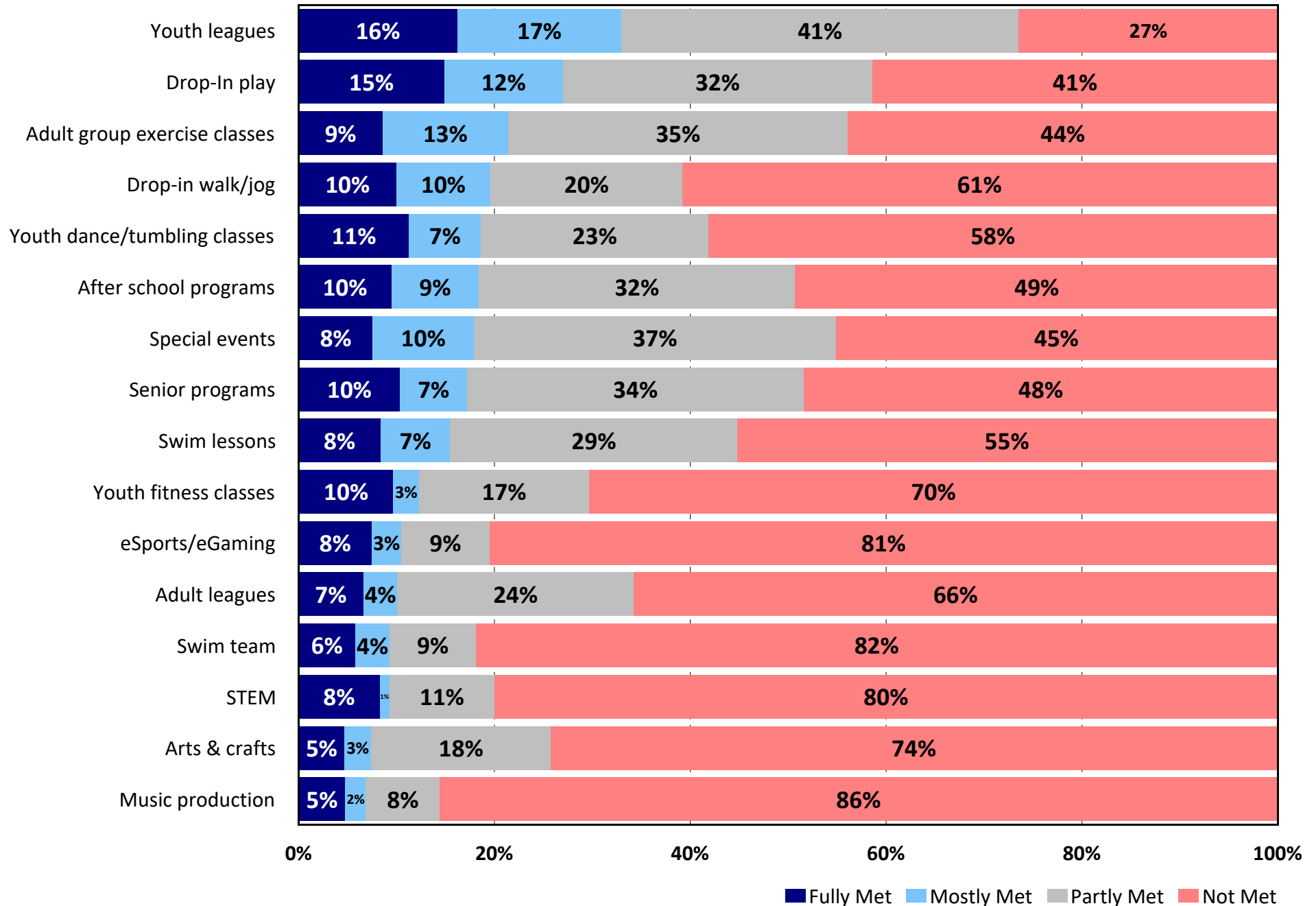
Q9. Estimated number of households who have a need for programs/services

by number of households based on an estimated 6,452 households



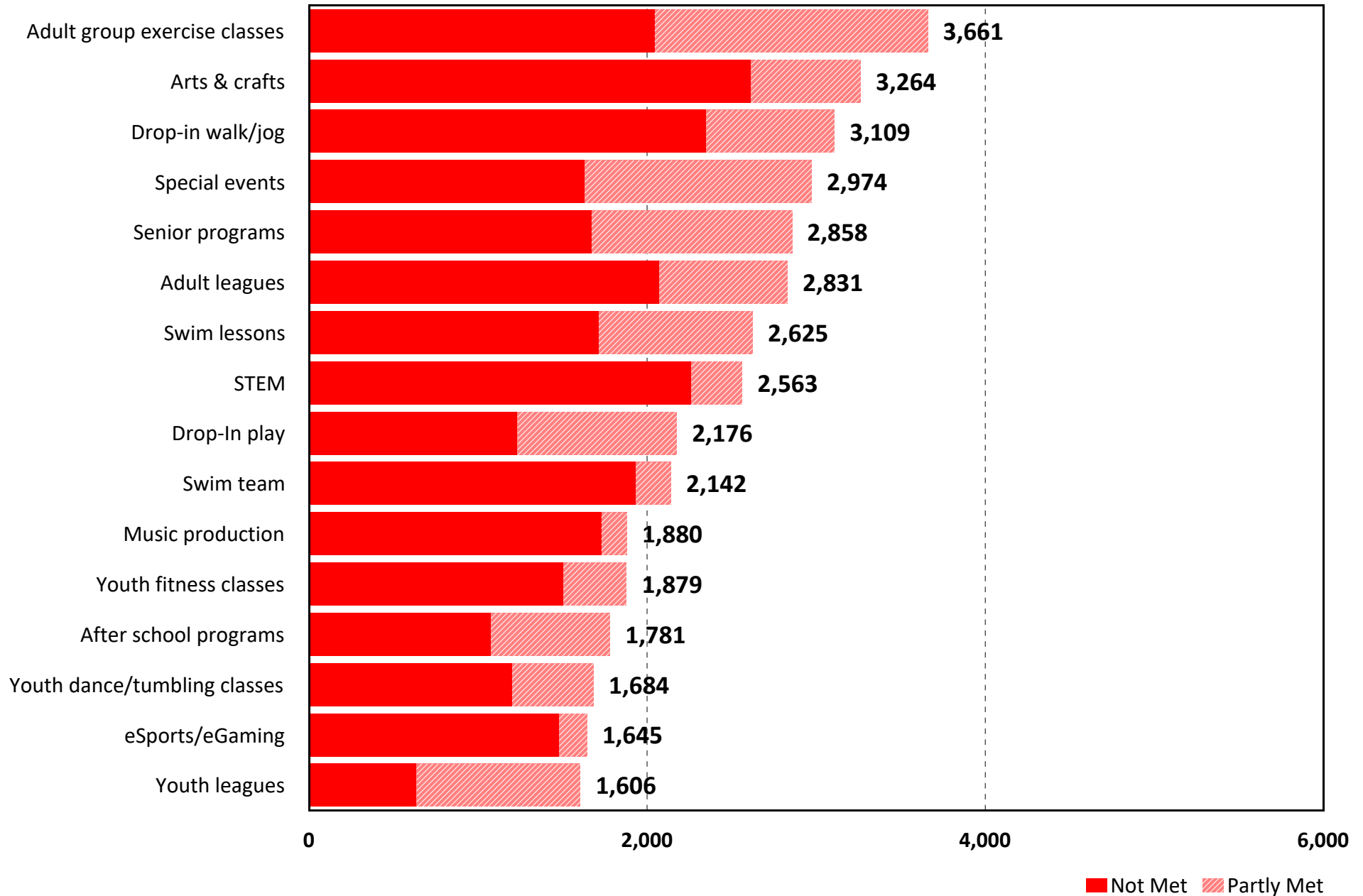
Q9. Please indicate how well your needs for each of the programs/services.

by percentage of respondents (excluding "no need")



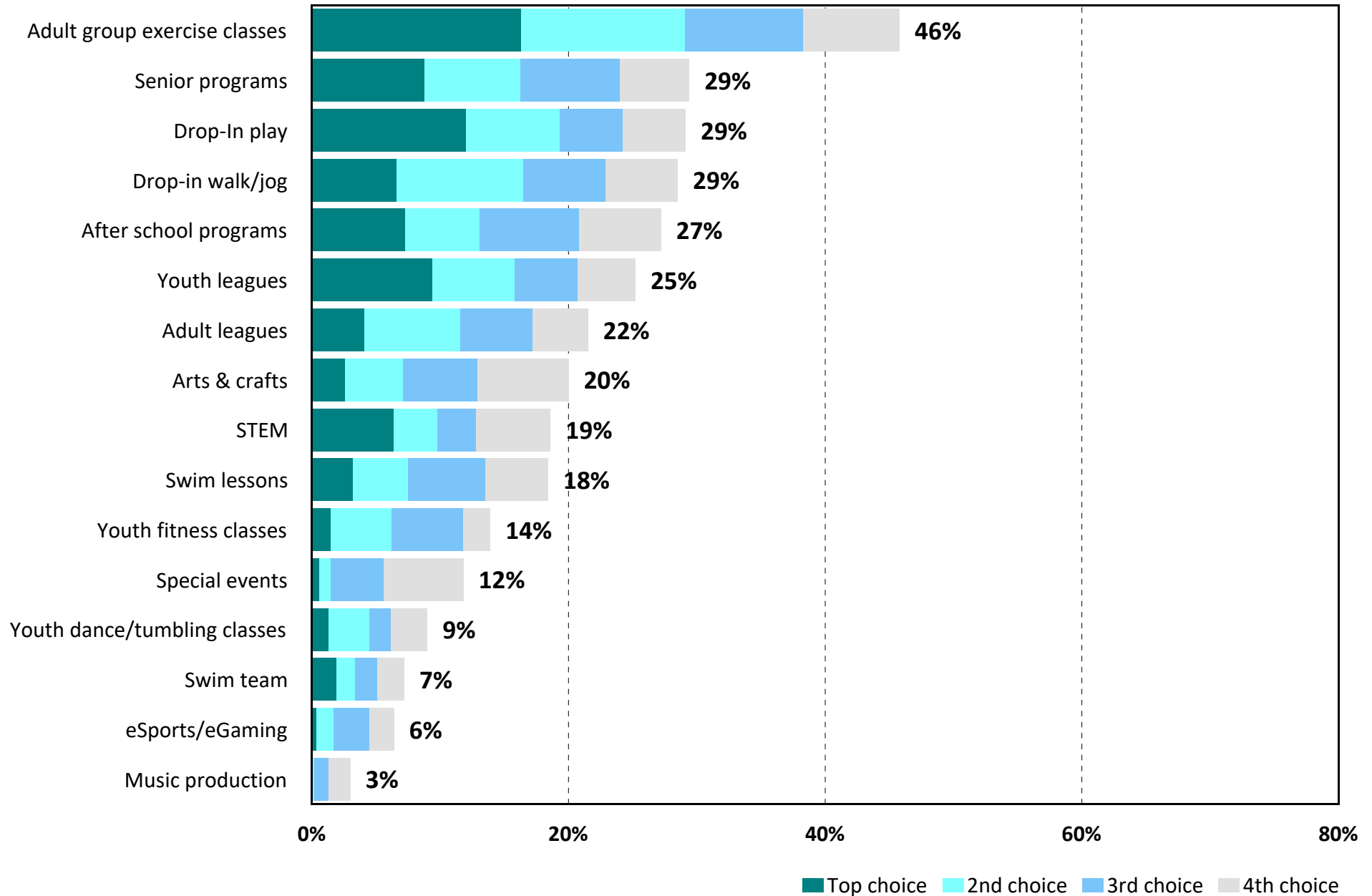
Q9c. Estimated number of households whose program/service needs are only “partly met” or “not met”

by number of households with need based on an estimated 6,452 households



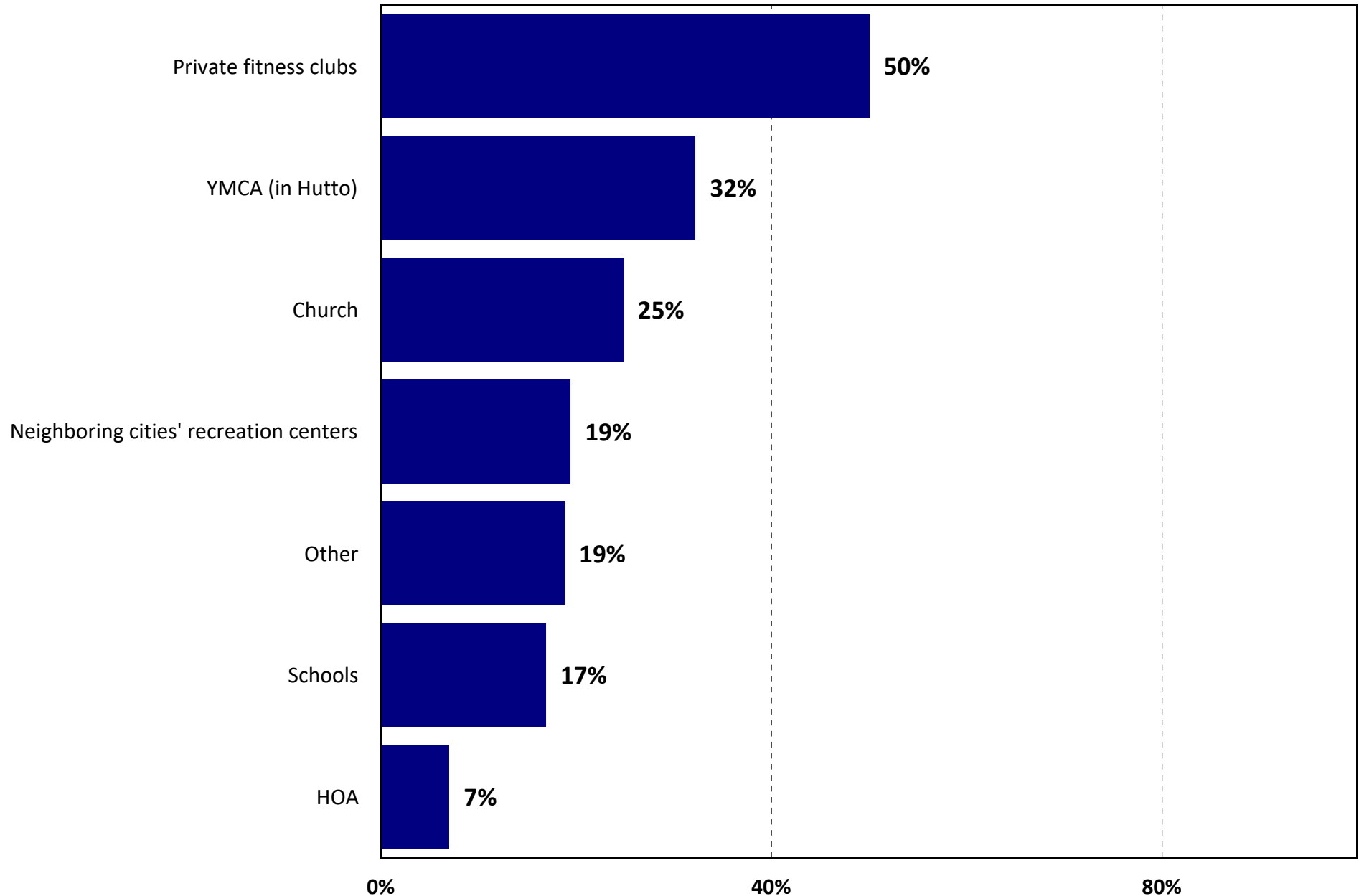
Q10. Which four of the items do you think are most important to include in any potential wellness/recreation center developed by the City?

by percentage of respondents who selected the items as one of their top four choices



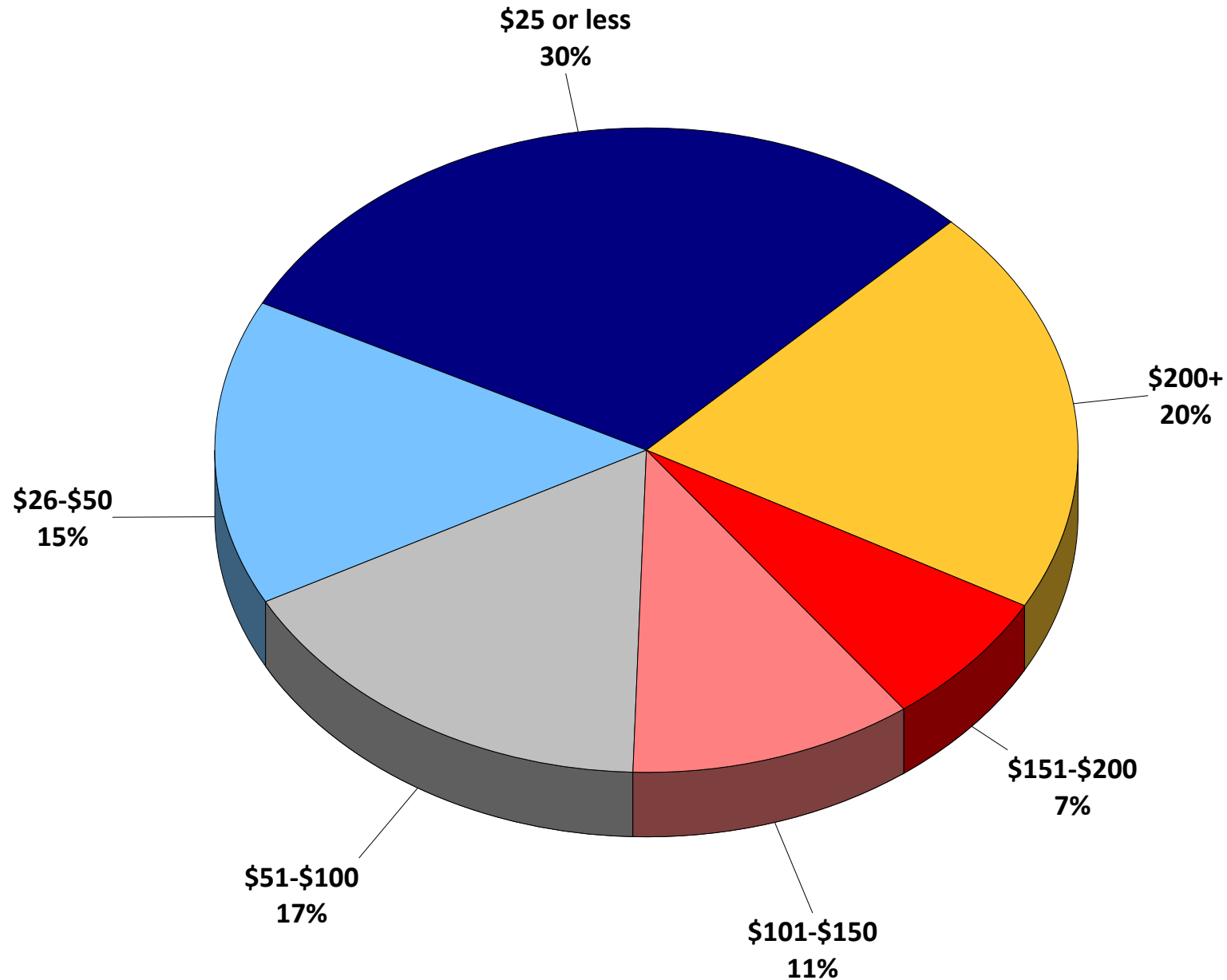
Q11. Which of the following organizations are used by you/your household for wellness/recreation needs?

by percentage of respondents (multiple selections could be made; excluding "none")



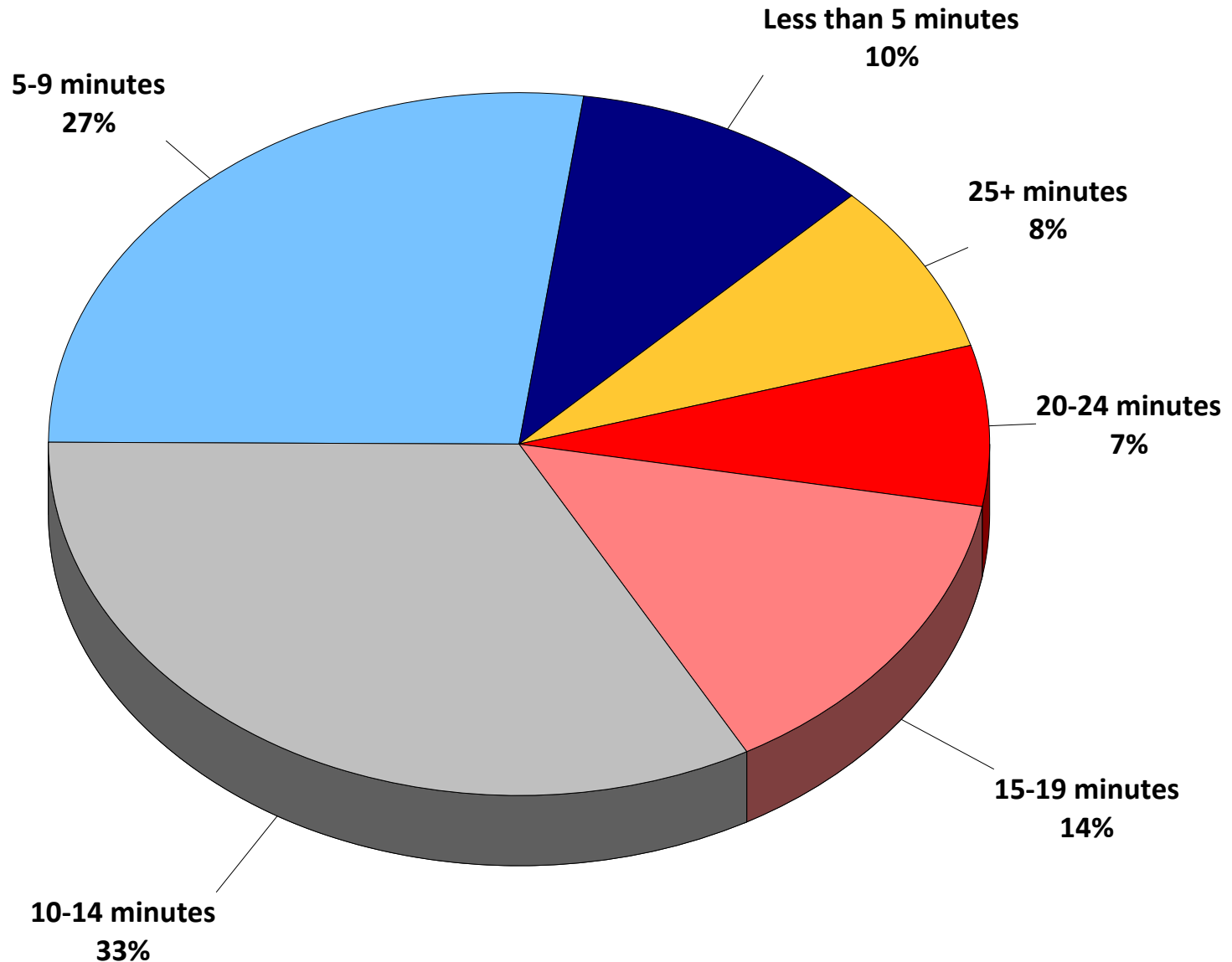
Q12. In a typical year, on average, how much money does your household spend, per month, on recreation, sports, fitness and wellness activities and services?

by percentage of respondents (excluding "not provided")



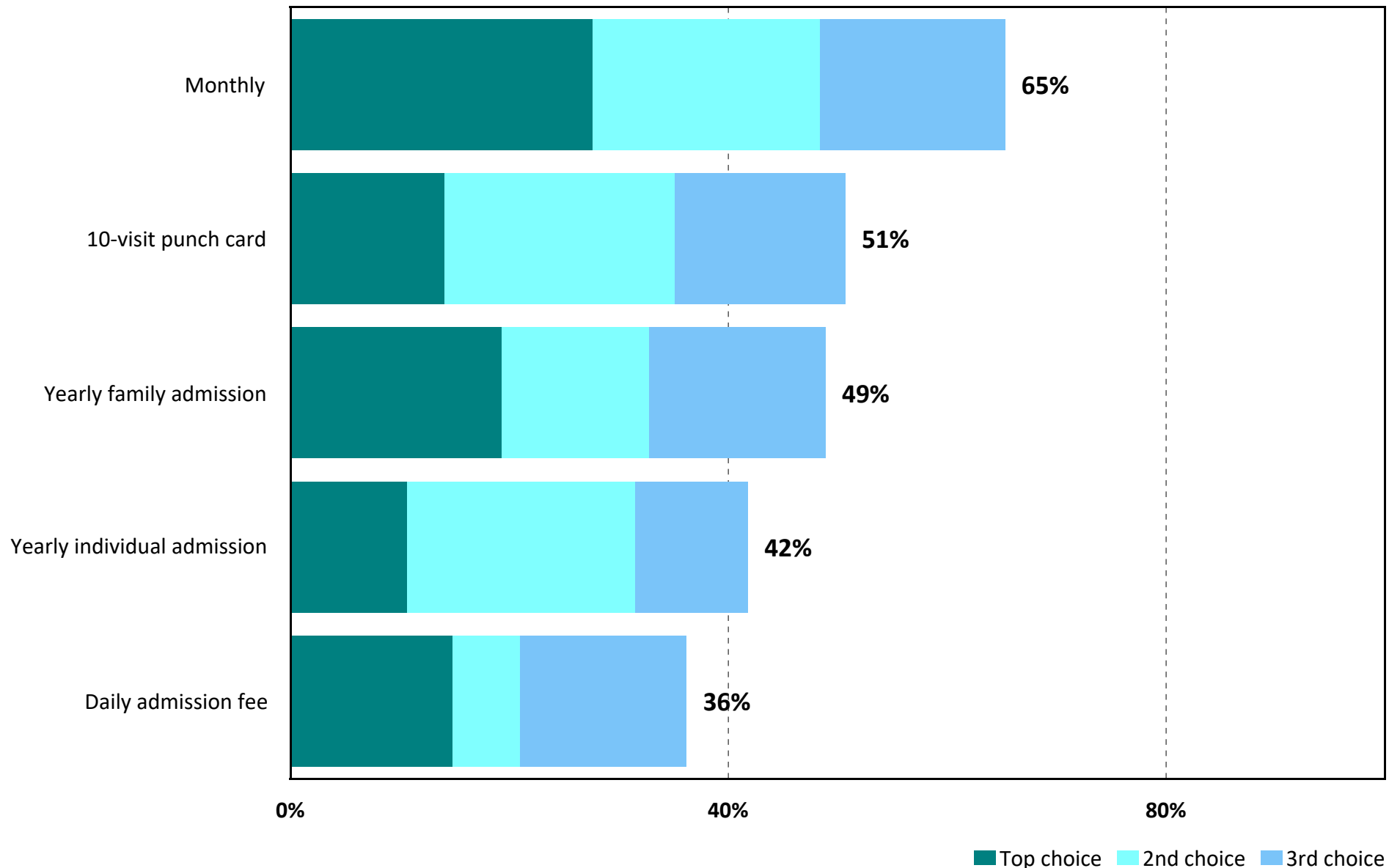
Q13. On average, how far are you willing to travel to participate in recreation, sports, fitness and wellness activities and services such as the ones that could be included in a new wellness/creation center?

by percentage of respondents (excluding "not provided")



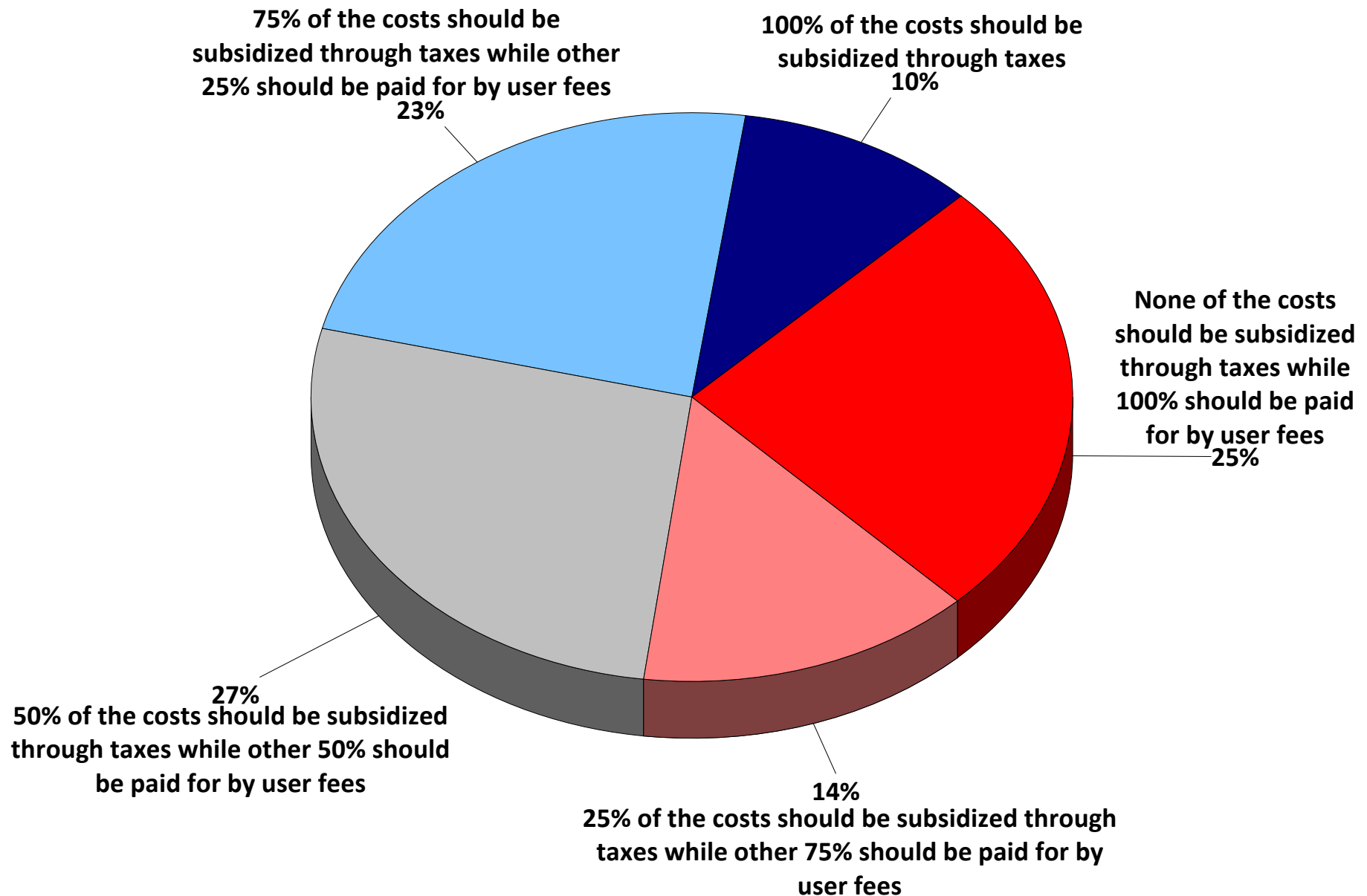
Q14. To offset operations costs, please select the three ways your household would prefer to pay to use a wellness/recreation center if it had the amenities, programs, and features you/your household indicated are most important to you.

by percentage of respondents who selected the items as one of their top three choices

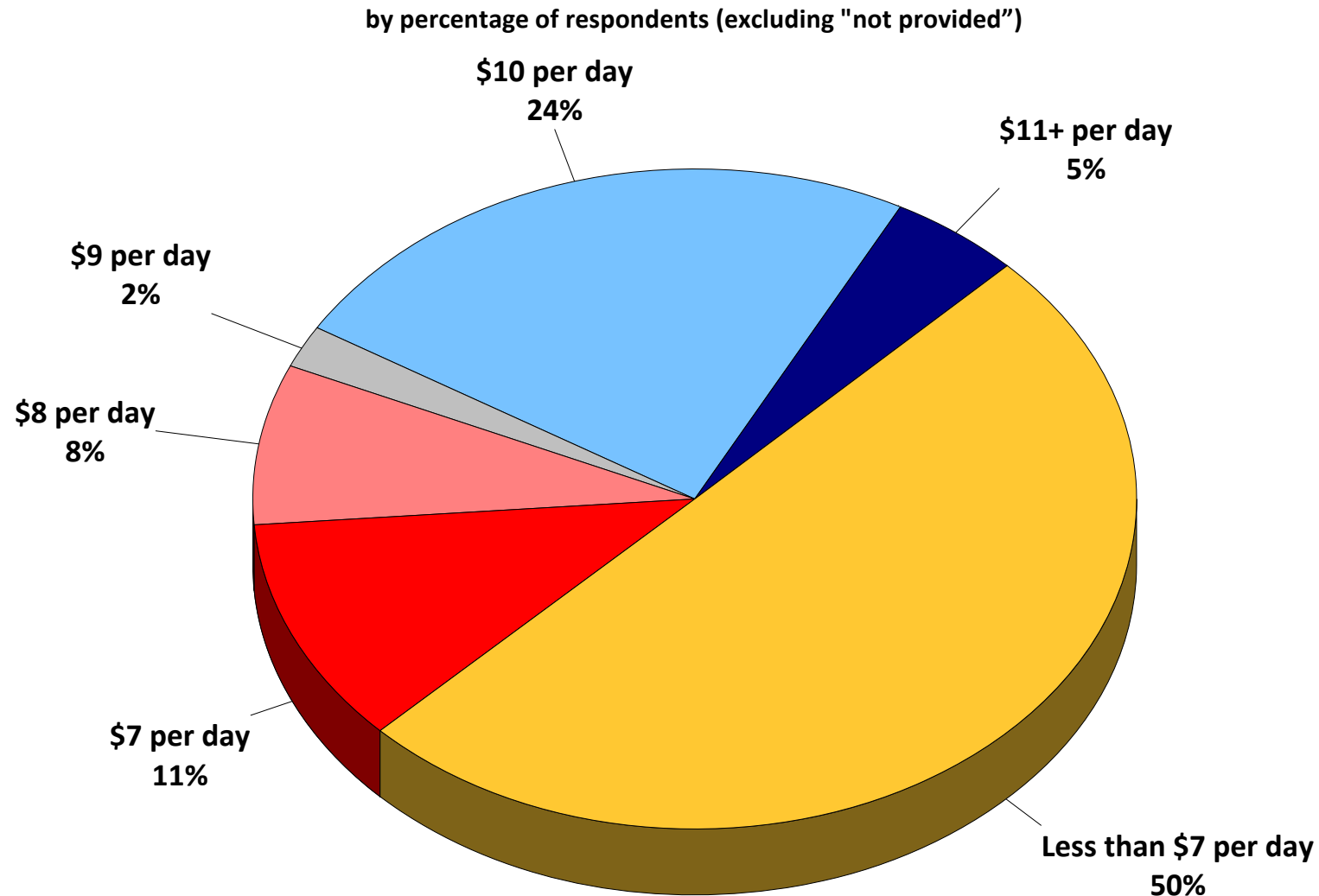


Q15. Which one statement below best describes your opinions on how the City of Taylor might subsidize a potential wellness/recreation center?

by percentage of respondents (excluding "not provided")

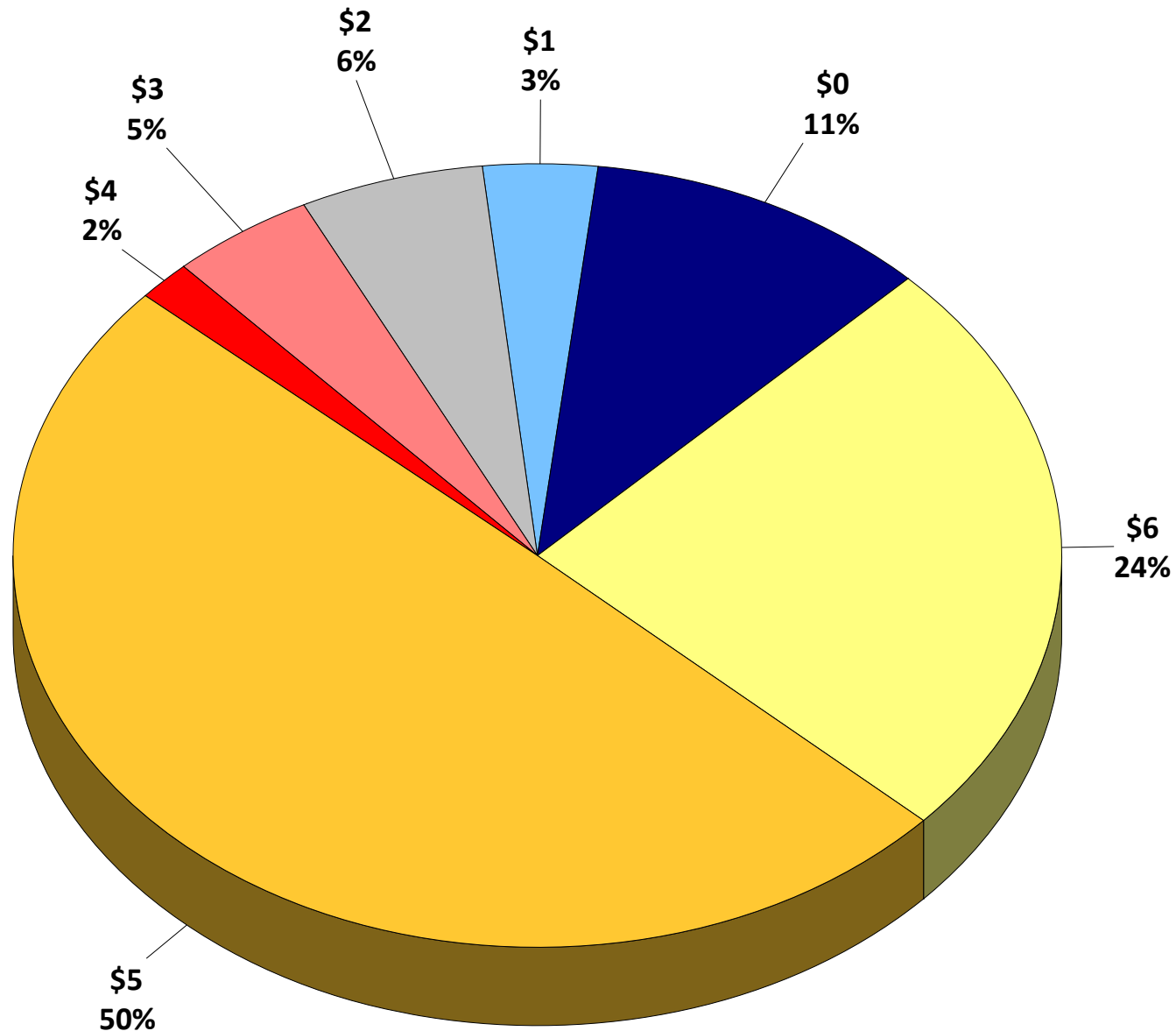


Q16. To offset operations costs, what is the maximum amount your household would be willing to pay for a day pass to a wellness/recreation center if it had the amenities, programs, and features you/your household indicated are most important to you?



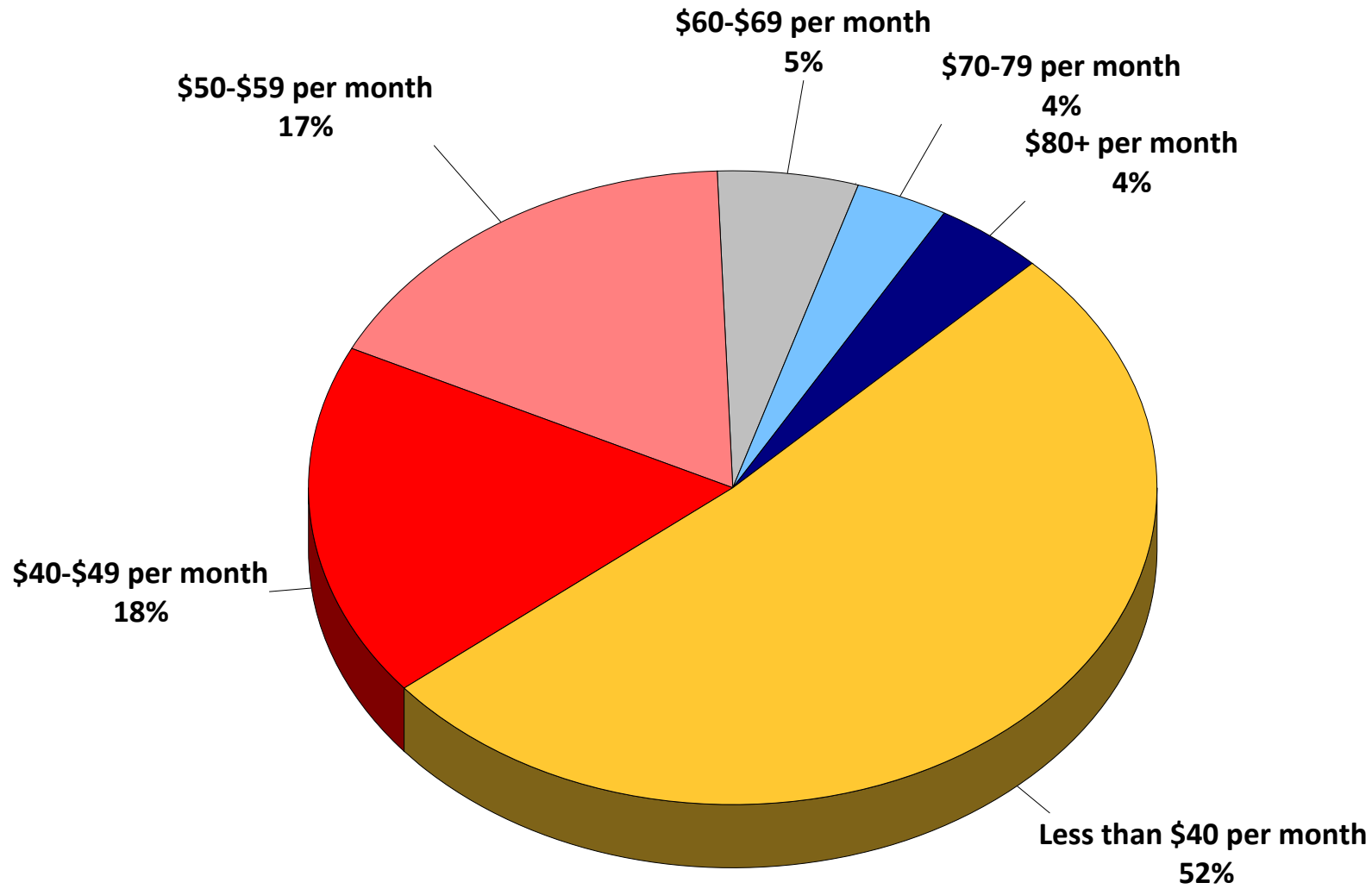
Q16-6. If less than \$7 per day, what is the maximum amount you would pay?

by percentage of respondents who selected "Less than \$7 per day" in Question 16 (excluding "not provided")



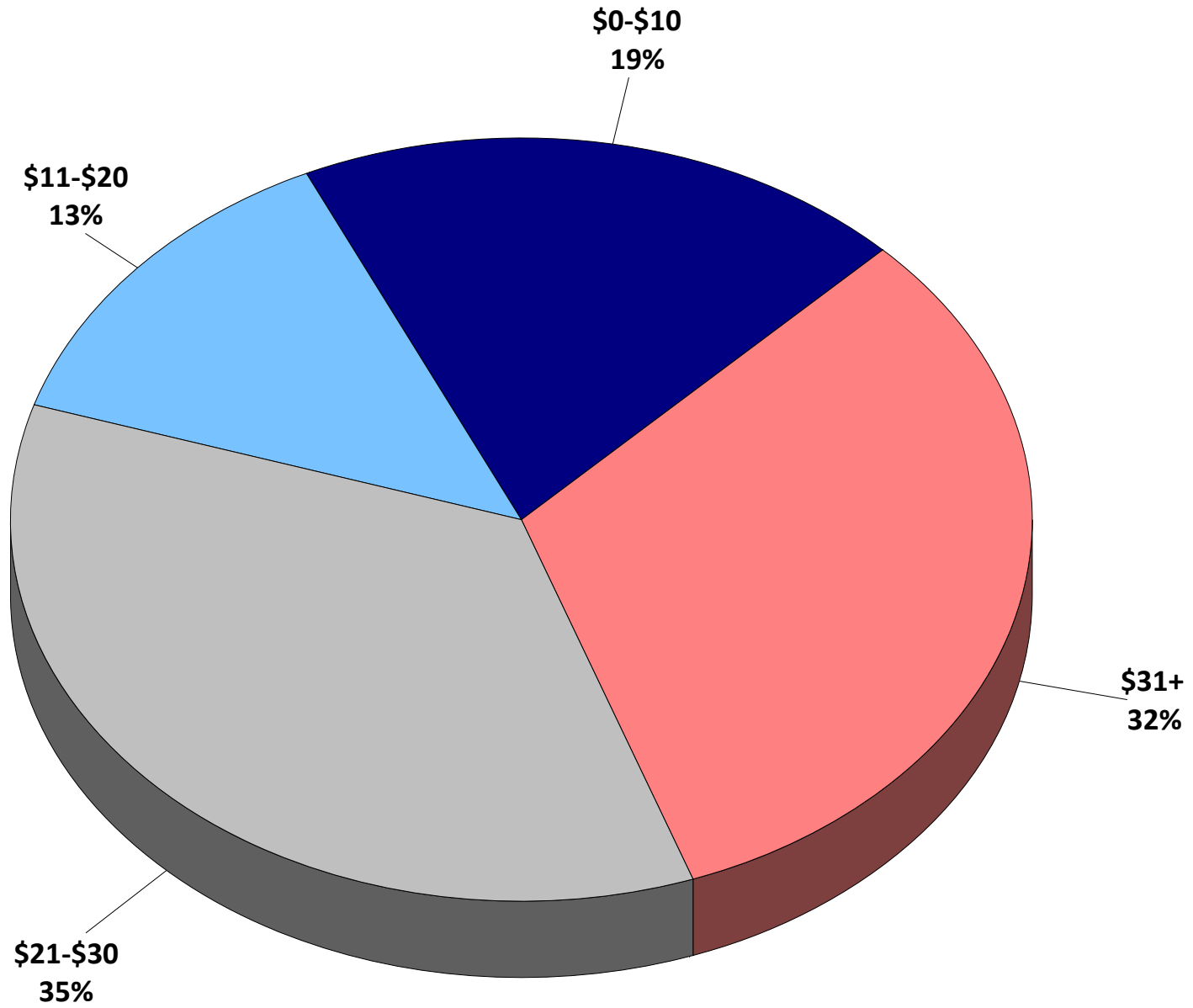
Q17. To offset operations costs, what is the maximum amount you would be willing to pay for a monthly membership to a wellness/recreation center if it had the amenities, programs, and features you/your household indicated are most important to you?

by percentage of respondents (excluding "not provided")



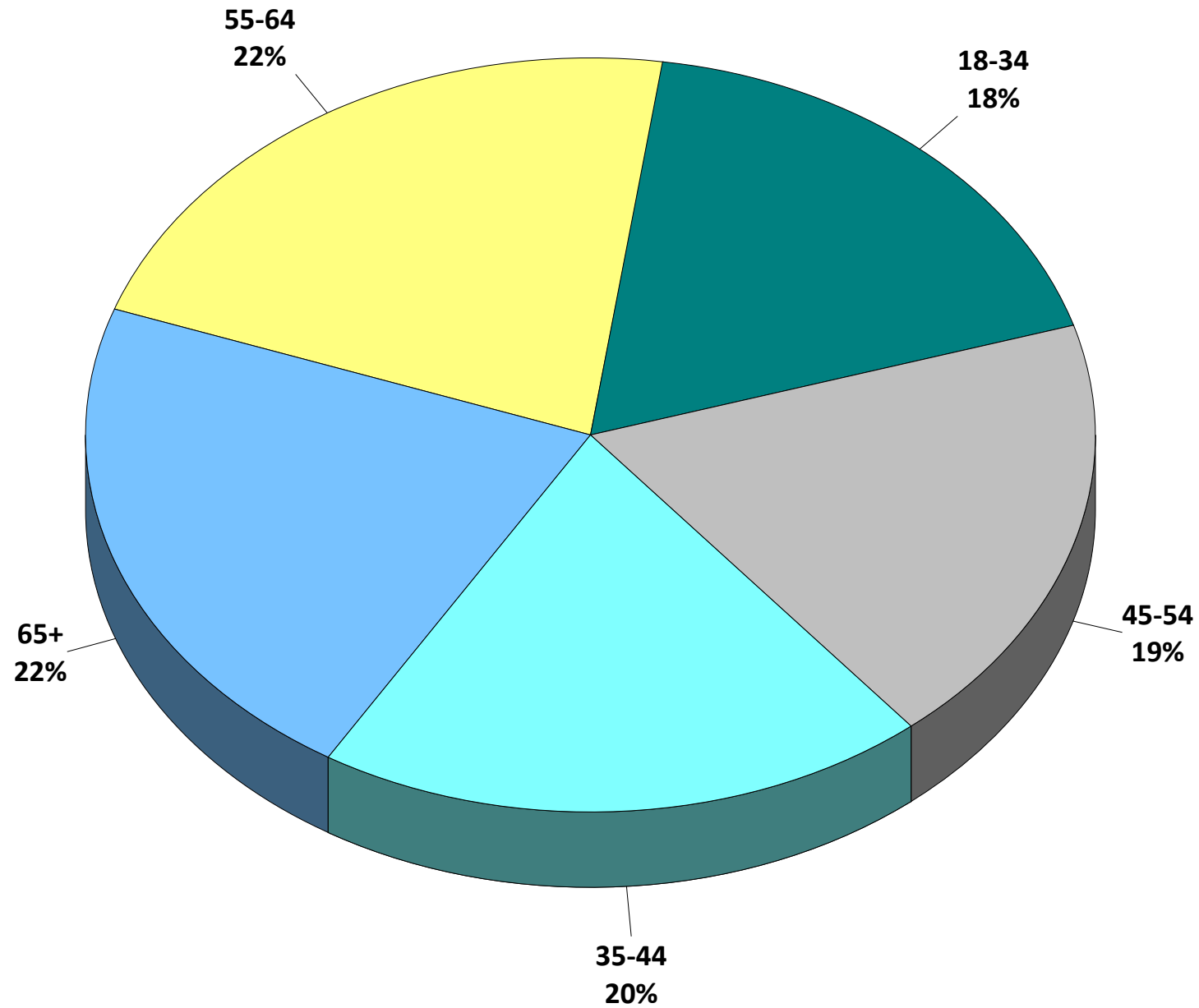
Q17-6. If less than \$40 per month, what is the maximum amount you would pay?

by percentage of respondents who selected "Less than \$40 per month" in Question 17 (excluding "not provided")



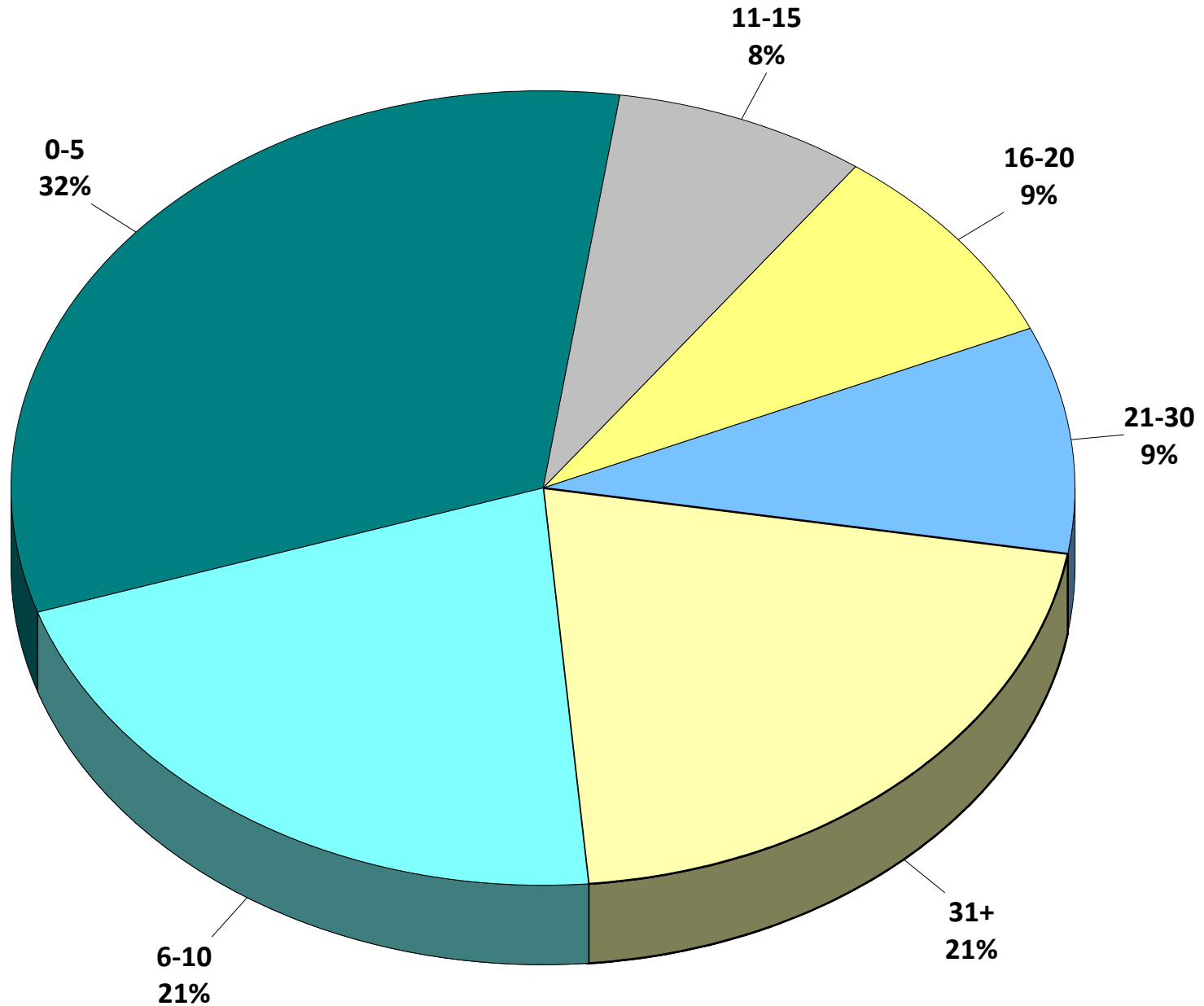
Q19. What is your age?

by percentage of respondents (excluding "not provided")



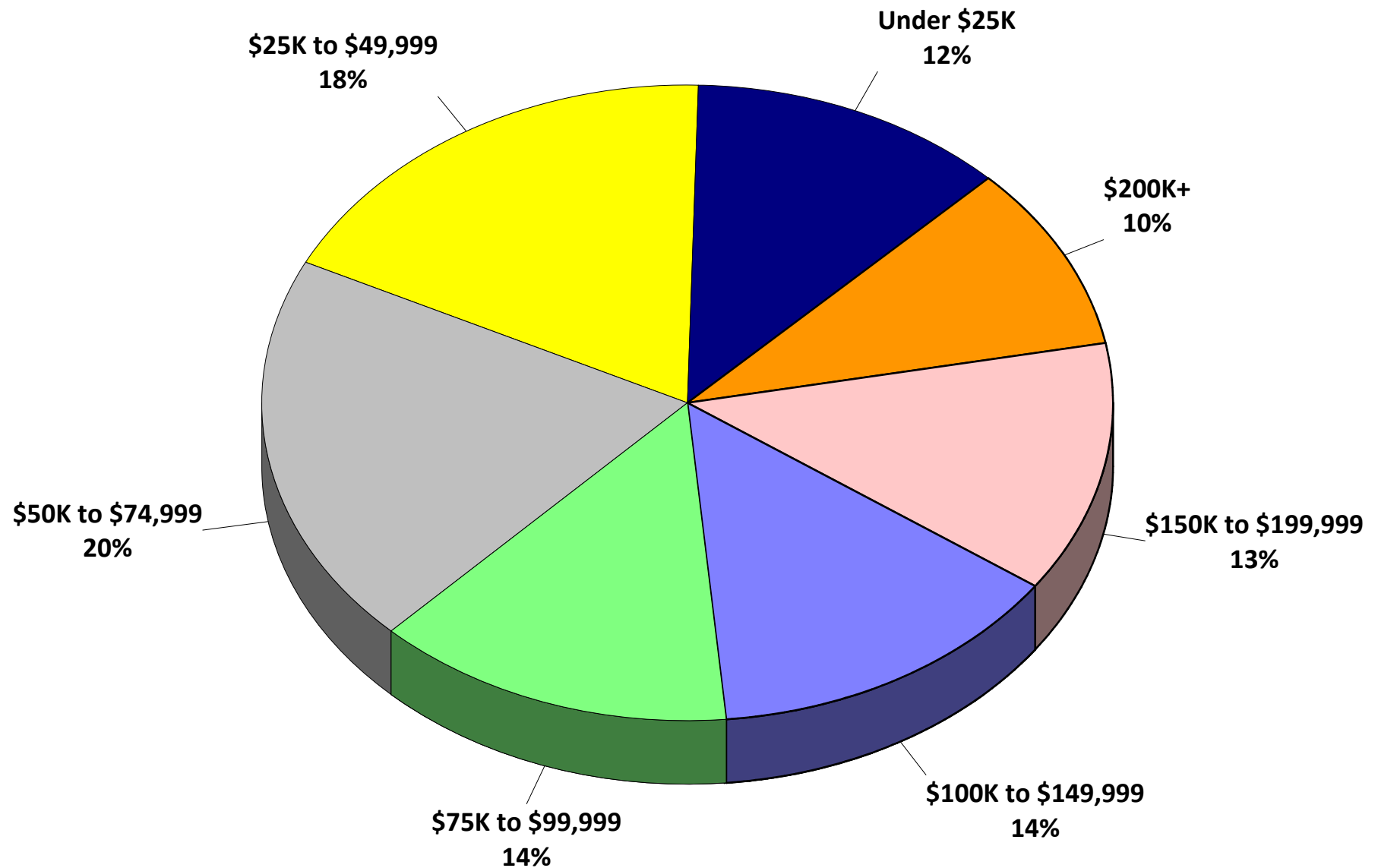
Q20. Approximately how many years have you lived in the City of Taylor?

by percentage of respondents (excluding "not provided")



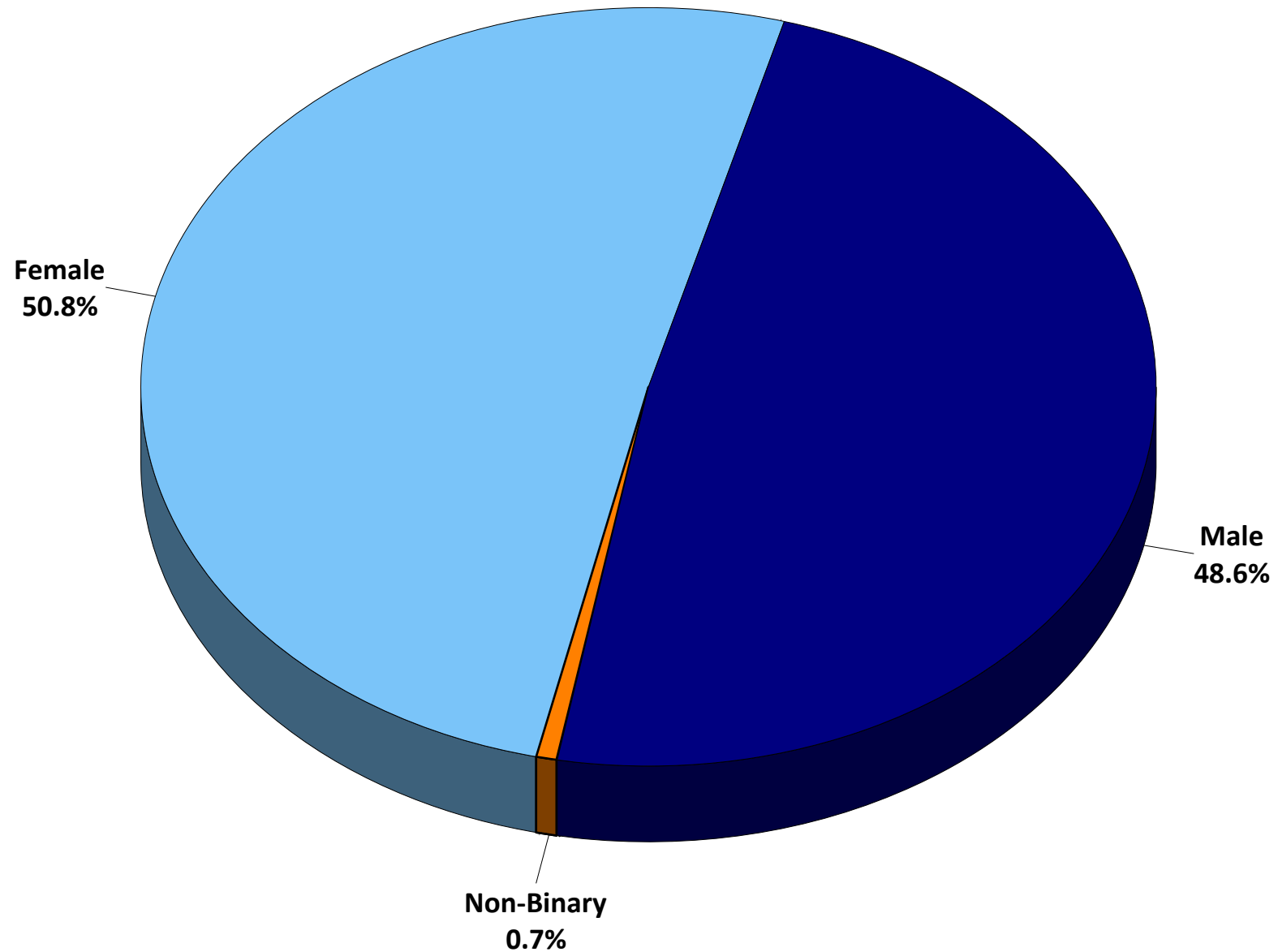
Q21. What is your total household income?

by percentage of respondents (excluding "not provided")



Q22. What is your gender?

by percentage of respondents (excluding “not provided”)





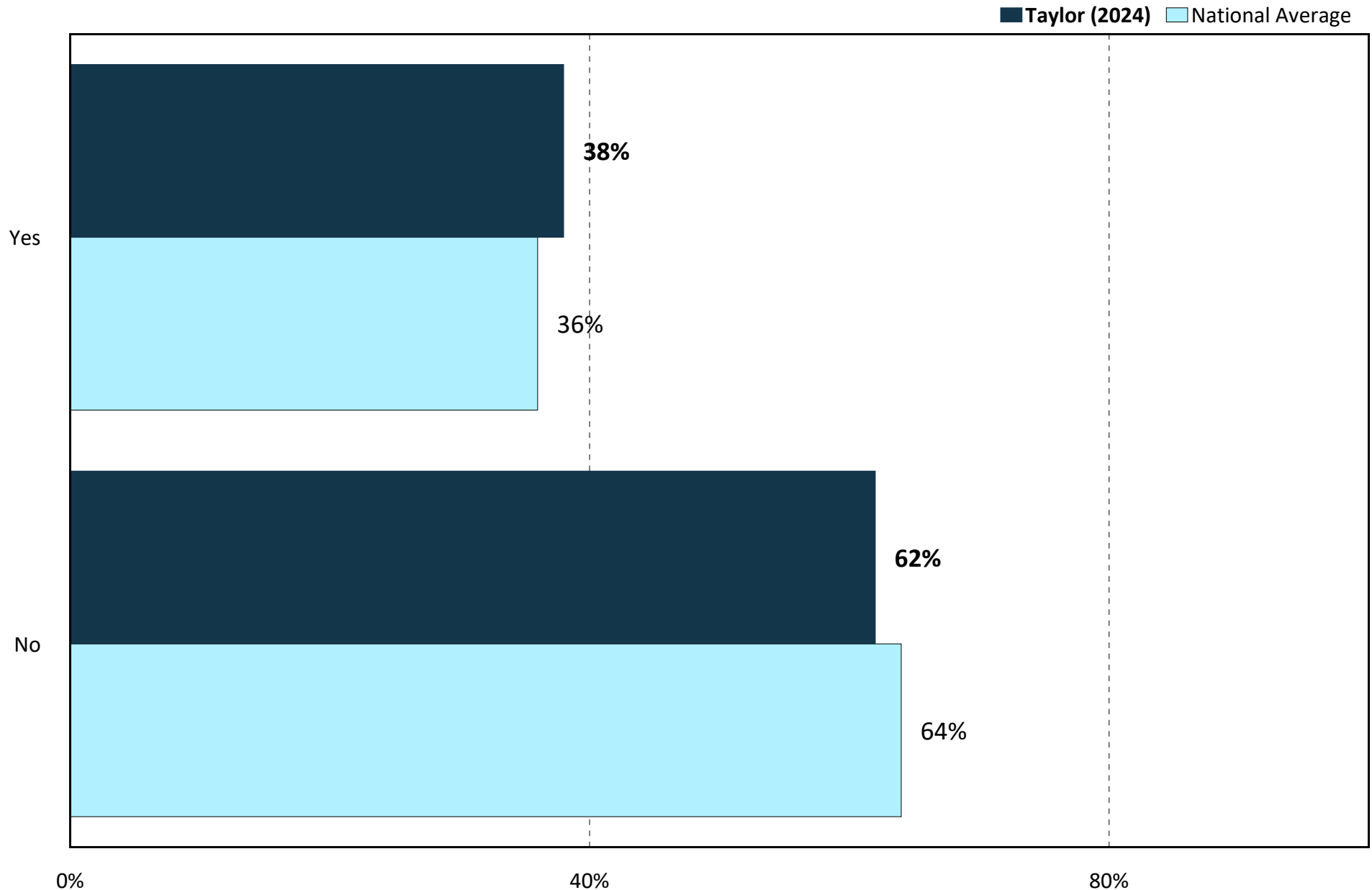
Benchmarks

National Benchmarks

Note: The benchmarking data contained in this report is protected intellectual property. Any reproduction of the benchmarking information in this report by persons or organizations not directly affiliated with Taylor Parks and Recreation is not authorized without written consent from ETC Institute.

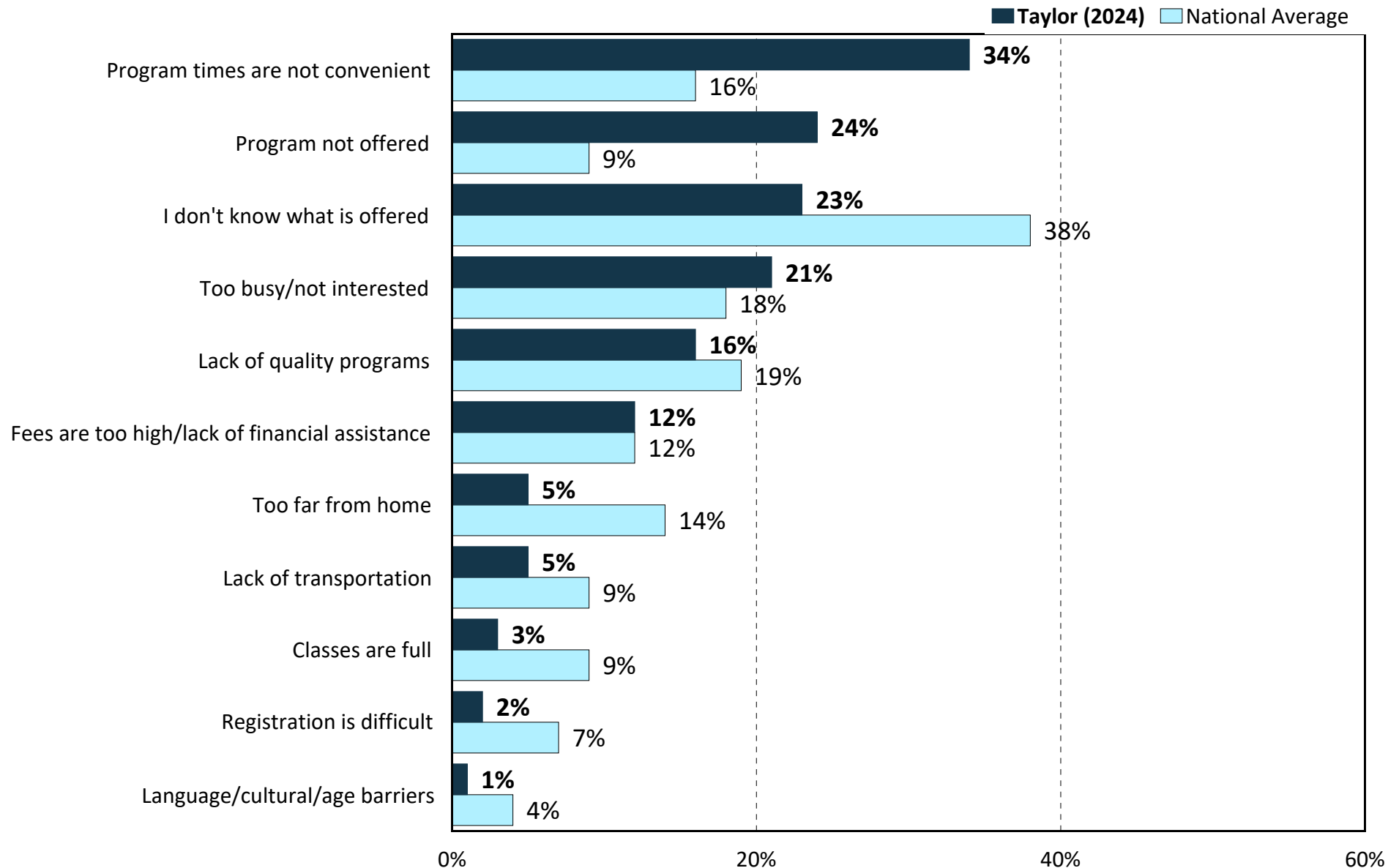
Have you/your household participated in any recreation programs offered in your community during the past year?

by % of respondents



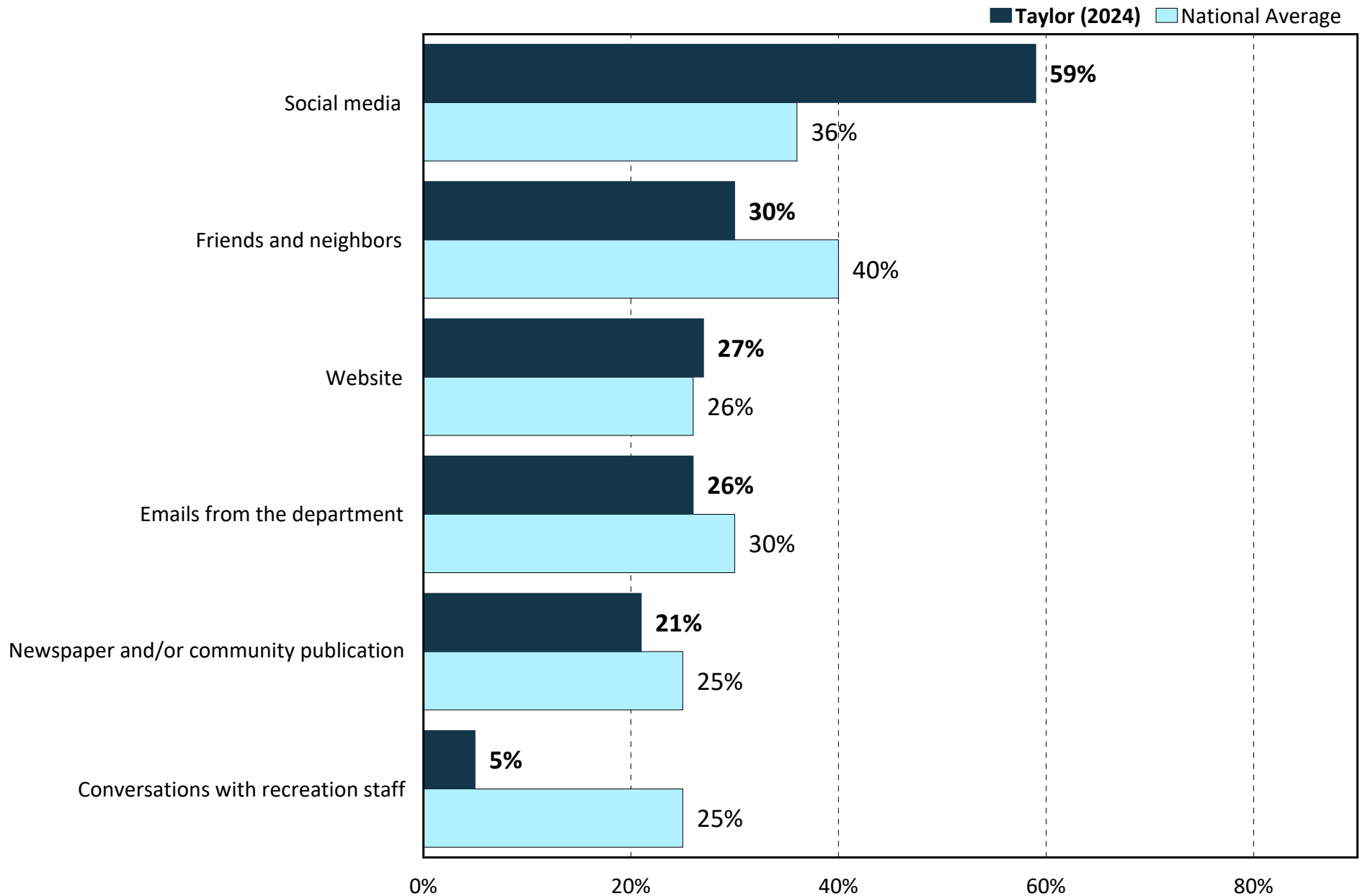
If your household has not participated in any recreation programs in your community during the past year, please check all of the reasons that prevent you from participating.

by % of respondents (multiple selections could be made)



Please check all the ways you currently use to learn about parks and recreation programs, activities, and events in your community.

by % of respondents





Priority Investment Rating



Priority Investment Rating (PIR)

Overview

The Priority Investment Rating (PIR) was developed by ETC Institute to provide governments with an objective tool for evaluating the priority that should be placed on parks and recreation investments. The Priority Investment Rating was developed by ETC Institute to identify the facilities/programs residents think should receive the highest priority for investment. The Priority Investment Rating reflects the importance residents place on items (sum of top 4 choices) and the unmet needs (needs that are only being met 50% or less) for each facility/program relative to the facility/program that rated the highest overall. Since decisions related to future investments should consider both the level of unmet need and the importance of facilities/programs, the PIR weights each of these components equally.

The PIR reflects the sum of the Unmet Needs Rating and the Importance Rating as shown in the equation below:

$$\text{PIR} = \text{UNR} + \text{IR}$$

For example, suppose the Unmet Needs Rating for playgrounds is 26.5 (out of 100) and the Importance Rating for playgrounds is 52 (out of 100), the Priority Investment Rating for playgrounds would be 78.5 (out of 200).

How to Analyze the Charts:

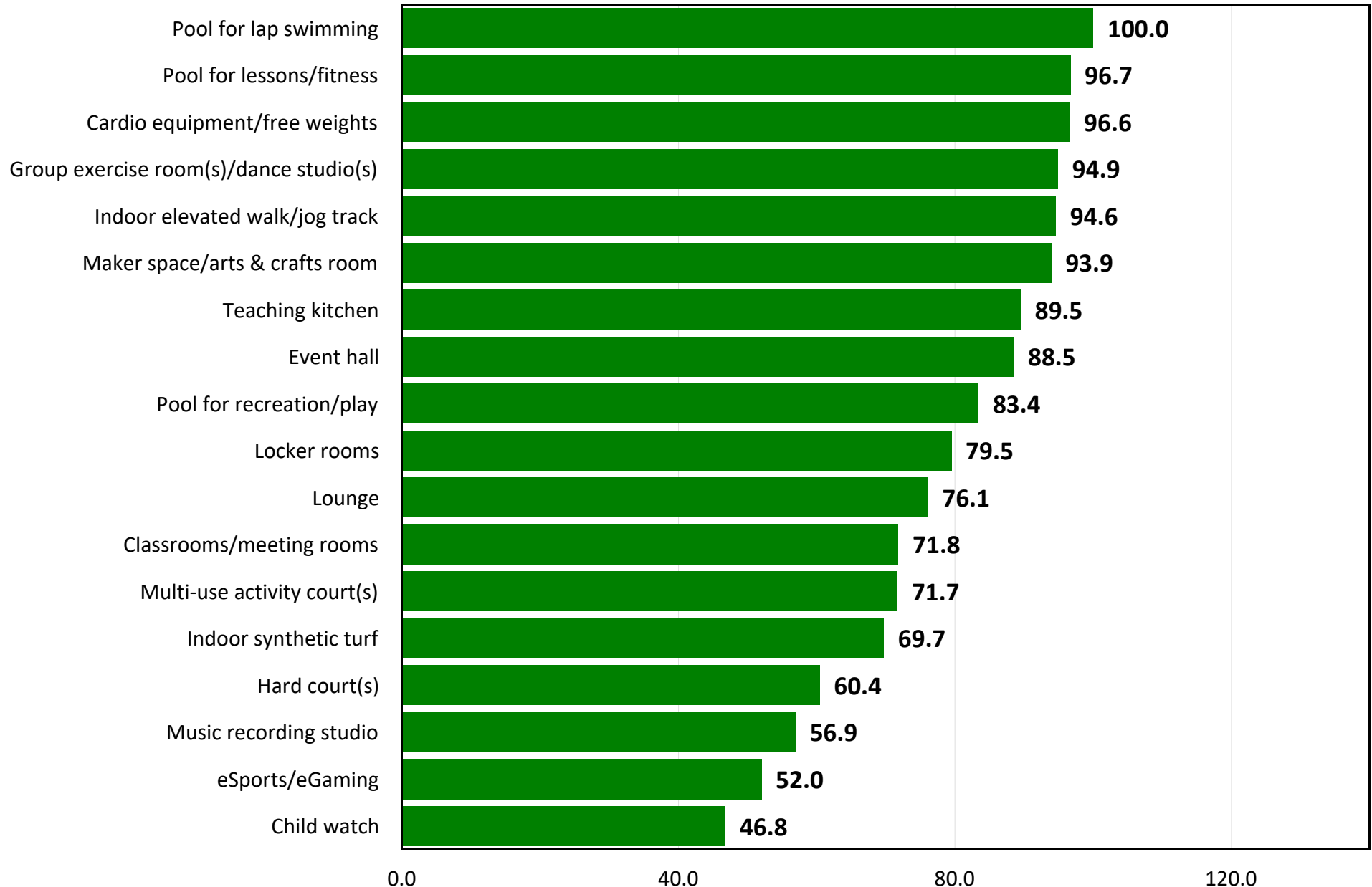
- High Priority Areas are those with a PIR of at least 125. A rating of 125 or above generally indicates there is a relatively high level of unmet need and residents generally think it is important to fund improvements in these areas. Improvements in this area are likely to have a positive impact on the greatest number of households.
- Medium Priority Areas are those with a PIR of 75-124. A rating in this range generally indicates there is a medium to high level of unmet need or a significant percentage of residents generally think it is important to fund improvements in these areas.
- Low Priority Areas are those with a PIR below 74. A rating in this range generally indicates there is a relatively low level of unmet need and residents do not think it is important to fund improvements in these areas. Improvements may be warranted if the needs of very specialized populations are being targeted.

The following pages show the Unmet Needs Rating, Importance Rating, and Priority Investment Rating for facilities and programs.

Unmet Needs Rating for Amenities

the rating for the item with the most unmet need=100

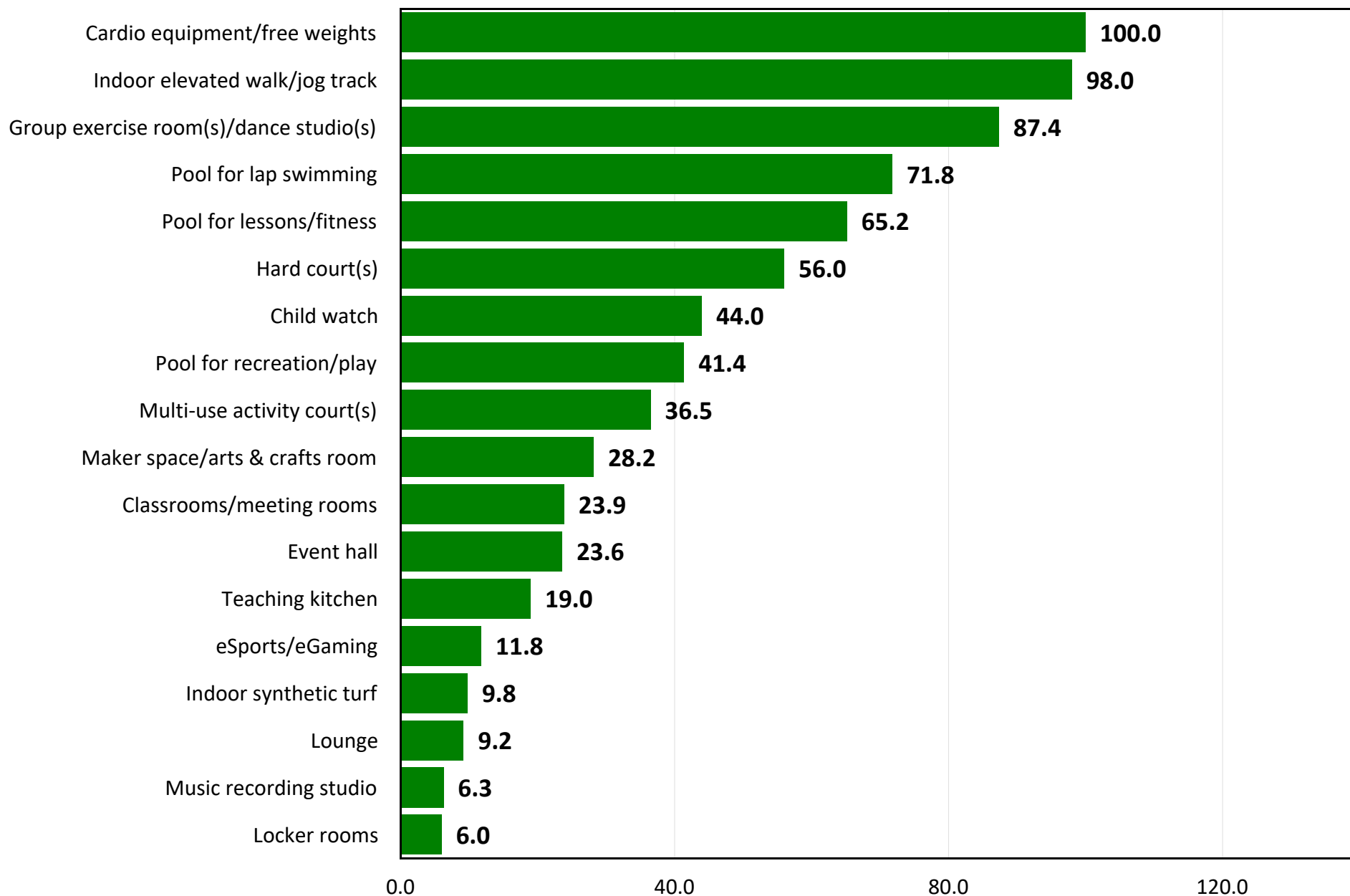
the rating of all other items reflects the relative amount of unmet need for each item compared to the item with the most unmet need



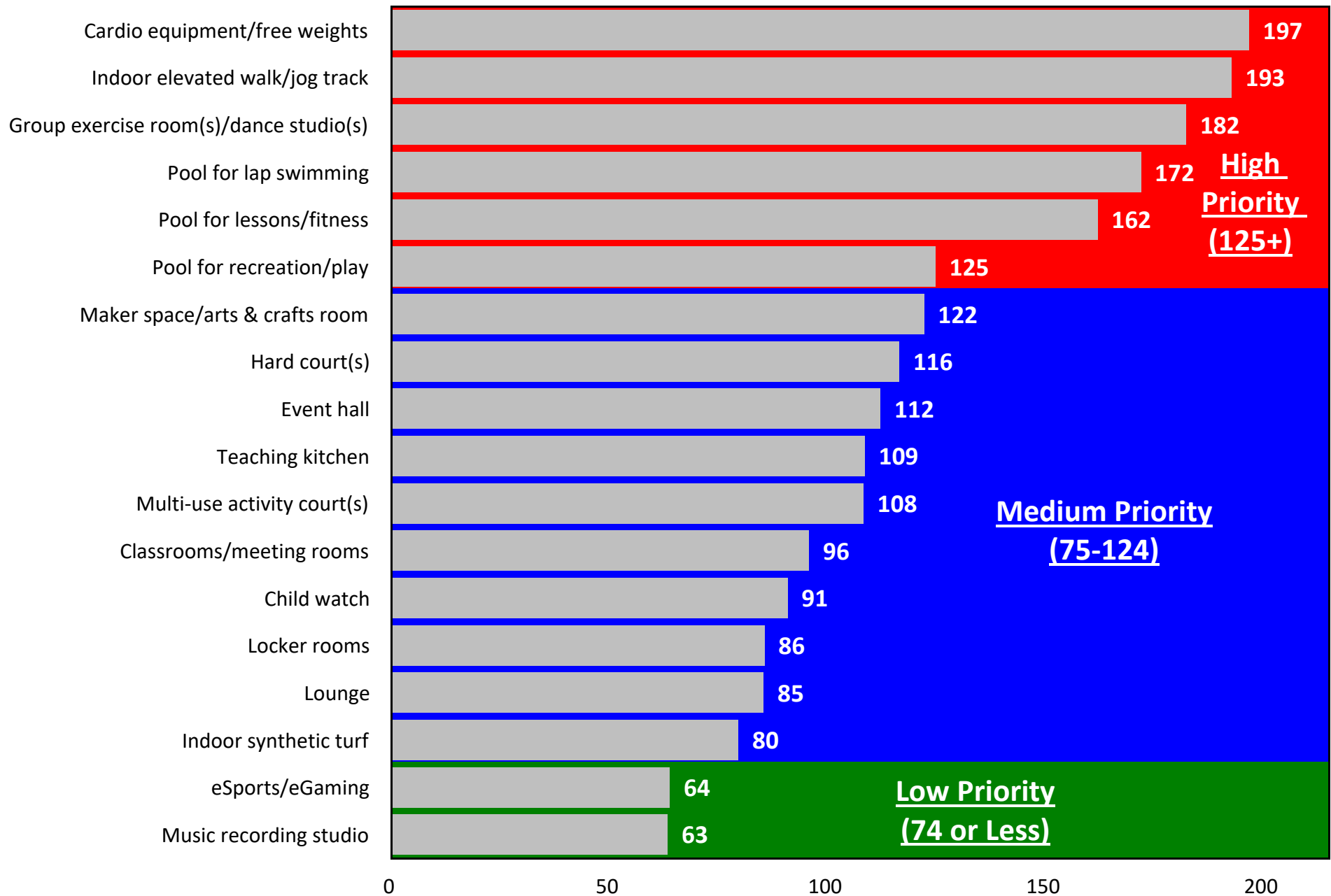
Importance Rating for Amenities

the rating for the item rated as the most important=100

the rating of all other items reflects the relative level of importance for each item compared to the item rated as the most important



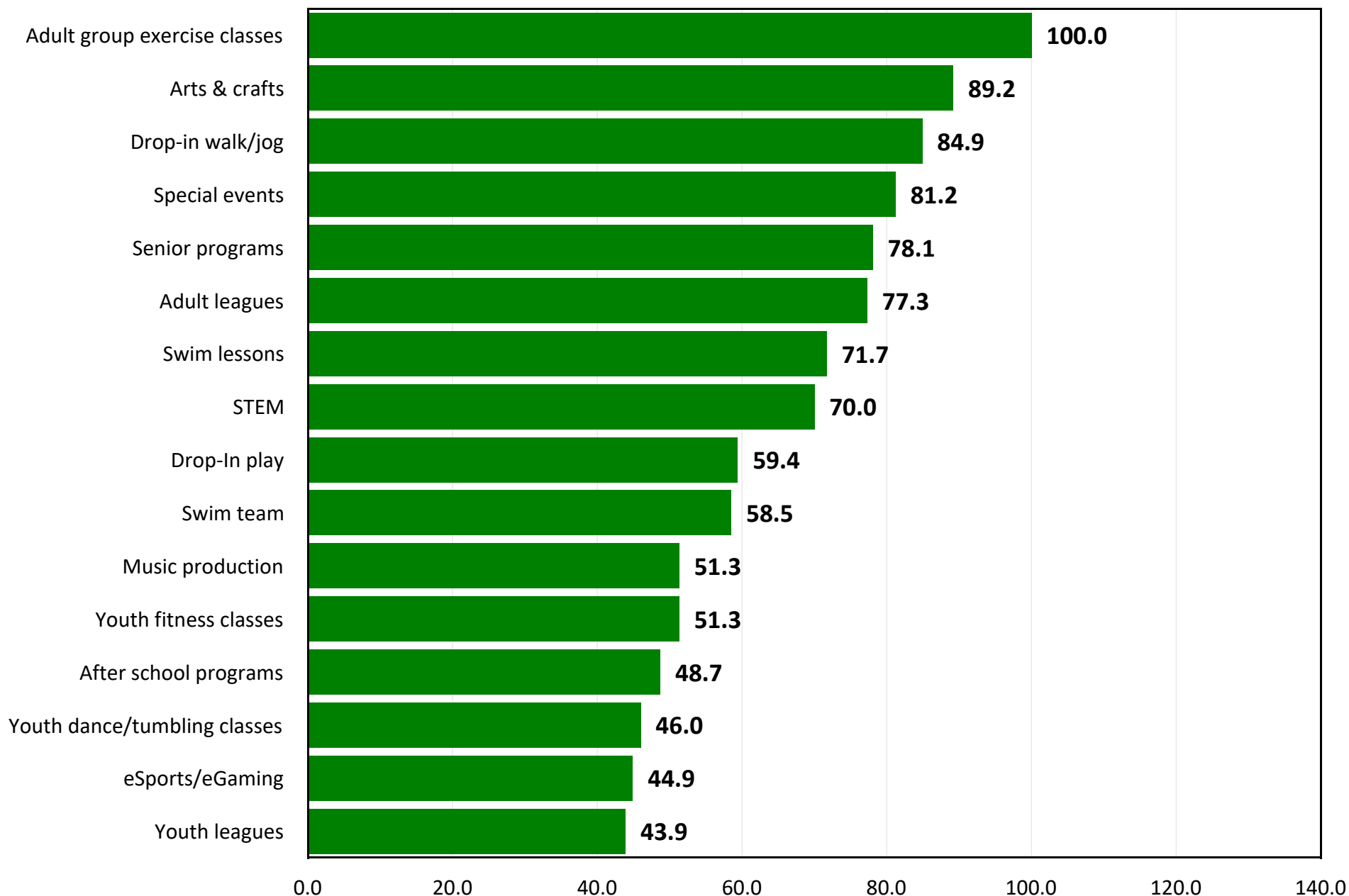
Top Priorities for Investment for Amenities Based on Priority Investment Rating



Unmet Needs Rating for Programs/Services

the rating for the item with the most unmet need=100

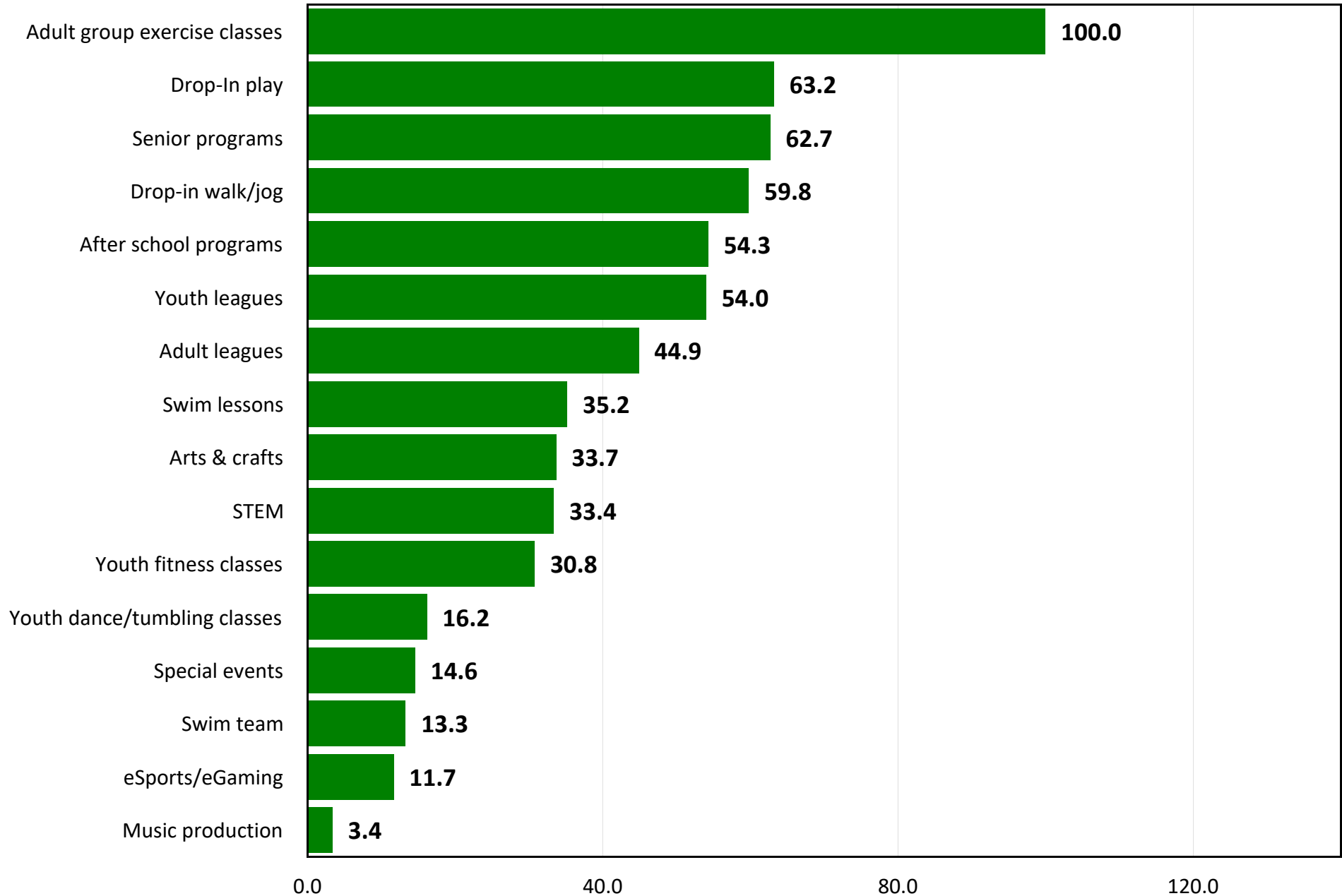
the rating of all other items reflects the relative amount of unmet need for each item compared to the item with the most unmet need



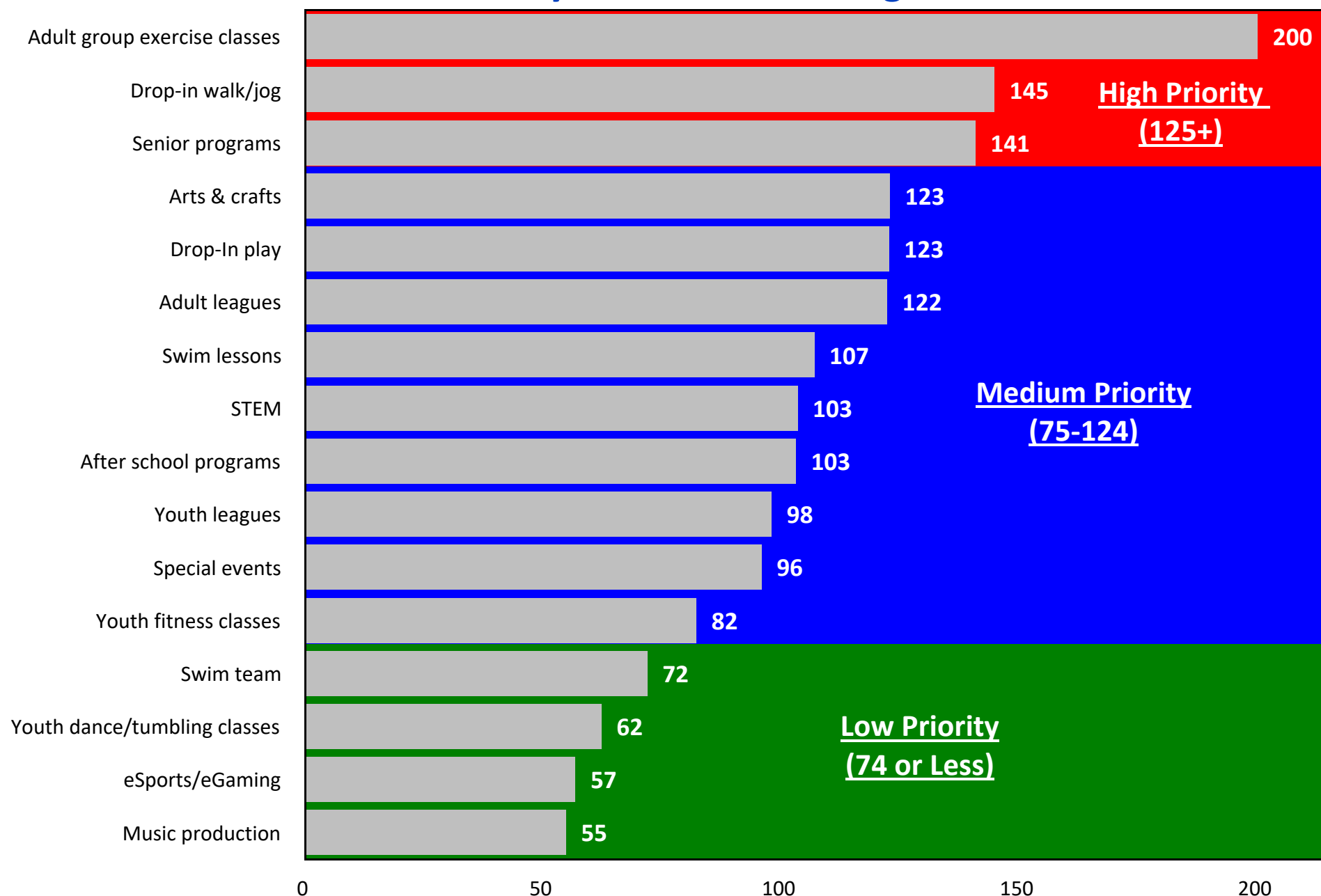
Importance Rating for Programs/Services

the rating for the item rated as the most important=100

the rating of all other items reflects the relative level of importance for each item compared to the item rated as the most important



Top Priorities for Investment for Programs/Services Based on Priority Investment Rating





Tabular Data

Q1. Counting yourself, how many people in your household are...

	Mean	Sum
number	2.8	1301
Under age 5	0.2	80
Ages 5-9	0.2	97
Ages 10-14	0.2	81
Ages 15-19	0.2	81
Ages 20-24	0.1	67
Ages 25-34	0.3	156
Ages 35-44	0.4	197
Ages 45-54	0.4	162
Ages 55-64	0.4	183
Ages 65-79	0.4	165
Ages 80+	0.1	32

Q2. How important do you believe it is for the City of Taylor to offer a wellness/recreation center for the community?

Q2. How important is it for City to offer a wellness/
recreation center for the community

	Number	Percent
Very important	275	58.9 %
Important	99	21.2 %
Neutral	46	9.9 %
Not important	18	3.9 %
Not important at all	29	6.2 %
Total	467	100.0 %

Q3. Do you believe it is valuable for the City of Taylor to offer a wellness/recreation center to the community as a whole?

Q3. Is it valuable for City to offer a wellness/recreation
center to the community

	Number	Percent
Yes	380	81.4 %
No	58	12.4 %
I don't know	29	6.2 %
Total	467	100.0 %

WITHOUT DON'T KNOW**Q3. Do you believe it is valuable for the City of Taylor to offer a wellness/recreation center to the community as a whole? (without "don't know")**

Q3. Is it valuable for City to offer a wellness/recreation
center to the community

	Number	Percent
Yes	380	86.8 %
No	58	13.2 %
Total	438	100.0 %

Q3a. If "YES" to Question 3, please CHECK ALL of the items below that you would consider to be benefits of a wellness/recreation center.

Q3a. What would you consider to be benefits of a wellness/recreation center	Number	Percent
Helps to attract new residents	186	48.9 %
Helps to reduce crime in my neighborhood & keep kids out of trouble	254	66.8 %
Improves my mental health & reduces stress	307	80.8 %
Improves my physical health & fitness	349	91.8 %
Increases my property value	119	31.3 %
Is age-friendly & accessible to all age groups	316	83.2 %
Makes Taylor a more desirable place to live	268	70.5 %
Positively impacts economic/business development	181	47.6 %
Provides jobs/professional development for youth	232	61.1 %
Provides positive social interactions for me (my household/family)	271	71.3 %
Provides volunteer opportunities for the community	199	52.4 %
Provides additional recreation activities for me (my household/family)	326	85.8 %
Total	3008	

Q3b. If you indicated that you do not believe the City of Taylor offering a wellness/recreation center has value or if you don't know if it is valuable to offer a wellness/recreation center to the community as a whole, please CHECK ALL the reasons why.

Q3b. Reasons why you do not believe City offering a wellness/recreation center has value	Number	Percent
I need more information before I can answer	26	29.9 %
I do not use or do not have a need for any wellness/recreation facilities	29	33.3 %
I believe City currently has sufficient wellness/recreation opportunities	27	31.0 %
I do not support any increase to taxes	62	71.3 %
Other	13	14.9 %
Total	157	

Q3b-5. Other

- City recreation facilities are a burden to taxpayers as you can never recover the cost of operation.
- DEPENDS ON HOW IT IS USED
- Fix the roads.
- I feel like the city should invest funds in our roads in the neighborhoods before a funding a project that is nice,
- I know our City Manager believes there are too many "green spaces " in Taylor. I disagree 100 percent.
- Spend the money on roads and infrastructure.
- Taxes were raised to repair roads that still has not been done
- The city is in enough debt already and need to pull the reins in on spending for the next couple of years.
- The city should invest in making the city roads, sidewalks, and paths walkable and bikeable rather than demanding everyone go to a single location (recreation center) to ride a stationary bike.

- The voters voted no twice. Stop trying to push this .
- There are many more important issues to address with our tax money.
- This is a private business sector, and those that want could pay out-of-pocket rather than adding tax to those who don't want it.
- Use what we already have

Q4. Have you or other members of your household participated in any wellness/recreation programs offered by the City of Taylor during the past 12 months?

Q4. Have your household members participated in any wellness/recreation programs

	Number	Percent
Yes	178	38.1 %
No	289	61.9 %
Total	467	100.0 %

Q4a. Approximately how many different recreation programs offered by the City of Taylor have you or members of your household participated in over the past 12 months?

Q4a. How many different recreation programs have your household members participated in

	Number	Percent
1 to 3 programs	140	78.7 %
4 to 6 programs	25	14.0 %
7 to 9 programs	4	2.2 %
10+ programs	9	5.1 %
Total	178	100.0 %

Q4b. Please CHECK ALL the reasons why your household does not participate in recreation programs or does not participate more often.

Q4b. Reasons why your household members do not participate in recreation programs or do not participate more often

	Number	Percent
Programs are full	6	3.4 %
Fees are too high	21	11.8 %
Not interested	7	3.9 %
Facility too far from residence	8	4.5 %
Lack of quality facilities	38	21.3 %
Too busy	38	21.3 %
Lack of quality programs	29	16.3 %
Lack of transportation	8	4.5 %
Not aware what is offered	41	23.0 %
Poor customer service from staff	3	1.7 %
Program not offered	43	24.2 %
Program times are not convenient	61	34.3 %
Registration is difficult	4	2.2 %
Participate in programs from other providers	22	12.4 %
Lack of childcare	18	10.1 %
Cultural/language barriers	1	0.6 %
Other	6	3.4 %
Total	354	

Q4b-17. Other

- 2 of the people in my home have Autism
- Caretaker for spouse, therefore, no time for that.
- go to a gym so difficult to do more
- Have lived here for more than 5 years and am not aware of what is available. Would love info, i.e., programs, costs, locations etc.
- I am usually needing alone time
- I have every intention of going for programs, just always come up with some excuse. Self.
- I'm a swimmer but your pool is only open a few months out of the year and not indoor. Too inconsistent for my training.
- In the high Texas heat no desire to be outside in the middle of the day, but indoor facilities would help in this.
- ITS TYPICALLY OUTDOORS AND TOO HOT
- Just moved here 2 months ago. Missed opportunity
- Lack of senior care (I am the guardian of a parent with dementia.)
- MANY OTHER OPTIONS-TAKE A WALK-THE CITY HAS NO MONEY FOR THIS
- Mental health issues like anxiety, depression
- MORE HANDICAPPED PARKING NEEDED
- New to the area.
- Not aware of any wellness programs for my kids ages
- Nothing offered of interest to me.
- POOL AND WATER AEROBICS ARE SEASONAL; NO PICKLEBALL PROGRAM
- Recently had surgery so unable to participate
- Spent money for a bike lane on Mallard – very few people use it
- There are a multitude of commercial wellness facilities available at a very minimal cost to anyone, we DO NOT NEED a City sponsored facility.
- there are private enterprises that are much more efficient at running fitness centers. then letting city government waste millions of dollars! The city needs to concentrate on doing an adequate job managing ROAD repairs , police and fire department staffing.
- Waste of tax dollars.
- We don't know of any "wellness" center in Taylor. We are unclear of what the city is proposing with a wellness facility. Thriving diversity in business offerings (food, shopping, service, arts, sports, etc.) in our mind come together to be the 'wellness' backbone of the town. All creating a city that supports healthy and happy people to thrive. We would like to see specifics of what "wellness" means before we support funds allocated to such a project. Does this facility provide an educational element to teach people how to live healthy and thrive and in what way? Does it teach them to play outside rather be glued to their phones? Does it teach them that there are toxins in their food and how to make healthy food choices at school and in the store and at home? Is it a spa? Is it a hormone therapy clinic? Is it a gym? Will there be a pool? Will there be a dog park? We think keeping it silly will be key. No mental health 'therapy' only sports, activities, people moving their body and making friends.
We would love to see a facility that supports people taking care of themselves and not relying on 'programs' where people come to be told how to live. Supporting a population of followers rather than doers. Build it and they will come.
- We go to YMCA. The city should take care of city business like staffing fire department ,the police, FIXING OUR ROADS!!!
- We moved here in late August and have not figured out what events are on offer yet

- Wellness recreation offers?
- WHAT ABOUT PEOPLE WHO LOVE THE NIGHTTIME
- When I'm off during the summer I would love morning classes- night time is too hard for me
- Would like there to be lunchtime classes (11-12 or 12-1), which are popular at the other gym I go to. Would also like to see more strength-based classes.

Q5. Please indicate how well your needs for each of the programs/services listed below are met on a scale of 4 to 1, where 4 means your needs are "Fully Met" and 1 means your needs are "Not Met" at all.

(N=467)

	Fully met	Mostly met	Partly met	Not met	No need
Q5-1. Indoor elevated walk/jog track	4.7%	2.4%	5.1%	46.9%	40.9%
Q5-2. Cardio equipment/free weights	9.4%	4.3%	11.3%	41.8%	33.2%
Q5-3. Group exercise room(s)/dance studio(s)	6.4%	8.6%	16.1%	36.0%	33.0%
Q5-4. Child watch	2.8%	1.3%	2.1%	23.6%	70.2%
Q5-5. Hard court(s) (basketball, volleyball, pickleball, racquetball, etc.)	15.8%	12.0%	19.7%	13.5%	39.0%
Q5-6. Multi-use activity court(s)	6.9%	6.6%	16.1%	23.3%	47.1%
Q5-7. Indoor synthetic turf	2.8%	0.4%	2.8%	35.5%	58.5%
Q5-8. Classrooms/meeting rooms	3.9%	4.3%	11.3%	28.1%	52.5%
Q5-9. Pool for lap swimming	7.9%	8.1%	18.2%	36.8%	28.9%
Q5-10. Pool for recreation/play	10.3%	16.5%	24.6%	21.2%	27.4%
Q5-11. Pool for lessons/fitness	8.8%	10.3%	22.7%	30.4%	27.8%
Q5-12. Lounge	2.6%	2.4%	4.5%	37.3%	53.3%
Q5-13. eSports/eGaming	2.8%	0.9%	3.4%	25.1%	67.9%
Q5-14. Maker space/arts & crafts room	3.2%	2.6%	10.5%	41.1%	42.6%
Q5-15. Music recording studio	1.1%	0.4%	1.5%	29.8%	67.2%
Q5-16. Locker rooms	3.0%	2.1%	4.3%	39.4%	51.2%
Q5-17. Event hall	5.4%	4.1%	15.6%	33.0%	42.0%
Q5-18. Teaching kitchen	2.8%	1.1%	2.4%	46.7%	47.1%

WITHOUT NO NEED

Q5. Please indicate how well your needs for each of the programs/services listed below are met on a scale of 4 to 1, where 4 means your needs are "Fully Met" and 1 means your needs are "Not Met" at all. (without "no need")

(N=467)

	Fully met	Mostly met	Partly met	Not met
Q5-1. Indoor elevated walk/jog track	8.0%	4.0%	8.7%	79.3%
Q5-2. Cardio equipment/free weights	14.1%	6.4%	17.0%	62.5%
Q5-3. Group exercise room(s)/dance studio(s)	9.6%	12.8%	24.0%	53.7%
Q5-4. Child watch	9.4%	4.3%	7.2%	79.1%
Q5-5. Hard court(s) (basketball, volleyball, pickleball, racquetball, etc.)	26.0%	19.6%	32.3%	22.1%
Q5-6. Multi-use activity court(s)	13.0%	12.6%	30.4%	44.1%
Q5-7. Indoor synthetic turf	6.7%	1.0%	6.7%	85.6%
Q5-8. Classrooms/meeting rooms	8.1%	9.0%	23.9%	59.0%
Q5-9. Pool for lap swimming	11.1%	11.4%	25.6%	51.8%
Q5-10. Pool for recreation/play	14.2%	22.7%	33.9%	29.2%
Q5-11. Pool for lessons/fitness	12.2%	14.2%	31.5%	42.1%
Q5-12. Lounge	5.5%	5.0%	9.6%	79.8%
Q5-13. eSports/eGaming	8.7%	2.7%	10.7%	78.0%
Q5-14. Maker space/arts & crafts room	5.6%	4.5%	18.3%	71.6%
Q5-15. Music recording studio	3.3%	1.3%	4.6%	90.8%
Q5-16. Locker rooms	6.1%	4.4%	8.8%	80.7%
Q5-17. Event hall	9.2%	7.0%	26.9%	56.8%
Q5-18. Teaching kitchen	5.3%	2.0%	4.5%	88.3%

Q6. Which FOUR of the items listed in Question 5 do you think are MOST IMPORTANT to include in any potential wellness/recreation center developed by the City?

Q6. Top choice	Number	Percent
Indoor elevated walk/jog track	85	18.2 %
Cardio equipment/free weights	55	11.8 %
Group exercise room(s)/dance studio(s)	46	9.9 %
Child watch	26	5.6 %
Hard court(s) (basketball, volleyball, pickleball, racquetball, etc.)	33	7.1 %
Multi-use activity court(s)	20	4.3 %
Indoor synthetic turf	2	0.4 %
Classrooms/meeting rooms	7	1.5 %
Pool for lap swimming	53	11.3 %
Pool for recreation/play	20	4.3 %
Pool for lessons/fitness	32	6.9 %
eSports/eGaming	5	1.1 %
Maker space/arts & crafts room	10	2.1 %
Music recording studio	1	0.2 %
Event hall	8	1.7 %
Teaching kitchen	7	1.5 %
None chosen	57	12.2 %
Total	467	100.0 %

Q6. Which FOUR of the items listed in Question 5 do you think are MOST IMPORTANT to include in any potential wellness/recreation center developed by the City?

Q6. 2nd choice	Number	Percent
Indoor elevated walk/jog track	40	8.6 %
Cardio equipment/free weights	61	13.1 %
Group exercise room(s)/dance studio(s)	60	12.8 %
Child watch	19	4.1 %
Hard court(s) (basketball, volleyball, pickleball, racquetball, etc.)	28	6.0 %
Multi-use activity court(s)	21	4.5 %
Indoor synthetic turf	4	0.9 %
Classrooms/meeting rooms	15	3.2 %
Pool for lap swimming	34	7.3 %
Pool for recreation/play	32	6.9 %
Pool for lessons/fitness	37	7.9 %
Lounge	7	1.5 %
eSports/eGaming	8	1.7 %
Maker space/arts & crafts room	10	2.1 %
Music recording studio	5	1.1 %
Event hall	11	2.4 %
Teaching kitchen	9	1.9 %
None chosen	66	14.1 %
Total	467	100.0 %

Q6. Which FOUR of the items listed in Question 5 do you think are MOST IMPORTANT to include in any potential wellness/recreation center developed by the City?

Q6. 3rd choice	Number	Percent
Indoor elevated walk/jog track	34	7.3 %
Cardio equipment/free weights	46	9.9 %
Group exercise room(s)/dance studio(s)	36	7.7 %
Child watch	26	5.6 %
Hard court(s) (basketball, volleyball, pickleball, racquetball, etc.)	30	6.4 %
Multi-use activity court(s)	18	3.9 %
Indoor synthetic turf	10	2.1 %
Classrooms/meeting rooms	17	3.6 %
Pool for lap swimming	30	6.4 %
Pool for recreation/play	15	3.2 %
Pool for lessons/fitness	37	7.9 %
Lounge	8	1.7 %
eSports/eGaming	6	1.3 %
Maker space/arts & crafts room	26	5.6 %
Music recording studio	4	0.9 %
Locker rooms	10	2.1 %
Event hall	19	4.1 %
Teaching kitchen	15	3.2 %
None chosen	80	17.1 %
Total	467	100.0 %

Q6. Which FOUR of the items listed in Question 5 do you think are MOST IMPORTANT to include in any potential wellness/recreation center developed by the City?

Q6. 4th choice	Number	Percent
Indoor elevated walk/jog track	27	5.8 %
Cardio equipment/free weights	42	9.0 %
Group exercise room(s)/dance studio(s)	39	8.4 %
Child watch	22	4.7 %
Hard court(s) (basketball, volleyball, pickleball, racquetball, etc.)	27	5.8 %
Multi-use activity court(s)	24	5.1 %
Indoor synthetic turf	8	1.7 %
Classrooms/meeting rooms	16	3.4 %
Pool for lap swimming	15	3.2 %
Pool for recreation/play	14	3.0 %
Pool for lessons/fitness	31	6.6 %
Lounge	7	1.5 %
eSports/eGaming	7	1.5 %
Maker space/arts & crafts room	26	5.6 %
Music recording studio	4	0.9 %
Locker rooms	19	4.1 %
Event hall	16	3.4 %
Teaching kitchen	23	4.9 %
None chosen	100	21.4 %
Total	467	100.0 %

SUM OF TOP 4 CHOICES**Q6. Which FOUR of the items listed in Question 5 do you think are MOST IMPORTANT to include in any potential wellness/recreation center developed by the City? (top 4)**

<u>Q6. Top choice</u>	<u>Number</u>	<u>Percent</u>
Indoor elevated walk/jog track	186	39.8 %
Cardio equipment/free weights	204	43.7 %
Group exercise room(s)/dance studio(s)	181	38.8 %
Child watch	93	19.9 %
Hard court(s) (basketball, volleyball, pickleball, racquetball, etc.)	118	25.3 %
Multi-use activity court(s)	83	17.8 %
Indoor synthetic turf	24	5.1 %
Classrooms/meeting rooms	55	11.8 %
Pool for lap swimming	132	28.3 %
Pool for recreation/play	81	17.3 %
Pool for lessons/fitness	137	29.3 %
Lounge	22	4.7 %
eSports/eGaming	26	5.6 %
Maker space/arts & crafts room	72	15.4 %
Music recording studio	14	3.0 %
Locker rooms	29	6.2 %
Event hall	54	11.6 %
Teaching kitchen	54	11.6 %
None chosen	57	12.2 %
Total	1622	

Q7. How do you currently learn about the programs and services that are offered by the City of Taylor?

<u>Q7. How do you currently learn about programs & services offered by City</u>	<u>Number</u>	<u>Percent</u>
Newspaper	97	20.8 %
City or department website	124	26.6 %
Internet	134	28.7 %
Email blasts/newsletters	122	26.1 %
From friends & neighbors	141	30.2 %
Social media (Facebook, X/Twitter, etc.)	273	58.5 %
Conversations with City staff	25	5.4 %
Other	9	1.9 %
Total	925	

Q7-8. Other:

<u>Q7-8. Other</u>	<u>Number</u>	<u>Percent</u>
Radio	1	11.1 %
Calling the City	1	11.1 %
Monthly newspaper/flyer	1	11.1 %
By chance	1	11.1 %
School emails	1	11.1 %
Walking around	1	11.1 %
Flyer	1	11.1 %
City water bill with information leaflet	1	11.1 %
FAMILY	1	11.1 %
Total	9	100.0 %

Q8. Which THREE of the sources of information listed in Question 7 do you MOST PREFER to use to get information about City programs and services?

Q8. Top choice	Number	Percent
Newspaper	36	7.7 %
City or department website	61	13.1 %
Internet	38	8.1 %
Email blasts/newsletters	113	24.2 %
From friends & neighbors	11	2.4 %
Social media (Facebook, X/Twitter, etc.)	175	37.5 %
Conversations with City staff	2	0.4 %
Other	4	0.9 %
None chosen	27	5.8 %
Total	467	100.0 %

Q8. Which THREE of the sources of information listed in Question 7 do you MOST PREFER to use to get information about City programs and services?

Q8. 2nd choice	Number	Percent
Newspaper	29	6.2 %
City or department website	89	19.1 %
Internet	60	12.8 %
Email blasts/newsletters	88	18.8 %
From friends & neighbors	30	6.4 %
Social media (Facebook, X/Twitter, etc.)	118	25.3 %
Conversations with City staff	7	1.5 %
Other	3	0.6 %
None chosen	43	9.2 %
Total	467	100.0 %

Q8. Which THREE of the sources of information listed in Question 7 do you MOST PREFER to use to get information about City programs and services?

Q8. 3rd choice	Number	Percent
Newspaper	42	9.0 %
City or department website	92	19.7 %
Internet	58	12.4 %
Email blasts/newsletters	61	13.1 %
From friends & neighbors	56	12.0 %
Social media (Facebook, X/Twitter, etc.)	47	10.1 %
Conversations with City staff	11	2.4 %
Other	14	3.0 %
None chosen	86	18.4 %
Total	467	100.0 %

SUM OF TOP 3 CHOICES

Q8. Which THREE of the sources of information listed in Question 7 do you MOST PREFER to use to get information about City programs and services? (top 3)

<u>Q8. Top choice</u>	<u>Number</u>	<u>Percent</u>
Newspaper	107	22.9 %
City or department website	242	51.8 %
Internet	156	33.4 %
Email blasts/newsletters	262	56.1 %
From friends & neighbors	97	20.8 %
Social media (Facebook, X/Twitter, etc.)	340	72.8 %
Conversations with City staff	20	4.3 %
Other	21	4.5 %
None chosen	27	5.8 %
Total	1272	

Q9. Please indicate how well your needs for each of the programs/services listed below are met on a scale of 4 to 1, where 4 means your needs are "Fully Met" and 1 means your needs are "Not Met" at all.

(N=467)

	Fully met	Mostly met	Partly met	Not met	No need
Q9-1. Drop-In play (basketball, volleyball, pickleball, racquetball, etc.)	6.9%	5.6%	14.6%	19.1%	54.0%
Q9-2. Youth leagues	6.0%	6.2%	15.0%	9.9%	63.0%
Q9-3. Adult leagues	3.2%	1.7%	11.8%	32.1%	51.2%
Q9-4. Adult group exercise classes	6.2%	9.2%	25.1%	31.7%	27.8%
Q9-5. Youth fitness classes	3.2%	0.9%	5.8%	23.3%	66.8%
Q9-6. Youth dance/tumbling classes	3.6%	2.4%	7.5%	18.6%	67.9%
Q9-7. Drop-in walk/jog	6.0%	5.8%	11.8%	36.4%	40.0%
Q9-8. After school programs	3.2%	3.0%	10.9%	16.7%	66.2%
Q9-9. Arts & crafts	2.6%	1.5%	10.1%	40.5%	45.4%
Q9-10. eSports/eGaming	2.1%	0.9%	2.6%	22.9%	71.5%
Q9-11. Music production	1.5%	0.6%	2.4%	26.8%	68.7%
Q9-12. Swim team	2.1%	1.3%	3.2%	30.0%	63.4%
Q9-13. Swim lessons	4.1%	3.4%	14.1%	26.6%	51.8%
Q9-14. Senior programs	5.6%	3.6%	18.4%	25.9%	46.5%
Q9-15. Special events	4.3%	5.8%	20.8%	25.3%	43.9%
Q9-16. STEM (science, technology, engineering, & mathematics)	3.6%	0.4%	4.7%	35.1%	56.1%

WITHOUT NO NEED

Q9. Please indicate how well your needs for each of the programs/services listed below are met on a scale of 4 to 1, where 4 means your needs are "Fully Met" and 1 means your needs are "Not Met" at all. (without "no need")

(N=467)

	Fully met	Mostly met	Partly met	Not met
Q9-1. Drop-In play (basketball, volleyball, pickleball, racquetball, etc.)	14.9%	12.1%	31.6%	41.4%
Q9-2. Youth leagues	16.2%	16.8%	40.5%	26.6%
Q9-3. Adult leagues	6.6%	3.5%	24.1%	65.8%
Q9-4. Adult group exercise classes	8.6%	12.8%	34.7%	43.9%
Q9-5. Youth fitness classes	9.7%	2.6%	17.4%	70.3%
Q9-6. Youth dance/tumbling classes	11.3%	7.3%	23.3%	58.0%
Q9-7. Drop-in walk/jog	10.0%	9.6%	19.6%	60.7%
Q9-8. After school programs	9.5%	8.9%	32.3%	49.4%
Q9-9. Arts & crafts	4.7%	2.7%	18.4%	74.1%
Q9-10. eSports/eGaming	7.5%	3.0%	9.0%	80.5%
Q9-11. Music production	4.8%	2.1%	7.5%	85.6%
Q9-12. Swim team	5.8%	3.5%	8.8%	81.9%
Q9-13. Swim lessons	8.4%	7.1%	29.3%	55.1%
Q9-14. Senior programs	10.4%	6.8%	34.4%	48.4%
Q9-15. Special events	7.6%	10.3%	37.0%	45.0%
Q9-16. STEM (science, technology, engineering, & mathematics)	8.3%	1.0%	10.7%	80.0%

Q10. Which FOUR of the items listed in Question 9 do you think are MOST IMPORTANT to include in any potential wellness/recreation center developed by the City?

Q10. Top choice	Number	Percent
Drop-In play (basketball, volleyball, pickleball, racquetball, etc.)	56	12.0 %
Youth leagues	44	9.4 %
Adult leagues	19	4.1 %
Adult group exercise classes	76	16.3 %
Youth fitness classes	7	1.5 %
Youth dance/tumbling classes	6	1.3 %
Drop-in walk/jog	31	6.6 %
After school programs	34	7.3 %
Arts & crafts	12	2.6 %
eSports/eGaming	2	0.4 %
Swim team	9	1.9 %
Swim lessons	15	3.2 %
Senior programs	41	8.8 %
Special events	3	0.6 %
STEM (science, technology, engineering, & mathematics)	30	6.4 %
None chosen	82	17.6 %
Total	467	100.0 %

Q10. Which FOUR of the items listed in Question 9 do you think are MOST IMPORTANT to include in any potential wellness/recreation center developed by the City?

Q10. 2nd choice	Number	Percent
Drop-In play (basketball, volleyball, pickleball, racquetball, etc.)	34	7.3 %
Youth leagues	30	6.4 %
Adult leagues	35	7.5 %
Adult group exercise classes	60	12.8 %
Youth fitness classes	22	4.7 %
Youth dance/tumbling classes	15	3.2 %
Drop-in walk/jog	46	9.9 %
After school programs	27	5.8 %
Arts & crafts	21	4.5 %
eSports/eGaming	6	1.3 %
Music production	1	0.2 %
Swim team	7	1.5 %
Swim lessons	20	4.3 %
Senior programs	35	7.5 %
Special events	4	0.9 %
STEM (science, technology, engineering, & mathematics)	16	3.4 %
None chosen	88	18.8 %
Total	467	100.0 %

Q10. Which FOUR of the items listed in Question 9 do you think are MOST IMPORTANT to include in any potential wellness/recreation center developed by the City?

Q10. 3rd choice	Number	Percent
Drop-In play (basketball, volleyball, pickleball, racquetball, etc.)	23	4.9 %
Youth leagues	23	4.9 %
Adult leagues	26	5.6 %
Adult group exercise classes	43	9.2 %
Youth fitness classes	26	5.6 %
Youth dance/tumbling classes	8	1.7 %
Drop-in walk/jog	30	6.4 %
After school programs	36	7.7 %
Arts & crafts	27	5.8 %
eSports/eGaming	13	2.8 %
Music production	5	1.1 %
Swim team	8	1.7 %
Swim lessons	28	6.0 %
Senior programs	36	7.7 %
Special events	19	4.1 %
STEM (science, technology, engineering, & mathematics)	14	3.0 %
None chosen	102	21.8 %
Total	467	100.0 %

Q10. Which FOUR of the items listed in Question 9 do you think are MOST IMPORTANT to include in any potential wellness/recreation center developed by the City?

Q10. 4th choice	Number	Percent
Drop-In play (basketball, volleyball, pickleball, racquetball, etc.)	23	4.9 %
Youth leagues	21	4.5 %
Adult leagues	20	4.3 %
Adult group exercise classes	35	7.5 %
Youth fitness classes	10	2.1 %
Youth dance/tumbling classes	13	2.8 %
Drop-in walk/jog	26	5.6 %
After school programs	30	6.4 %
Arts & crafts	33	7.1 %
eSports/eGaming	9	1.9 %
Music production	8	1.7 %
Swim team	10	2.1 %
Swim lessons	23	4.9 %
Senior programs	25	5.4 %
Special events	29	6.2 %
STEM (science, technology, engineering, & mathematics)	27	5.8 %
None chosen	125	26.8 %
Total	467	100.0 %

SUM OF TOP 4 CHOICES

Q10. Which FOUR of the items listed in Question 9 do you think are MOST IMPORTANT to include in any potential wellness/recreation center developed by the City? (top 4)

Q10. Top choice	Number	Percent
Drop-In play (basketball, volleyball, pickleball, racquetball, etc.)	136	29.1 %
Youth leagues	118	25.3 %
Adult leagues	100	21.4 %
Adult group exercise classes	214	45.8 %
Youth fitness classes	65	13.9 %
Youth dance/tumbling classes	42	9.0 %
Drop-in walk/jog	133	28.5 %
After school programs	127	27.2 %
Arts & crafts	93	19.9 %
eSports/eGaming	30	6.4 %
Music production	14	3.0 %
Swim team	34	7.3 %
Swim lessons	86	18.4 %
Senior programs	137	29.3 %
Special events	55	11.8 %
STEM (science, technology, engineering, & mathematics)	87	18.6 %
None chosen	82	17.6 %
Total	1553	

Q11. Which of the following organizations are used by you and other members of your household for wellness/recreation needs?

Q11. Organizations used by your household for wellness/recreation needs	Number	Percent
YMCA (in Hutto)	101	21.6 %
Private fitness clubs	157	33.6 %
Neighboring cities' recreation centers	61	13.1 %
Schools	53	11.3 %
HOA	22	4.7 %
Church	78	16.7 %
Other	59	12.6 %
None, do not use any organizations	153	32.8 %
Total	684	

WITHOUT NONE

Q11. Which of the following organizations are used by you and other members of your household for wellness/recreation needs? (without "none")

Q11. Organizations used by your household for wellness/recreation needs	Number	Percent
Private fitness clubs	157	50.0 %
YMCA (in Hutto)	101	32.2 %
Church	78	24.8 %
Neighboring cities' recreation centers	61	19.4 %
Other	59	18.8 %
Schools	53	16.9 %
HOA	22	7.0 %
Total	531	

Q11-7. Other

- Bodi on demand
- Cheer Skillz
- Cheer Skillz
- Cheerskillz for gymnastics class
- City of Taylor Parks and Trails
- City Parks
- City programs
- City programs
- Clay Madden in Round Rock has a big indoor lap pool that I wish we had here!
- Dance lessons. Karate. Outdoor City courts
- Emler Swim School
- Eventbrite - to search for things to do in the area
- Follow Local Businesses on Facebook - Mother's Basement, Art Off Center
- Exercise pool at home. Exercise equipment at home
- Fitness center at place of employment (in Austin)
- FRIENDS PLACES
- Home
- I drive to Georgetown just for the gym.
- I have my one in home fitness studio; this is what I do for a living
- I have my own home gym. But want better access for yoga and meditation and swimming and walking in doors and better time frames
- I use what the city of Taylor already has - the pool and our parks, plus private organizations' classes if I want to take art, martial arts, or exercise classes.
- In home workout equipment. Peloton bike and weights. I walk in the park.
- Just walk on horrible sidewalks/streets.
- kids sports
- Library
- Library
- Library
- Local parks and walking trails
- Local yoga studios
- Memorial Field track
- MY INSURANCE CO
- Online classes providing by employer and Yoga studio
- Online Yoga classes, Biking and walking through Bull Ranch Park.
- Own or buy my own equipment.
- Parks
- PARKS AND REC CLASSES
- PFLUGERVILLE REC @ 4.50 A MONTH
- Pickleball courts, walking trail, track for jogging
- Private businesses that offer dance and tumbling classes
- Public parks
- Self-guided use of parks & equipment
- Taylor facilities
- Taylor fitness classes
- Taylor Parks & Recreation Adult Fitness Classes, Taylor Parks Walking Trails

- Taylor parks and rec adult fitness classes
- Taylor Public Library
- Tennis courts
- Turn Around Taylor A.A. And they need help keeping the doors open for our community
- Use city amenities, but no formal instruction, occasional city sponsored event
- walk my dog in the neighborhood - wish we had a dog park
- Walk on my own. Use courts by park
- Walking trails.
- Walking/running trail through Taylor
- We are a member of several clubs that meet to socialize, camp, hike and go to local parks and events. Activities are everywhere, if you just take the time to look and leave the house.
- We have to travel to round rock or cedar park to use an indoor volleyball court. Please set up a youth league for volleyball.
- We use the memorial field track and exercise equipment for walking/running and exercises. Having those items indoors would help during summer and winter!
- Work at Farm on ranch
- Work gym
- Yoga studio
- Yoga studio in town also has Pilates

Q12. In a typical year, on average, how much money does your household spend, per month, on recreation, sports, fitness and wellness activities and services?

Q12. How much money does your household spend per month on recreation, sports, fitness & wellness activities & services

	Number	Percent
\$25 or less	125	26.8 %
\$26-\$50	63	13.5 %
\$51-\$100	70	15.0 %
\$101-\$150	44	9.4 %
\$151-\$200	29	6.2 %
\$200+	85	18.2 %
Not provided	51	10.9 %
Total	467	100.0 %

WITHOUT NOT PROVIDED

Q12. In a typical year, on average, how much money does your household spend, per month, on recreation, sports, fitness and wellness activities and services? (without "not provided")

Q12. How much money does your household spend per month on recreation, sports, fitness & wellness activities & services

	Number	Percent
\$25 or less	125	30.0 %
\$26-\$50	63	15.1 %
\$51-\$100	70	16.8 %
\$101-\$150	44	10.6 %
\$151-\$200	29	7.0 %
\$200+	85	20.4 %
Total	416	100.0 %

Q13. On average, how far are you willing to travel to participate in recreation, sports, fitness and wellness activities and services such as the ones that could be included in a new wellness/creation center?

Q13. How far are you willing to travel to participate in recreation, sports, fitness & wellness activities & services	Number	Percent
Less than 5 minutes	45	9.6 %
5-9 minutes	117	25.1 %
10-14 minutes	143	30.6 %
15-19 minutes	62	13.3 %
20-24 minutes	31	6.6 %
25+ minutes	35	7.5 %
Not provided	34	7.3 %
Total	467	100.0 %

WITHOUT NOT PROVIDED

Q13. On average, how far are you willing to travel to participate in recreation, sports, fitness and wellness activities and services such as the ones that could be included in a new wellness/creation center? (without "not provided")

Q13. How far are you willing to travel to participate in recreation, sports, fitness & wellness activities & services	Number	Percent
Less than 5 minutes	45	10.4 %
5-9 minutes	117	27.0 %
10-14 minutes	143	33.0 %
15-19 minutes	62	14.3 %
20-24 minutes	31	7.2 %
25+ minutes	35	8.1 %
Total	433	100.0 %

Q14. To offset operations costs, please select the THREE ways your household would prefer to pay to use a wellness/recreation center if it had the amenities, programs, and features you and members of your household indicated are most important to you.

Q14. Top choice	Number	Percent
Daily admission fee	69	14.8 %
10-visit punch card (at reduced price)	66	14.1 %
Monthly (unlimited access for one month)	129	27.6 %
Yearly individual admission (unlimited 1-year access)	50	10.7 %
Yearly family admission (unlimited 1-year access)	90	19.3 %
None chosen	63	13.5 %
Total	467	100.0 %

Q14. To offset operations costs, please select the THREE ways your household would prefer to pay to use a wellness/recreation center if it had the amenities, programs, and features you and members of your household indicated are most important to you.

Q14. 2nd choice	Number	Percent
Daily admission fee	29	6.2 %
10-visit punch card (at reduced price)	98	21.0 %
Monthly (unlimited access for one month)	97	20.8 %
Yearly individual admission (unlimited 1-year access)	97	20.8 %
Yearly family admission (unlimited 1-year access)	63	13.5 %
None chosen	83	17.8 %
Total	467	100.0 %

Q14. To offset operations costs, please select the THREE ways your household would prefer to pay to use a wellness/recreation center if it had the amenities, programs, and features you and members of your household indicated are most important to you.

Q14. 3rd choice	Number	Percent
Daily admission fee	71	15.2 %
10-visit punch card (at reduced price)	73	15.6 %
Monthly (unlimited access for one month)	79	16.9 %
Yearly individual admission (unlimited 1-year access)	48	10.3 %
Yearly family admission (unlimited 1-year access)	75	16.1 %
None chosen	121	25.9 %
Total	467	100.0 %

SUM OF TOP 3 CHOICES

Q14. To offset operations costs, please select the THREE ways your household would prefer to pay to use a wellness/recreation center if it had the amenities, programs, and features you and members of your household indicated are most important to you. (top 3)

Q14. Top choice	Number	Percent
Daily admission fee	169	36.2 %
10-visit punch card (at reduced price)	237	50.7 %
Monthly (unlimited access for one month)	305	65.3 %
Yearly individual admission (unlimited 1-year access)	195	41.8 %
Yearly family admission (unlimited 1-year access)	228	48.8 %
None chosen	63	13.5 %
Total	1197	

Q15. Wellness/recreation centers often require some type of financial subsidy from a City to offset costs related to operations (facility maintenance, staffing, utilities, etc.). Which ONE statement below best describes your opinions on how the City of Taylor might subsidize a potential wellness/recreation center?

Q15. Which statement best describes your opinions on how City might subsidize a potential wellness/recreation center	Number	Percent
100% of the costs should be subsidized through taxes	45	9.6 %
75% of the costs should be subsidized through taxes while other 25% should be paid for by user fees	102	21.8 %
50% of the costs should be subsidized through taxes while other 50% should be paid for by user fees	117	25.1 %
25% of the costs should be subsidized through taxes while other 75% should be paid for by user fees	62	13.3 %
None of the costs should be subsidized through taxes while 100% should be paid for by user fees	110	23.6 %
Not provided	31	6.6 %
Total	467	100.0 %

WITHOUT NOT PROVIDED

Q15. Wellness/recreation centers often require some type of financial subsidy from a City to offset costs related to operations (facility maintenance, staffing, utilities, etc.). Which ONE statement below best describes your opinions on how the City of Taylor might subsidize a potential wellness/recreation center? (without "not provided")

Q15. Which statement best describes your opinions on

how City might subsidize a potential wellness/

recreation center

	Number	Percent
100% of the costs should be subsidized through taxes	45	10.3 %
75% of the costs should be subsidized through taxes while other 25% should be paid for by user fees	102	23.4 %
50% of the costs should be subsidized through taxes while other 50% should be paid for by user fees	117	26.8 %
25% of the costs should be subsidized through taxes while other 75% should be paid for by user fees	62	14.2 %
None of the costs should be subsidized through taxes while 100% should be paid for by user fees	110	25.2 %
Total	436	100.0 %

Q16. To offset operations costs, what is the MAXIMUM AMOUNT your household would be willing to pay for a DAY PASS to a wellness/recreation center if it had the amenities, programs, and features you and members of your household indicated are most important to you?

Q16. Maximum amount your household would be

willing to pay for a day pass to a wellness/recreation

center

	Number	Percent
\$11+ per day	21	4.5 %
\$10 per day	103	22.1 %
\$9 per day	9	1.9 %
\$8 per day	33	7.1 %
\$7 per day	48	10.3 %
Less than \$7 per day	215	46.0 %
Not provided	38	8.1 %
Total	467	100.0 %

WITHOUT NOT PROVIDED

Q16. To offset operations costs, what is the MAXIMUM AMOUNT your household would be willing to pay for a DAY PASS to a wellness/recreation center if it had the amenities, programs, and features you and members of your household indicated are most important to you? (without "not provided")

Q16. Maximum amount your household would be

willing to pay for a day pass to a wellness/recreation

center

	Number	Percent
\$11+ per day	21	4.9 %
\$10 per day	103	24.0 %
\$9 per day	9	2.1 %
\$8 per day	33	7.7 %
\$7 per day	48	11.2 %
Less than \$7 per day	215	50.1 %
Total	429	100.0 %

Q16-6. If you selected less than \$7 per day, what is the maximum amount you would pay?

Q16-6. Maximum amount you would pay	Number	Percent
\$0	19	8.8 %
\$1	6	2.8 %
\$2	10	4.7 %
\$3	8	3.7 %
\$4	3	1.4 %
\$5	88	40.9 %
\$6	43	20.0 %
Not provided	38	17.7 %
Total	215	100.0 %

WITHOUT NOT PROVIDED**Q16-6. If you selected less than \$7 per day, what is the maximum amount you would pay? (without "not provided")**

Q16-6. Maximum amount you would pay	Number	Percent
\$0	19	10.7 %
\$1	6	3.4 %
\$2	10	5.6 %
\$3	8	4.5 %
\$4	3	1.7 %
\$5	88	49.7 %
\$6	43	24.3 %
Total	177	100.0 %

Q17. To offset operations costs, what is the MAXIMUM AMOUNT you would be willing to pay for a MONTHLY MEMBERSHIP to a wellness/recreation center if it had the amenities, programs, and features you and members of your household indicated are most important to you?

Q17. Maximum amount your household would be willing to pay for a monthly membership to a wellness/

recreation center	Number	Percent
\$80+ per month	18	3.9 %
\$70-79 per month	15	3.2 %
\$60-\$69 per month	22	4.7 %
\$50-\$59 per month	73	15.6 %
\$40-\$49 per month	76	16.3 %
Less than \$40 per month	218	46.7 %
Not provided	45	9.6 %
Total	467	100.0 %

WITHOUT NOT PROVIDED**Q17. To offset operations costs, what is the MAXIMUM AMOUNT you would be willing to pay for a MONTHLY MEMBERSHIP to a wellness/recreation center if it had the amenities, programs, and features you and members of your household indicated are most important to you? (without "not provided")**

Q17. Maximum amount your household would be willing to pay for a monthly membership to a wellness/

recreation center	Number	Percent
\$80+ per month	18	4.3 %
\$70-79 per month	15	3.6 %
\$60-\$69 per month	22	5.2 %
\$50-\$59 per month	73	17.3 %
\$40-\$49 per month	76	18.0 %
Less than \$40 per month	218	51.7 %
Total	422	100.0 %

Q17-6. If you selected less than \$40 per month, what is the maximum amount you would pay?

Q17-6. Maximum amount you would pay	Number	Percent
\$0-\$10	33	15.1 %
\$11-\$20	23	10.6 %
\$21-\$30	60	27.5 %
\$31+	55	25.2 %
Not provided	47	21.6 %
Total	218	100.0 %

WITHOUT NOT PROVIDED**Q17-6. If you selected less than \$40 per month, what is the maximum amount you would pay? (without "not provided")**

Q17-6. Maximum amount you would pay	Number	Percent
\$0-\$10	33	19.3 %
\$11-\$20	23	13.5 %
\$21-\$30	60	35.1 %
\$31+	55	32.2 %
Total	171	100.0 %

Q18. Please provide any additional comments that you would like to share.

- A dog park area about be added.
- A low cost recreation center is absolutely needed in the community. It should be centrally located, with low fees subsidized by taxpayers so the barriers to entry are low for all, and serving the needs of young families.
- Q18. Please provide any additional comments that you would like to share.
- A dog park area about be added.
- A low cost recreation center is absolutely needed in the community. It should be centrally located, with low fees subsidized by taxpayers so the barriers to entry are low for all, and serving the needs of young families.
- A rec center with gym equipment and childcare is hugely important to my family and something we often talk about being needed in Taylor.
- A wellness/rec center is a bad idea. We have crumbling streets, water, and wastewater infrastructure. Despite changing the council, it appears failure to prioritize spending appropriately still plagues this city.
- Accessibility and Affordability for all. No or very low fees.
- Advertising is necessary on an ongoing basis.
- Again, the City of Taylor is in too much debt and WE DO NOT NEED A WELLNESS CENTER.
- An additional street style skate park addition would benefit the community as well.
- An indoor pool would be amazing. Honestly any kind of recreational activity space for Taylor would be great.
- Any cost should be waited towards other uses rather than total community, but mostly total funding by sponsorship or companies recording tax abatements.
- Are the attendance numbers of activities offered now high enough to warrant building a new center? Will attendance rates increase with a new center? Just some questions to ponder.
- As a family of 5, we would be most interested in a family membership, that we could pay for annually.
- As a low income family it disappoints me to think accessing the recreation center would cost the community money at all, when there are many very wealthy residents who would likely have extremely easy access to these types of facilities and can cover the costs with no concern. I suppose there's not much that can be done about that, I can only hope this doesn't turn into an unwelcoming place to the low income residents and that there is actual attention and care put into the access of fitness and arts.
- Childcare and proximity is my biggest hurdle. YMCA Hutto is too far to go on a regular basis and other fitness facilities in town don't offer childcare during the day.

- Choosing the right company to help with infrastructure is a start. Make sure the center is located where the people with limited transportation live. Make it affordable for those with exorbitant mortgages and rent and larger families. Just because we may not make use of the facility doesn't mean it should be accessible and available to all other residents.
- Citizens that residence in Taylor shouldn't have to pay very large amounts for a facility being built by Taylor taxpayers dollars but people who live out of town should pay more since their taxes do not apply to the building. Make sure y'all build a big pool and have time slots so people can enjoy a nice exercise swim without getting bottlenecked.
- City Council has not spent earlier taxes as promised. They drive down North Street or Kimbro Street. Taxes were added for road improvements. What about water improvements?
- CITY LEADERS-PLEASE DO NOT PURSUE THIS ENDEAVOR. THERE IS NO MONEY FOR IT. YOU WILL JUST BE ADDING ANOTHER DRAIN ON TAXPAYERS-LET IT GO
- Community needs a true rec center at a first class level. The regional park is a great example of first class facility.
- Companies with huge tax breaks should pay for at least half the cost.
- Completely unnecessary, we have roads that look like something from a war zone, we have a shelter that needs ac/heat, we don't need a wellness center that will raise our taxes! Fix the PROBLEMS before you create a whole new one. I swear Taylor is ran by greedy morons.
- Could there be programs to help families who don't make as much gain access to the rec center?
- Currently, the lack of a proper swimming pool first thing in the morning is a major disappointment. I moved here two years ago and routinely have to drive into Barton Spring to swim in the early morning. Why can't the current pool at the park be open to the public early in the a.m. like Barton springs is?
- Depends on amenities and access. Nothing worse than signing up for something and then restricted use. The Y was awful about cutting services when they were here.
- Do something
- Family membership or individual???
- Fear being taxed out of our home. Give retirees a tax break. We have paid more than our fair share.
- Fees similar to Clay Madison - \$350 annual
- First let me say I'm glad that Taylor finally started organizing Audits sports for the adults here in Taylor but the sport that I would love to see started back up is pick-up Softball. There were always good turn outs at Robinson Park on Thursday nights when it was going on so that would be awesome if you guys started that back up again. Or I would even be willing to participate in Adult Flag Football if you guys were to start that up.
- Firstly, fix the roads. I think everyone would appreciate that more than a Rec Center because we use those every day. We don't need jogging tracks if we have proper sidewalks. We don't need any fields when we have parks. The only thing I believe that is missing is a facility with a nice pool for lessons and events. I'm also not a fan of an increase in taxes when I find that our taxes have not been, and will likely NEVER be, used efficiently. People appreciate small improvements that impact every day of life than big, specialized improvements that some will likely never use.
- FIX OUR ROADS!!!
- Fixing Taylor streets and drainage issues should be city's priority.
- For a monthly fee. 20 bucks most families have 4 so that would be 80 bucks a month per family
- For Taylor residents, I think taxes will have to pick up some of the cost as our we have many people with limited means.
- Georgetown TX has a great facility/gym. Use them as a model
- Get your priorities straight and take care of infrastructure first
- Go look at Georgetown's Recreation Center. They even offer a Billard Table!! Go Take Notes
- Government cannot replace everything at taxpayers' expense.

- Gym access should be free and accessible for all.
- Hard to quantify costs we would be able to pay. Depends on what is offered, what level of competence is offered, etc. Also, since we are seniors, you cannot lump us in with families when quantifying costs.
- Hello. These centers should be for the community as a whole, but helping/benefiting those on the lower economic scale, not a country club for rich old people. It should help kids stay busy in sports, science and so on. Ilobg tern benefit for the community as a whole.
- Homeschool friendly events and activities, classes and group discounts for membership pe classes etc. for homeschool groups
- "How often would the facilities be cleaned and maintained? Will there be bathrooms with non gender or gender neutral so boys are in the boys bathroom and women are with women.
- Will the instructors/ teachers be vetted with background checks!"
- I already pay \$10 a month for planet fitness next to my job. I wouldn't want to go much higher than that.
- I am a limited income senior and would like to see free programs for seniors
- I am supportive of a new recreation/ wellness center for the citizens of Taylor.
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- If you build a pool please make it an eight lap lane regulation size, deep enough for starting blocks and deep enough to play water polo. A pool that can host swim meets will allow for a real team to be built and can generate revenue by holding swim meets.
- I'm a single mom of 4 young kids and I don't have a vehicle. Due to lack of affordable childcare within walking distance from me (downtown by the dps) I'm unable to work until my youngest starts school. Which means I also can't afford to get my kids in any kind of after-school sports or activities because they're either too expensive or the practices are too far away to walk. I would love to have some type of affordable rec center downtown, that offers youth sports or activities at no additional cost that I could put my kids in. Possibly one that offers childcare included with the membership so I could attend my other kids sports or

activities. Something like this would literally be life changing for a family like ours. Additionally I'd love to see some type of transportation system eventually in Taylor. I know myself and many other people who would benefit from it.

- I'm recently retired & on fixed income, so cost is limiting factor. Would like to have facilities similar to ymca in hutto
- Improve the roads before the rec center.
- In addition to a wellness center, a Target, hobby lobby, and more restaurants (not fast food) are needed
- Inclusively development of free outdoor activities around Taylor while encouraging walkable COMMUNITY and trails welcoming all neighborhoods with components from a spread out wellness COMMUNITY building towards a future central center
- Income based reduced membership fees would be a good idea especially for youth members and families
- "Isn't Samsung providing money to the city for this type of resource?"
- If you want equity in people using these services, you can't make cost an issue. I don't join YMCA because I'm not willing to spend that kind of money."
- It would be helpful if some of the mega corporations coming would give to the community through donating to the cost of running the center and reduce taxes and costs for the citizens. Many of us are struggling to survive month to month. A community recreation center could help our entire community (youth, adults, and the elderly).
- It would be nice if the rates were different per membership, example adult 25-61 45.00, 62+ 35.00/individual and 50.00/cpl, Family 2adults plus children 85.00 all monthly fees
- It would be wonderful for the city to look into federal grants and also increased business taxes to provide quality of life improvements such as this to their citizens who are already over taxed and under supported.
- It was my understanding? This came about that. We would try to get a corporation to pay for this. Please remember that years ago voters voted a wellness center down by a major majority. I just feel like tax dollars should be spent on infrastructure. Our streets are a disgrace in building an expensive recreation center. It's a slap in the face to people that have lived all their lives on these terrible streets. It screams to the residents and the voters. You don't care about us.
- I've observed that the most beneficial programs are provided by private entities. This usually means higher participation fees. Some funding/control by the city would help mitigate those higher fees.
- LOWER CITY TAXES; LOWER WATER BILLS, REPAIR STREETS THEN DO EXTRAS LIKE FITNESS-BUT NO ONE LISTENS
- MEMBERSHIP TIERS FOR USAGE AND FAMILY/INDIVIDUAL
- More bike paths and lanes would support more businesses (and tax revenue) all over the city. Event space, rec/phys, and games are, in a limited fashion, already centrally offered at OTH.
- More space for skateboarding. We have a great park but some street with ledges curbs and mellow quarter ramp for developing lip tricks
- Needs to be an indoor facility. In New Braunfels they has Das Rec which is an amazing facility. It is always packed by the community because it has everything the community needs. Indoor lap pool, indoor kid water playground, water slide, child care while you workout, indoor basketball courts, elevated track, free weights, weight machines, fitness classes, sport leagues. The housing developers in Taylor are including pools. I'm aware of one neighborhood pool. In Hutto developments they including pools. In Taylor we need top notch facilities so we don't continue to lose out on housing. The businesses are coming but the people aren't.
- Offer programs and services for children under 5
- Organized Senior programming and activities are sorely needed in Taylor.
- Our roads and infrastructure are horrible. Use our tax dollars for things that matter.
- Payment plans are too difficult to determine when I don't know what I'm paying for. Temple college held summer programs that were around \$250/week and were worth every penny

- People and Taylor have no money
- PICKLEBALL/FAD SPORTS AND E-SPORTS WOULD ATTRACT NEW RESIDENTS, STEM WOULD BE A SENSIBLE ENHANCEMENT TO SAMSUNG, POOLS WOULD BE GREAT FOR BEATING THE HEAT
- "Please go tour the Round Rock Sports Center. That is a great facility and is well kept and clean. You could easily make a track on the top floor so people can walk or jog. I also like the swim center at the Georgetown Rec Center.
- Please do not let YMCA run this. If the tax payers are paying for this then it needs to be City run!
- Our daughters deserve to have accessible volleyball courts!!"
- Private time for seniors is important to me
- Put 4th street back the way it was. Put 2nd street back too.
- San Marcos Recreational Center has tier residential pricing for all ages from youth to seniors. Here's the website to check out the pricing tiers: <https://secure.rec1.com/TX/san-marcos-tx/catalog>. Of course, non-residents do pay a higher fee to use the facilities including day passes. Ensure special pricing for veterans. There's even a payment plan for families. I think with the economic stratification of Taylor residents we need to make sure that all Taylor residents have access. Businesses and individuals should be asked to contribute to the community with any ongoing special event as needed if there's budget shortfall. Any surplus should be put into some escrow for next year planning purposes.
- SHOULD BE FREE OR REDUCED RATES IF YOU ARE A RESIDENT
- Single income does not allow extra. Would be nice to have a discount for seniors or single income person like me.
- Some of these items listed in your potential amenities offered are currently offered in town. FOR FREE! We have walking paths, we have a public pool, we have the old Taylor high that has event space, we have a lot of park space. Our thought is that the dollar could be stretched farther by improving the infrastructure we already have in those areas. We even have an abandoned put-put course too! All of these areas could use some real improvement. Erosion management in Murphy park, planting new trees along the pond, improving the unused or dilapidated areas. Fencing in an area for a FREE dog park. And as we mentioned before, the whole city will needs to be taken care of, not just a shiny new facility that we think will meet our needs we already have and are not using. We should spend money on restoring all of the neighborhood sidewalks, streets, and pedestrian areas so people can walk/bike/skateboard around town. Currently our streets are ridden with pot holes! The best answer again, is usually the most simple. I am suspicious of the extreme cost of construction for a commercial building that may only be as empty as the abandoned areas left unmaintained by the tax payer is not the best course of action. Like we teach our children, you don't get a new toy, unless you can prove to us that you take care of the things you already have. Let's be responsible.
- Strength training programs for adults would be beneficial , also access to personal training. Should be available to all. I do not want anyone to be excluded.
- Sure wish the City Council wouldn't have shot down the YMCA when we had one. It was a life saver for my family at the time. I haven't been comfortable anywhere since.
- Taylor NEEDS a community gym. These HT, anytime gyms just isn't cutting it. I have to travel all the way to Georgetown JUST for a GOOD gym. With all this money coming into this town, there has to be a change.
- Taylor needs better streets and lower water cost before a rec center.
- Taylor needs to Repair Roads and utilities. STAY out of unnecessary things like fitness centers, walkways, Bike paths, and Justus League Buildings!!!
- Teachers and first responders should get a discount on memberships.
- Thank you
- Thank you for getting citizen input.
- The amount charged must be comparable to local gyms to be attractive for customers, also locals should get price break compared to other participants from other towns.

- The amount I would be willing and able to pay depends on what is offered and what the state of the economy is.
- The average cost of a private gym in Taylor is \$30-\$40 per month for an individual. The city rec center should be less as an incentive.
- The City of Taylor needs better healthcare, private education, restaurant/dining, and other options for the community that will increase the quality of life for current residents and attract new residents. The last thing we need is a publicly subsidized version of the YMCA. We already have pickle ball, tennis, hike and bike trails, basketball courts, disc golf course, skate park, a swimming pool, and baseball fields. There are numerous opportunities out there for people to enjoy recreation and fitness for those who wish to participate. Private fitness options are available for about \$1 per day. Don't raise taxes and build something that isn't needed.
- The city should focus on infrastructure and the parks and let the private sector satisfy the wellness and recreation of the community instead of raising taxes that are already too high.
- The facility must be centrally located and within walking distance of lower economic neighborhoods. Perhaps a shared facility with a school?
- The local gym offers \$35 membership, however they are lacking things like a pool or indoor track/ open space, indoor courts.
- The more reasonable it is, the easier to get it in use.
- The personnel doing the classes offered by the city are not very good. I'm a lifelong exerciser and the programs do not meet my needs.
- The pool really needs to be cared for better and more frequent. We did not use it this summer because it was so yucky the summer before. Things never cleanup. The same messes and trash were there over several visits.
- The problem for me is whenever the government gets involved the operation tends to cost too much and to under deliver. Community spaces require a lot of money for upkeep, staff time and the like, largely to provide services that private companies can do better (fitness places, for example). I just don't think governments should provide exercise and entertainment options (one of the picks above is video games) for citizens. Governments simply aren't very good at it.
- The residents of the city should not have to bear the burden of paying for a facility the city has never provided
- The services provided have a large impact on my willingness to pay. Discounts for a family membership is high value.
- The track is a disgrace. It needs a complete overhaul, it's so uneven, it's dangerous to run on.
- There are other options including sliding fee schedules that need to be proposed and considered. Anyone with the money can find nearly every amenity proposed here within a 30 min drive of Taylor. Features and amenities are not what's needed, it's access to them. In my opinion any recommendations for a community recreation center should prioritize options that provide access to the greatest number residents.
- "This community has a very low median income. We need a place that is affordable or free for youth to have something to do. There need to be free classes for those who cannot afford it.
- Example: if there is a kitchen to offer cooking classes, charge an entrance fee for the rec room (\$5-\$10 for all day pass), then a fee based on ingredients and level of the class - beginner, intermediate, etc.
- Use good judgment when doing this - we need a pool year round for exercise, swim teams would be fabulous for the kids to get exercise and participate in recreational activities.
- If the fees are too much, it'll go to waste like everything else and end up flopping.
- Remember that the workers at these places coming into town are NOT a part of this community. They will not use these facilities. They will not contribute to anything in this city except a place to stay while here and food."

- To aid average citizens. A rec center is a good idea. Should be largely funded by big corporations like Samsung. User fees are a way to offset but Samsung and other billion dollar companies coming into area should and can afford to help cover major construction. Also, membership grants or lowered cost for seniors and veterans.
- We are excited about the potential for this!
- We are on a fixed income, so can't afford to pay a lot
- We are supporting 3 kids and 3 adults on one income. Fees would need to be reasonable.
- We hope Taylor has more kids clubs or professional lessons like chess, swimming team, and gymnastics.
- We live in a city with higher taxes than Austin. Please use them to pay for things in the community.
- We need more activities for kids and adults. Maybe indoor pool etc.
- We so need a rec center. Cost should be reduced for seniors. A dog park would also be nice.
- We would love to see a fitness center in Taylor!
- Wellness centers should be affordable these facilities should not cost more than a few dollars a day to visit per person.
- While I think a wellness rec center is a decent idea, I think this should be handled by a private business, or families. Having a drop off for kids opens up all kinds of issues, especially abuse by those parents who don't want to deal with their own kids.
- will be on limited retiree income; need to have senior discounts?
- Wish city would build a nice rec center.
- "With the tech Giant Samsung here I think a large cost for this should be shouldered by Samsung as a show of good faith.
- They are a multi billion dollar company. Additionally, the University of Texas will also have a campus here; why couldn't the city partner with UT and Samsung for UT and Samsung to shoulder a big part of a great recreation center.
- A rec center would move the needle for the average citizen, especially if the financial burden for its construction was covered by Samsung. "
- WOULD ALSO BE INTERESTED IN THE ABILITY TO VOLUNTEER TO OFFSET USER FEE COST-FOR EXAMPLE, TEACH AN ART CLASS 3X A MONTH FOR A DISCOUNT ON FAMILY PLAN?
- Would it be possible to have the library open later? It makes no sense for it to only be open during 'banker's hours', as most people are at work during those times
- would love to see more added to the running trails and lights for the Running trails. there is a big Running community here and I would love for Taylor to add onto that
- Would prefer having monthly family plan for 60\$ or less that covers me and my husband could have tiered family prices according to size of the family
- Would want a fund available to subsidize individuals/families with limited funds. Scholarships/work availability for kids. Transportation from outlying areas so all could participate. Central location of facility is very important.
- You should consider family memberships
- YOU SHOULD LOOK AT PFLUGERVILLE REC AND HUTTO YMCA AND TAKE THE BEST OF EACH. THEY BOTH LACK OUTDOOR COURTS. ACCOUNT FOR FUTURE OUTDOOR BALLFIELDS IN LAND ACQUISITION A rec center with gym equipment and childcare is hugely important to my family and something we often talk about being needed in Taylor.
- A wellness/rec center is a bad idea. We have crumbling streets, water, and wastewater infrastructure. Despite changing the council, it appears failure to prioritize spending appropriately still plagues this city.
- Accessibility and Affordability for all. No or very low fees.
- Advertising is necessary on an ongoing basis.
- Again, the City of Taylor is in too much debt and WE DO NOT NEED A WELLNESS CENTER.

- An additional street style skate park addition would benefit the community as well.
- An indoor pool would be amazing. Honestly any kind of recreational activity space for Taylor would be great.
- Any cost should be waited towards other uses rather than total community, but mostly total funding by sponsorship or companies recording tax abatements.
- Are the attendance numbers of activities offered now high enough to warrant building a new center? Will attendance rates increase with a new center? Just some questions to ponder.
- As a family of 5, we would be most interested in a family membership, that we could pay for annually.
- As a low income family it disappoints me to think accessing the recreation center would cost the community money at all, when there are many very wealthy residents who would likely have extremely easy access to these types of facilities and can cover the costs with no concern. I suppose there's not much that can be done about that, I can only hope this doesn't turn into an unwelcoming place to the low income residents and that there is actual attention and care put into the access of fitness and arts.
- Childcare and proximity is my biggest hurdle. YMCA Hutto is too far to go on a regular basis and other fitness facilities in town don't offer childcare during the day.
- Choosing the right company to help with infrastructure is a start. Make sure the center is located where the people with limited transportation live. Make it affordable for those with exorbitant mortgages and rent and larger families. Just because we may not make use of the facility doesn't mean it should be accessible and available to all other residents.
- Citizens that residence in Taylor shouldn't have to pay very large amounts for a facility being built by Taylor taxpayers dollars but people who live out of town should pay more since their taxes do not apply to the building. Make sure y'all build a big pool and have time slots so people can enjoy a nice exercise swim without getting bottlenecked.
- City Council has not spent earlier taxes as promised. They drive down North Street or Kimbro Street. Taxes were added for road improvements. What about water improvements?
- CITY LEADERS-PLEASE DO NOT PURSUE THIS ENDEAVOR. THERE IS NO MONEY FOR IT. YOU WILL JUST BE ADDING ANOTHER DRAIN ON TAXPAYERS-LET IT GO
- Community needs a true rec center at a first class level. The regional park is a great example of first class facility.
- Companies with huge tax breaks should pay for at least half the cost.
- Completely unnecessary, we have roads that look like something from a war zone, we have a shelter that needs ac/heat, we don't need a wellness center that will raise our taxes! Fix the PROBLEMS before you create a whole new one. I swear Taylor is ran by greedy morons.
- Could there be programs to help families who don't make as much gain access to the rec center?
- Currently, the lack of a proper swimming pool first thing in the morning is a major disappointment. I moved here two years ago and routinely have to drive into Barton Spring to swim in the early morning. Why can't the current pool at the park be open to the public early in the a.m. like Barton springs is?
- Depends on amenities and access. Nothing worse than signing up for something and then restricted use. The Y was awful about cutting services when they were here.
- Do something
- Family membership or individual???
- Fear being taxed out of our home. Give retirees a tax break. We have paid more than our fair share.
- Fees similar to Clay Madison - \$350 annual
- First let me say I'm glad that Taylor finally started organizing Audits sports for the adults here in Taylor but the sport that I would love to see started back up is pick-up Softball. There were always good turn outs at Robinson Park on Thursday nights when it was going on so that would be awesome if you guys started that back up again. Or I would even be willing to participate in Adult Flag Football if you guys were to start that up.

- Firstly, fix the roads. I think everyone would appreciate that more than a Rec Center because we use those every day. We don't need jogging tracks if we have proper sidewalks. We don't need any fields when we have parks. The only thing I believe that is missing is a facility with a nice pool for lessons and events. I'm also not a fan of an increase in taxes when I find that our taxes have not been, and will likely NEVER be, used efficiently. People appreciate small improvements that impact every day of life than big, specialized improvements that some will likely never use.
- FIX OUR ROADS!!!
- Fixing Taylor streets and drainage issues should be city's priority.
- For a monthly fee. 20 bucks most families have 4 so that would be 80 bucks a month per family
- For Taylor residents, I think taxes will have to pick up some of the cost as our we have many people with limited means.
- Georgetown TX has a great facility/gym. Use them as a model
- Get your priorities straight and take care of infrastructure first
- Go look at Georgetown's Recreation Center. They even offer a Billard Table!! Go Take Notes
- Government cannot replace everything at taxpayers' expense.
- Gym access should be free and accessible for all.
- Hard to quantify costs we would be able to pay. Depends on what is offered, what level of competence is offered, etc. Also, since we are seniors, you cannot lump us in with families when quantifying costs.
- Hello. These centers should be for the community as a whole, but helping/benefiting those on the lower economic scale, not a country club for rich old people. It should help kids stay busy in sports, science and so on. Ilobg tern benefit for the community as a whole.
- Homeschool friendly events and activities, classes and group discounts for membership pe classes etc. for homeschool groups
- How often would the facilities be cleaned and maintained? Will there be bathrooms with non gender or gender neutral so boys are in the boys bathroom and women are with women.
Will the instructors/ teachers be vetted with background checks!
- I already pay \$10 a month for planet fitness next to my job. I wouldn't want to go much higher than that.
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- If we get a rec center it needs to be extremely large. Taylor is growing and even if it seems a bit to big now we will all be happy once the growth really hits. Plus if the city is willing to bill the resident \$57 million for a new city hall there had better be the same energy going towards a rec center.
- If you build a pool please make it an eight lap lane regulation size, deep enough for starting blocks and deep enough to play water polo. A pool that can host swim meets will allow for a real team to be built and can generate revenue by holding swim meets.
- I'm a single mom of 4 young kids and I don't have a vehicle. Due to lack of affordable childcare within walking distance from me (downtown by the dps) I'm unable to work until my youngest starts school. Which means I also can't afford to get my kids in any kind of after-school sports or activities because they're either too expensive or the practices are too far away to walk. I would love to have some type of affordable rec center downtown, that offers youth sports or activities at no additional cost that I could put my kids in. Possibly one that offers childcare included with the membership so I could attend my other kids sports or activities. Something like this would literally be life changing for a family like ours. Additionally I'd love to see some type of transportation system eventually in Taylor. I know myself and many other people who would benefit from it.
- I'm recently retired & on fixed income, so cost is limiting factor. Would like to have facilities similar to ymca in hutto
- Improve the roads before the rec center.
- In addition to a wellness center, a Target, hobby lobby, and more restaurants (not fast food) are needed
- Inclusively development of free outdoor activities around Taylor while encouraging walkable COMMUNITY and trails welcoming all neighborhoods with components from a spread out wellness COMMUNITY building towards a future central center
- Income based reduced membership fees would be a good idea especially for youth members and families
- Isn't Samsung providing money to the city for this type of resource?
If you want equity in people using these services, you can't make cost an issue. I don't join YMCA because I'm not willing to spend that kind of money.
- It would be helpful if some of the mega corporations coming would give to the community through donating to the cost of running the center and reduce taxes and costs for the citizens. Many of us are struggling to survive month to month. A community recreation center could help our entire community (youth, adults, and the elderly).
- It would be nice if the rates were different per membership, example adult 25-61 45.00, 62+ 35.00/individual and 50.00/cpl, Family 2adults plus children 85.00 all monthly fees
- It would be wonderful for the city to look into federal grants and also increased business taxes to provide quality of life improvements such as this to their citizens who are already over taxed and under supported.
- It was my understanding? This came about that. We would try to get a corporation to pay for this. Please remember that years ago voters voted a wellness center down by a major majority. I just feel like tax dollars should be spent on infrastructure. Our streets are a disgrace in building an expensive recreation center. It's a slap in the face to people that have lived all their lives on these terrible streets. It screams to the residents and the voters. You don't care about us.
- I've observed that the most beneficial programs are provided by private entities. This usually means higher participation fees. Some funding/control by the city would help mitigate those higher fees.
- LOWER CITY TAXES; LOWER WATER BILLS, REPAIR STREETS THEN DO EXTRAS LIKE FITNESS-BUT NO ONE LISTENS
- MEMBERSHIP TIERS FOR USAGE AND FAMILY/INDIVIDUAL

- More bike paths and lanes would support more businesses (and tax revenue) all over the city. Event space, rec/phys, and games are, in a limited fashion, already centrally offered at OTH.
- More space for skateboarding. We have a great park but some street with ledges curbs and mellow quarter ramp for developing lip tricks
- Needs to be an indoor facility. In New Braunfels they has Das Rec which is an amazing facility. It is always packed by the community because it has everything the community needs. Indoor lap pool, indoor kid water playground, water slide, child care while you workout, indoor basketball courts, elevated track, free weights, weight machines, fitness classes, sport leagues. The housing developers in Taylor are including pools. I'm aware of one neighborhood pool. In Hutto developments they including pools. In Taylor we need top notch facilities so we don't continue to lose out on housing. The businesses are coming but the people aren't.
- Offer programs and services for children under 5
- Organized Senior programming and activities are sorely needed in Taylor.
- Our roads and infrastructure are horrible. Use our tax dollars for things that matter.
- Payment plans are too difficult to determine when I don't know what I'm paying for. Temple college held summer programs that were around \$250/week and were worth every penny
- People and Taylor have no money
- PICKLEBALL/FAD SPORTS AND E-SPORTS WOULD ATTRACT NEW RESIDENTS, STEM WOULD BE A SENSIBLE ENHANCEMENT TO SAMSUNG, POOLS WOULD BE GREAT FOR BEATING THE HEAT
- Please go tour the Round Rock Sports Center. That is a great facility and is well kept and clean. You could easily make a track on the top floor so people can walk or jog. I also like the swim center at the Georgetown Rec Center.
Please do not let YMCA run this. If the tax payers are paying for this then it needs to be City run!
Our daughters deserve to have accessible volleyball courts!!
- Private time for seniors is important to me
- Put 4th street back the way it was. Put 2nd street back too.
- San Marcos Recreational Center has tier residential pricing for all ages from youth to seniors. Here's the website to check out the pricing tiers: <https://secure.rec1.com/TX/san-marcos-tx/catalog>. Of course, non-residents do pay a higher fee to use the facilities including day passes. Ensure special pricing for veterans. There's even a payment plan for families. I think with the economic stratification of Taylor residents we need to make sure that all Taylor residents have access. Businesses and individuals should be asked to contribute to the community with any ongoing special event as needed if there's budget shortfall. Any surplus should be put into some escrow for next year planning purposes.
- SHOULD BE FREE OR REDUCED RATES IF YOU ARE A RESIDENT
- Single income does not allow extra. Would be nice to have a discount for seniors or single income person like me.

- Some of these items listed in your potential amenities offered are currently offered in town. FOR FREE! We have walking paths, we have a public pool, we have the old Taylor high that has event space, we have a lot of park space. Our thought is that the dollar could be stretched farther by improving the infrastructure we already have in those areas. We even have an abandoned put-put course too! All of these areas could use some real improvement. Erosion management in Murphy park, planting new trees along the pond, improving the unused or dilapidated areas. Fencing in an area for a FREE dog park. And as we mentioned before, the whole city will needs to be taken care of, not just a shiny new facility that we think will meet our needs we already have and are not using. We should spend money on restoring all of the neighborhood sidewalks, streets, and pedestrian areas so people can walk/bike/skateboard around town. Currently our streets are ridden with pot holes! The best answer again, is usually the most simple. I am suspicious of the extreme cost of construction for a commercial building that may only be as empty as the abandoned areas left unmaintained by the tax payer is not the best course of action. Like we teach our children, you don't get a new toy, unless you can prove to us that you take care of the things you already have. Let's be responsible.
- Strength training programs for adults would be beneficial , also access to personal training. Should be available to all. I do not want anyone to be excluded.
- Sure wish the City Council wouldn't have shot down the YMCA when we had one. It was a life saver for my family at the time. I haven't been comfortable anywhere since.
- Taylor NEEDS a community gym. These HT, anytime gyms just isn't cutting it. I have to travel all the way to Georgetown JUST for a GOOD gym. With all this money coming into this town, there has to be a change.
- Taylor needs better streets and lower water cost before a rec center.
- Taylor needs to Repair Roads and utilities. STAY out of unnecessary things like fitness centers, walkways, Bike paths, and Justus League Buildings!!!
- Teachers and first responders should get a discount on memberships.
- Thank you
- Thank you for getting citizen input.
- The amount charged must be comparable to local gyms to be attractive for customers, also locals should get price break compared to other participants from other towns.
- The amount I would be willing and able to pay depends on what is offered and what the state of the economy is.
- The average cost of a private gym in Taylor is \$30-\$40 per month for an individual. The city rec center should be less as an incentive.
- The City of Taylor needs better healthcare, private education, restaurant/dining, and other options for the community that will increase the quality of life for current residents and attract new residents. The last thing we need is a publicly subsidized version of the YMCA. We already have pickle ball, tennis, hike and bike trails, basketball courts, disc golf course, skate park, a swimming pool, and baseball fields. There are numerous opportunities out there for people to enjoy recreation and fitness for those who wish to participate. Private fitness options are available for about \$1 per day. Don't raise taxes and build something that isn't needed.
- The city should focus on infrastructure and the parks and let the private sector satisfy the wellness and recreation of the community instead of raising taxes that are already to high.
- The facility must be centrally located and within walking distance of lower economic neighborhoods. Perhaps a shared facility with a school?
- The local gym offers \$35 membership, however they are lacking things like a pool or indoor track/ open space, indoor courts.
- The more reasonable it is, the easier to get it in use.
- The personnel doing the classes offered by the city are not very good. I'm a lifelong exerciser and the programs do not meet my needs.

- The pool really needs to be cared for better and more frequent. We did not use it this summer because it was so yucky the summer before. Things never cleanup. The same messes and trash were there over several visits.
- The problem for me is whenever the government gets involved the operation tends to cost too much and to under deliver. Community spaces require a lot of money for upkeep, staff time and the like, largely to provide services that private companies can do better (fitness places, for example). I just don't think governments should provide exercise and entertainment options (one of the picks above is video games) for citizens. Governments simply aren't very good at it.
- The residents of the city should not have to bear the burden of paying for a facility the city has never provided
- The services provided have a large impact on my willingness to pay. Discounts for a family membership is high value.
- The track is a disgrace. It needs a complete overhaul, it's so uneven, its dangerous to run on.
- There are other options including sliding fee schedules that need to be proposed and considered. Anyone with the money can find nearly every amenity proposed here within a 30 min drive of Taylor. Features and amenities are not what's needed, it's access to them. In my opinion any recommendations for a community recreation center should prioritize options that provide access to the greatest number residents.
- This community has a very low median income. We need a place that is affordable or free for youth to have something to do. There need to be free classes for those who cannot afford it.
Example: if there is a kitchen to offer cooking classes, charge an entrance fee for the rec room (\$5-\$10 for all day pass), then a fee based on ingredients and level of the class - beginner, intermediate, etc.
Use good judgment when doing this - we need a pool year round for exercise, swim teams would be fabulous for the kids to get exercise and participate in recreational activities.
If the fees are too much, it'll go to waste like everything else and end up flopping.
Remember that the workers at these places coming into town are NOT a part of this community. They will not use these facilities. They will not co tribute to anything in this city except a place to stay while here and food.
- To aid average citizens. A rec center is a good idea. Should be largely funded by big corporations like Samsung. User fees are a way to offset but Samsung and other billion dollar companies coming into area should and can afford to help cover major construction. Also, membership grants or lowered cost for seniors and veterans.
- We are excited about the potential for this!
- We are on a fixed income, so can't afford to pay a lot
- We are supporting 3 kids and 3 adults on one income. Fees would need to be reasonable.
- We hope Taylor has more kids clubs or professional lessons like chess, swimming team, and gymnastics.
- We live in a city with higher taxes than Austin. Please use them to pay for things in the community.
- We need more activities for kids and adults. Maybe indoor pool etc.
- We so need a rec center. Cost should be reduced for seniors. A dog park would also be nice.
- We would love to see a fitness center in Taylor!
- Wellness centers should be affordable these facilities should not cost more than a few dollars a day to visit per person.
- While I think a wellness rec center is a decent idea, I think this should be handled by a private business, or families. Having a drop off for kids opens up all kinds of issues, especially abuse by those parents who don't want to deal with their own kids.
- will be on limited retiree income; need to have senior discounts?
- Wish city would build a nice rec center.

- With the tech Giant Samsung here I think a large cost for this should be shouldered by Samsung as a show of good faith.
They are a multi billion dollar company. Additionally, the University of Texas will also have a campus here; why couldn't the city partner with UT and Samsung for UT and Samsung to shoulder a big part of a great recreation center.
A rec center would move the needle for the average citizen, especially if the financial burden for its construction was covered by Samsung.
- WOULD ALSO BE INTERESTED IN THE ABILITY TO VOLUNTEER TO OFFSET USER FEE COST-FOR EXAMPLE, TEACH AN ART CLASS 3X A MONTH FOR A DISCOUNT ON FAMILY PLAN?
- Would it be possible to have the library open later? It makes no sense for it to only be open during 'banker's hours', as most people are at work during those times
- would love to see more added to the running trails and lights for the Running trails. there is a big Running community here and I would love for Taylor to add onto that
- Would prefer having monthly family plan for 60\$ or less that covers me and my husband could have tiered family prices according to size of the family
- Would want a fund available to subsidize individuals/families with limited funds. Scholarships/work availability for kids. Transportation from outlying areas so all could participate. Central location of facility is very important.
- You should consider family memberships
- YOU SHOULD LOOK AT PFLUGERVILLE REC AND HUTTO YMCA AND TAKE THE BEST OF EACH. THEY BOTH LACK OUTDOOR COURTS. ACCOUNT FOR FUTURE OUTDOOR BALLFIELDS IN LAND ACQUISITION

Q19. What is your age?

<u>Q19. Your age</u>	<u>Number</u>	<u>Percent</u>
18-34	84	18.0 %
35-44	90	19.3 %
45-54	86	18.4 %
55-64	101	21.6 %
65+	100	21.4 %
<u>Not provided</u>	<u>6</u>	<u>1.3 %</u>
Total	467	100.0 %

WITHOUT NOT PROVIDED

Q19. What is your age? (without "not provided")

<u>Q19. Your age</u>	<u>Number</u>	<u>Percent</u>
18-34	84	18.2 %
35-44	90	19.5 %
45-54	86	18.7 %
55-64	101	21.9 %
65+	100	21.7 %
Total	461	100.0 %

Q20. Approximately how many years have you lived in the City of Taylor?

<u>Q20. How many years have you lived in City of Taylor</u>	<u>Number</u>	<u>Percent</u>
0-5	146	31.3 %
6-10	97	20.8 %
11-15	35	7.5 %
16-20	39	8.4 %
21-30	41	8.8 %
31+	96	20.6 %
Not provided	13	2.8 %
Total	467	100.0 %

WITHOUT NOT PROVIDED**Q20. Approximately how many years have you lived in the City of Taylor? (without "not provided")**

<u>Q20. How many years have you lived in City of Taylor</u>	<u>Number</u>	<u>Percent</u>
0-5	146	32.2 %
6-10	97	21.4 %
11-15	35	7.7 %
16-20	39	8.6 %
21-30	41	9.0 %
31+	96	21.1 %
Total	454	100.0 %

Q21. What is your total household income?

<u>Q21. Your total household income</u>	<u>Number</u>	<u>Percent</u>
Under \$25K	48	10.3 %
\$25K to \$49,999	72	15.4 %
\$50K to \$74,999	79	16.9 %
\$75K to \$99,999	54	11.6 %
\$100K to \$149,999	55	11.8 %
\$150K to \$199,999	50	10.7 %
\$200K+	38	8.1 %
Not provided	71	15.2 %
Total	467	100.0 %

WITHOUT NOT PROVIDED**Q21. What is your total household income? (without "not provided")**

<u>Q21. Your total household income</u>	<u>Number</u>	<u>Percent</u>
Under \$25K	48	12.1 %
\$25K to \$49,999	72	18.2 %
\$50K to \$74,999	79	19.9 %
\$75K to \$99,999	54	13.6 %
\$100K to \$149,999	55	13.9 %
\$150K to \$199,999	50	12.6 %
\$200K+	38	9.6 %
Total	396	100.0 %

Q22. What is your gender?

<u>Q22. Your gender</u>	<u>Number</u>	<u>Percent</u>
Male	224	48.0 %
Female	234	50.1 %
Non-Binary	3	0.6 %
Not provided	6	1.3 %
Total	467	100.0 %

WITHOUT NOT PROVIDED**Q22. What is your gender? (without "not provided")**

<u>Q22. Your gender</u>	<u>Number</u>	<u>Percent</u>
Male	224	48.6 %
Female	234	50.8 %
Non-Binary	3	0.7 %
Total	461	100.0 %



Survey Instrument



Dear Taylor Resident,

We want to hear from you. The City of Taylor is conducting a survey to help determine wellness and recreation priorities for the community. These items contribute significantly to our quality of life in Taylor, and your opinions are very important to us.

We appreciate your time and realize this survey will take approximately 15-20 minutes to complete.

Each question is important. The time you invest in completing this survey will aid the City in taking a resident-driven approach to recreation planning to enhance our community and improve the quality of life for all residents.

You have been randomly selected.

Your response to this survey will remain confidential and will be reported in group form only. Please return your completed survey within the next two weeks using the enclosed postage-paid, return-reply envelope addressed to ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061. If you prefer to take the survey online, please visit TaylorSurvey.org.

If you have any questions, please contact ETC Institute's project manager Ryan Murray at ryan.murray@etcinstitute.com or at 913-254-4598.

Don't miss this opportunity to have your voice heard and help us meet the ever changing recreation needs of all community members.

Sincerely,

Tyler Bybee
Parks and Recreation Director
City of Taylor

2024 City of Taylor Wellness and Recreation Center Survey

The City of Taylor would like your input to help determine wellness & recreation priorities for our City. This survey will take 15-20 minutes to complete. When you are finished, please return your survey in the enclosed postage-paid, return-reply envelope. You may also complete the survey online at [TaylorSurvey.org](https://www.taylor-tx.gov/WellnessSurvey). We greatly appreciate your input!

1. Counting yourself, how many people in your household are...

Under age 5: ____ Ages 15-19: ____ Ages 35-44: ____ Ages 65-79: ____
 Ages 5-9: ____ Ages 20-24: ____ Ages 45-54: ____ Ages 80+: ____
 Ages 10-14: ____ Ages 25-34: ____ Ages 55-64: ____

2. How important do you believe it is for the City of Taylor to offer a wellness/recreation center for the community?

____(5) Very important ____ (3) Neutral ____ (1) Not important at all
 ____ (4) Important ____ (2) Not important

3. Do you believe it is valuable for the City of Taylor to offer a wellness/recreation center to the community as a whole?

____ (1) Yes [Answer Q3a.] ____ (2) No [Go to Q3b.] ____ (9) I don't know [Go to Q3b.]

3a. If "YES," please CHECK ALL of the items below that you would consider to be benefits of a wellness/recreation center. [Check ALL that apply.]

- ____ (01) Helps to attract new residents
- ____ (02) Helps to reduce crime in my neighborhood and keep kids out of trouble
- ____ (03) Improves my mental health and reduces stress
- ____ (04) Improves my physical health and fitness
- ____ (05) Increases my property value
- ____ (06) Is age-friendly and accessible to all age groups
- ____ (07) Makes Taylor a more desirable place to live
- ____ (08) Positively impacts economic/business development
- ____ (09) Provides jobs/professional development for youth
- ____ (10) Provides positive social interactions for me (my household/family)
- ____ (11) Provides volunteer opportunities for the community
- ____ (12) Provides additional recreation activities for me (my household/family)

3b. If you indicated that you do not believe the City of Taylor offering a wellness/recreation center has value or if you don't know if it is valuable to offer a wellness/recreation center to the community as a whole, please CHECK ALL the reasons why. [Check ALL that apply.]

- ____ (1) I need more information before I can answer
- ____ (2) I do not use or do not have a need for any wellness/recreation facilities
- ____ (3) I believe the City currently has sufficient wellness/recreation opportunities
- ____ (4) I do not support any increase to taxes
- ____ (5) Other: _____

4. Have you or other members of your household participated in any wellness/recreation programs offered by the City of Taylor during the past 12 months?

____ (1) Yes [Answer Q4a-b.] ____ (2) No [Go to Q4b.]

4a. Approximately how many different recreation programs offered by the City of Taylor have you or members of your household participated in over the past 12 months?

____ (1) 1 to 3 programs ____ (2) 4 to 6 programs ____ (3) 7 to 9 programs ____ (4) 10 or more programs

4b. Please CHECK ALL the reasons why your household does not participate in recreation programs or does not participate more often. [Check ALL that apply.]

- | | |
|---|--|
| <input type="checkbox"/> (01) Programs are full | <input type="checkbox"/> (10) Poor customer service from staff |
| <input type="checkbox"/> (02) Fees are too high | <input type="checkbox"/> (11) Program not offered |
| <input type="checkbox"/> (03) Not interested | <input type="checkbox"/> (12) Program times are not convenient |
| <input type="checkbox"/> (04) Facility too far from residence | <input type="checkbox"/> (13) Registration is difficult |
| <input type="checkbox"/> (05) Lack of quality facilities | <input type="checkbox"/> (14) Participate in programs from other providers |
| <input type="checkbox"/> (06) Too busy | <input type="checkbox"/> (15) Lack of childcare |
| <input type="checkbox"/> (07) Lack of quality programs | <input type="checkbox"/> (16) Cultural/language barriers |
| <input type="checkbox"/> (08) Lack of transportation | <input type="checkbox"/> (17) Other: _____ |
| <input type="checkbox"/> (09) Not aware what is offered | |

5. Please indicate how well your needs for each of the programs/services listed below are met on a scale of 4 to 1, where 4 means your needs are "Fully Met" and 1 means your needs are "Not Met" at all. If you do not have a need for one of the items listed, please circle "9" for "No Need."

Programs and Services	Fully Met	Mostly Met	Partly Met	Not Met	No Need
01. Indoor elevated walk/jog track	4	3	2	1	9
02. Cardio equipment/free weights	4	3	2	1	9
03. Group exercise room(s)/dance studio(s)	4	3	2	1	9
04. Child watch	4	3	2	1	9
05. Hard court(s) (basketball, volleyball, pickleball, racquetball, etc.)	4	3	2	1	9
06. Multi-Use activity court(s)	4	3	2	1	9
07. Indoor synthetic turf	4	3	2	1	9
08. Classrooms/Meeting rooms	4	3	2	1	9
09. Pool for lap swimming	4	3	2	1	9
10. Pool for recreation/play	4	3	2	1	9
11. Pool for lessons/fitness	4	3	2	1	9
12. Lounge	4	3	2	1	9
13. E-Sports/Gaming	4	3	2	1	9
14. Maker space/arts and crafts room	4	3	2	1	9
15. Music recording studio	4	3	2	1	9
16. Locker rooms	4	3	2	1	9
17. Event hall	4	3	2	1	9
18. Teaching kitchen	4	3	2	1	9

6. Which FOUR of the items listed in Question 5 do you think are MOST IMPORTANT to include in any potential wellness/recreation center developed by the City? [Write in your answers below using the numbers from the list in Question 5, or circle "NONE."]

1st: _____ 2nd: _____ 3rd: _____ 4th: _____ NONE

7. How do you currently learn about the programs and services that are offered by the City of Taylor? [Check ALL that apply.]

- | | |
|---|---|
| <input type="checkbox"/> (1) Newspaper | <input type="checkbox"/> (5) From friends and neighbors |
| <input type="checkbox"/> (2) City or department website | <input type="checkbox"/> (6) Social media (Facebook, X (Twitter), etc.) |
| <input type="checkbox"/> (3) Internet | <input type="checkbox"/> (7) Conversations with city staff |
| <input type="checkbox"/> (4) Email blasts/newsletters | <input type="checkbox"/> (8) Other: _____ |

8. Which THREE of the sources of information do you MOST PREFER to use to get information about city programs and services? [Write in your answers below using the numbers from the list in Question 7, or circle "NONE."]

1st: _____ 2nd: _____ 3rd: _____ NONE

9. Please indicate how well your needs for each of the programs/services listed below are met on a scale of 4 to 1, where 4 means your needs are "Fully Met" and 1 means your needs are "Not Met" at all. If you do not have a need for one of the items listed, please circle "9" for "No Need."

Programs and Services	Fully Met	Mostly Met	Partly Met	Not Met	No Need
01. Drop-In play (basketball, volleyball, pickleball, racquetball, etc.)	4	3	2	1	9
02. Youth leagues	4	3	2	1	9
03. Adult leagues	4	3	2	1	9
04. Adult group exercise classes	4	3	2	1	9
05. Youth fitness classes	4	3	2	1	9
06. Youth dance/tumbling classes	4	3	2	1	9
07. Drop-In walk/jog	4	3	2	1	9
08. After school programs	4	3	2	1	9
09. Arts and crafts	4	3	2	1	9
10. E-Sports/Gaming	4	3	2	1	9
11. Music production	4	3	2	1	9
12. Swim team	4	3	2	1	9
13. Swim lessons	4	3	2	1	9
14. Senior programs	4	3	2	1	9
15. Special events	4	3	2	1	9
16. STEM (science, technology, engineering, and mathematics)	4	3	2	1	9

10. Which **FOUR** of the items listed in Question 9 do you think are **MOST IMPORTANT** to include in any potential wellness/recreation center developed by the City? *[Write in your answers below using the numbers from the list in Question 9, or circle "NONE."]*

1st: ____ 2nd: ____ 3rd: ____ 4th: ____ NONE

11. Which of the following organizations are used by you and other members of your household for wellness/recreation needs? *[Check ALL that apply.]*

____ (1) YMCA (in Hutto) ____ (5) HOA
 ____ (2) Private fitness clubs ____ (6) Church
 ____ (3) Neighboring cities recreation centers ____ (7) Other: _____
 ____ (4) Schools ____ (8) None; do not use any organizations

12. In a typical year, on average, how much money does your household spend, per month, on recreation, sports, fitness and wellness activities and services?

____ (1) \$25 or less ____ (3) \$51-\$100 ____ (5) \$151-\$200
 ____ (2) \$26-\$50 ____ (4) \$101-\$150 ____ (6) \$200 or more

13. On average, how far are you willing to travel to participate in recreation, sports, fitness and wellness activities and services such as the ones that could be included in a new wellness/creation center?

____ (1) Less than 5 minutes ____ (3) 10-14 minutes ____ (5) 20-24 minutes
 ____ (2) 5-9 minutes ____ (4) 15-19 minutes ____ (6) 25 minutes or more

14. To offset operations costs, please select the **THREE** ways your household would prefer to pay to use a wellness/recreation center if it had the amenities, programs, and features you and members of your household indicated are most important to you. *[Write in your answers below using the row numbers from the list below from most to least preferred, or circle "NONE."]*

1. Daily admission fee 4. Yearly individual admission (unlimited 1-year access)
 2. 10-visit punch card (at reduced price) 5. Yearly family admission (unlimited 1-year access)
 3. Monthly (unlimited access for one month)

1st: ____ 2nd: ____ 3rd: ____ NONE

15. **Wellness/recreation centers often require some type of financial subsidy from a city to offset costs related to operations (facility maintenance, staffing, utilities, etc.). Which ONE statement below best describes your opinions on how the City of Taylor might subsidize a potential wellness/recreation center? [Check only ONE.]**

☐ (1) 100% of the costs should be subsidized through taxes
☐ (2) 75% of the costs should be subsidized through taxes while the other 25% should be paid for by user fees
☐ (3) 50% of the costs should be subsidized through taxes while the other 50% should be paid for by user fees
☐ (4) 25% of the costs should be subsidized through taxes while the other 75% should be paid for by user fees
☐ (5) None of the costs should be subsidized through taxes while 100% should be paid for by user fees

16. **To offset operations costs, what is the MAXIMUM AMOUNT your household would be willing to pay for a DAY PASS to a wellness/recreation center if it had the amenities, programs, and features you and members of your household indicated are most important to you? [Check only ONE.]**

☐ (1) \$11+ per day
☐ (2) \$10 per day
☐ (3) \$9 per day
☐ (4) \$8 per day
☐ (5) \$7 per day
☐ (6) Less than \$7 per day
 (What is the maximum amount you would pay? \$_____)

17. **To offset operations costs, what is the MAXIMUM AMOUNT you would be willing to pay for a MONTHLY MEMBERSHIP to a wellness/recreation center if it had the amenities, programs, and features you and members of your household indicated are most important to you? [Check only ONE.]**

☐ (1) \$80+ per month
☐ (2) \$70-79 per month
☐ (3) \$60-\$69 per month
☐ (4) \$50-\$59 per month
☐ (5) \$40-\$49 per month
☐ (6) Less than \$40 per month
 (What is the maximum amount you would pay? \$_____)

18. **Please provide any additional comments that you would like to share.**

Demographics

19. **What is your age?** _____ years

20. **Approximately how many years have you lived in the City of Taylor?** _____ years

21. **What is your total household income?**

☐ (1) Under \$25,000
☐ (2) \$25,000 to \$49,999
☐ (3) \$50,000 to \$74,999
☐ (4) \$75,000 to \$99,999
☐ (5) \$100,000 to \$149,999
☐ (6) \$150,000 to \$199,999
☐ (7) \$200,000 or more

22. **What is your gender?** ☐ (1) Male ☐ (2) Female ☐ (3) Non-Binary

23. **Would you be willing to participate in future surveys sponsored by the City of Taylor?**

☐ (1) Yes [Answer Q23a.] ☐ (2) No

- 23a. **Please provide your contact information:**

Mobile Phone Number: _____

Email Address: _____

This concludes the survey. Thank you for your time!

Please return your completed survey in the enclosed return-reply envelope addressed to:
ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061

Your response will remain completely confidential. The address information printed to the right will only be used to help identify areas with special interests. Thank you.